

BOARD OF REGENTS  
BRIEFING PAPER

**1. Agenda Item Title:** Publications Policy, Title 4, Chapter 19

**2. BACKGROUND & POLICY CONTEXT OF ISSUE:**

Proposes an amendment to Title 4, Chapter 19 by providing a policy on CCSN's student newspaper, the Coyote Press. The amendment would post the policy, along with other institutional policies, to this Chapter of the NSHE Handbook. Revisions were coordinated with NSHE legal counsel.

**3. SPECIFIC ACTIONS BEING RECOMMENDED OR REQUESTED:**

Amend Title 4, Chapter 19 to include CCSN's policy for the Coyote Press student newspaper.

**4. IMPETUS (WHY NOW?):**

CCSN updated its policy in March 2007, so the NSHE update is a natural and timely progression.

**5. BULLET POINTS TO SUPPORT REQUEST/RECOMMENDATION:**

- CCSN is complying with policy intentions of NSHE
- The policy makes CCSN consistent with peer institutions on this issue
- Supports public accountability
- Provides guidelines to students working on the newspaper

**6. POTENTIAL ARGUMENTS AGAINST THE REQUEST/RECOMMENDATION:**

None

**7. ALTERNATIVE(S) TO WHAT IS BEING REQUESTED/RECOMMENDED:**

None

**8. COMPLIANCE WITH BOARD POLICY:**

- Consistent With Current Board Policy: Title #\_\_\_\_ Chapter #\_\_\_\_ Section #\_\_\_\_
- Amends Current Board Policy: Title #\_\_\_\_ Chapter #\_\_\_\_ Section #\_\_\_\_
- Amends Current Procedures & Guidelines Manual: Chapter #\_\_\_\_ Section #\_\_\_\_
- Other: \_\_\_\_\_
- Fiscal Impact: Yes\_\_\_\_ No X\_\_\_\_  
Explain: \_\_\_\_\_

To: The President

## Coyote Press Policy

Purpose: To establish a policy for the operation of CCSN's student newspaper.

### Policy Statement

In both spirit and letter the intention and practices of all individuals associated with the publication of The Coyote Press is to inform, empower and edify our readership.

The Coyote Press is a Designated Public Forum.

An informed student body is an engaged student body and one that can translate their knowledge into dynamic citizenship, the only protection for the democracy to which we aspire and within which CCSN is proud to serve.

As The Coyote Press is not a daily newspaper, we are proud to offer writers greater space and higher expectations for thoughtful submissions than other school papers. The Coyote Press does not guarantee publication of any submission, and reserves the right to edit all submissions for space, grammar and content. All material becomes the property of The Coyote Press, and may be reproduced only with the written consent of the editor and originator of the material prior to secondary/subsequent publication.

Accuracy, integrity, reliability and leadership are the hallmarks of sound journalism.

**ACCURACY:** Obtaining the best facts is not only the responsibility of the individual reporter but of the editorial staff as well. Fact checking is just as important as fact gathering. If mistakes are made, corrections will be posted as soon as possible.

**INTEGRITY:** Every staff member, be it a reporter, an editor, an advertising representative, or any other position with Coyote Press is expected to uphold journalistic ethics and codes of conduct. From interviews and research to contacting potential advertisers, ethical standards will be maintained at all times.

**RELIABILITY:** Every staff member is a reflection on Coyote Press and CCSN at large. All staff must be accountable for meeting deadlines whether those deadlines are for advertising, article and photo submissions, or printing and distribution. It is in overcoming potential setbacks that Coyote Press becomes a better publication. Reliability is not limited to meeting deadlines. Knowing that the staff can be counted on to have the best facts and that the information was obtained in an ethical manner also strengthens Coyote Press.

**LEADERSHIP:** Coyote Press staff, reporters, photographers and editors alike, represent the voice of student journalism CCSN. By informing students, staff and faculty of noteworthy happenings, The Coyote Press is a foundation of public opinion. It is not a responsibility that is taken lightly. The Coyote Press is designed not only to be a leader at CCSN, but as a platform to propel the leaders of tomorrow.