Value of Education | Skills Gap | Potential

Earnings and unemployment rates by educational attainment, 2022

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Median usual weekly earnings ($)</th>
<th>Unemployment rate (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctoral degree</td>
<td>2,083</td>
<td>1.0</td>
</tr>
<tr>
<td>Professional degree</td>
<td>2,080</td>
<td>1.4</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>1,661</td>
<td>1.9</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>1,432</td>
<td>2.2</td>
</tr>
<tr>
<td>Associate’s degree</td>
<td>1,005</td>
<td>2.7</td>
</tr>
<tr>
<td>Some college, no degree</td>
<td>935</td>
<td>3.5</td>
</tr>
<tr>
<td>High school diploma</td>
<td>853</td>
<td>4.0</td>
</tr>
<tr>
<td>Less than a high school diploma</td>
<td>682</td>
<td>5.5</td>
</tr>
</tbody>
</table>

All workers: $1,123 Total: 3.0%


Source: https://www.bls.gov/emp/chart-unemployment-earnings-education.htm

A MAJORITY OF JOBS (51%) REQUIRE SKILLS TRAINING BEYOND HIGH SCHOOL, BUT NOT A FOUR-YEAR DEGREE.

BUT TOO FEW WORKERS CAN ACCESS THE SKILLS TRAINING AND EDUCATION NEEDED TO FILL IN-DEMAND JOBS.

Source: https://nationalskillscoalition.org/skills-mismatch/nevada-skills-mismatch/
Community College Mission Elements

Liberal Arts and Transfer | Developmental Education
Workforce Training | Continuing Education | Community Service

Source: The American Community College (Cohen, Brawer, Kisker, 2014)

WNC Mission Statement

WNC contributes to solutions for the 21st century by providing effective educational pathways for the students and communities of Nevada.

Funding Considerations

No mission specific funding for community colleges
No funding for non-credit offerings
Small institutions lose due to economy of scale
Mission and Budget Priorities

We serve all
- Educational preparedness
- Work/family commitments
- Part time/full time
- Ready to go
- Underprepared
- Stop outs/returning
- Old and young
- Unemployed

We provide
- Open admission
- Small class sizes
- Direct faculty contact
- Day/night/weekend/online
- Support services
- Wrap around services
- Educational sites
- Affordability
- Variety of classes

We respond
- Advancement
- Capitalization
- Workforce development
- Demographics
- Food insecurity
- Childcare needs
- Mental health
- More!
Who We Serve

4,377 Total Students in the Fall of 2023

Ethnicity

- 31% Hispanic/Latino
- 2% Black or African American
- 2% American Indian or Alaska Native
- 6% Two or more races
- 4% Unknown
- 3% Asian
- 6% Two or more races

Students of Color: 44%

White: 52%

Population Served

- 3% are veterans or receive veterans’ benefits
- 6% receive disability support services
- 17% receive federal Pell Grants
- 24% are first generation in college
- 28% are enrolled in only online classes
- 41% are dual enrollment high school students

AVERAGE AGE OF STUDENTS 23.1 YEARS OLD
AVERAGE CLASS SIZE 18 STUDENTS
Mission and Budget Priorities

Our immediate service area includes:

- Six counties spanning more than 12,000 square miles
- Three campuses with more than 15 buildings
- Eight K12 districts, including 15 high schools
- Five charter schools
- One private K12
- More than 7 indigenous colonies and communities
- A prison education program
- One gigafactory, several mines, 5 airports, a naval air station, an army depot
- And a variety of business and industry

Serving the area with only 164 Full-time employees
## FY23 Funding Sources

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Appropriation</td>
<td>$13,665,000</td>
</tr>
<tr>
<td>Tuition &amp; Fees</td>
<td>$5,565,000</td>
</tr>
<tr>
<td>Federal G&amp;C</td>
<td>$2,665,000</td>
</tr>
<tr>
<td>State G&amp;C</td>
<td>$918,000</td>
</tr>
<tr>
<td>Other G&amp;C</td>
<td>$160,000</td>
</tr>
<tr>
<td>Gifts</td>
<td>$1,029,000</td>
</tr>
<tr>
<td>Sales &amp; Svc - Educational</td>
<td>$225,000</td>
</tr>
<tr>
<td>Sales &amp; Svc - Auxiliary</td>
<td>$759,000</td>
</tr>
<tr>
<td>Other Operating</td>
<td>$276,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$25,262,000</strong></td>
</tr>
</tbody>
</table>
## FY23 Functional Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction</td>
<td>40%</td>
</tr>
<tr>
<td>Research</td>
<td>0%</td>
</tr>
<tr>
<td>Public Service</td>
<td>1%</td>
</tr>
<tr>
<td>Academic Support</td>
<td>5%</td>
</tr>
<tr>
<td>Institutional Support</td>
<td>26%</td>
</tr>
<tr>
<td>Student Services</td>
<td>9%</td>
</tr>
<tr>
<td>O&amp;M of plant</td>
<td>9%</td>
</tr>
<tr>
<td>Scholarships</td>
<td>8%</td>
</tr>
<tr>
<td>Auxiliary</td>
<td>3%</td>
</tr>
</tbody>
</table>

The pie chart shows the distribution of functional expenses for FY23, with a significant portion allocated to Institutional Support and a smaller portion to Instruction. Other categories such as Research, Scholarships, and Student Services also receive funding.
Mission Fulfillment Impact by Current Formula

No specific drivers for the community college mission

Budget planning unknowns
(count year, look back, no hold harmless)

Performance Pool liability and no incentives

No summer state funding (except nursing)

Small Institution Factor: low threshold/outdated value

Limited support for waivers and discounts
Recommendations

Develop mission specific funding for community colleges
- Small class sizes
- Support/wrap around services
- Service areas and locations

Fund ALL higher education based on caseload
- Allocate funds each semester
- Develop a value for WSCH that adjusts with inflation
- Use the formula to fund, not just distribute
- Create a hold harmless plan

Eliminate the current “Performance Pool”
- Add current funding to the base allocation
- Create a true Performance Pool that includes metrics that align with the state’s master plan

Continue the Small Institution Factor
- Recognize minimum infrastructure/staffing
- Increase minimum threshold to 150,000 WSCH
- Increase the current $30 to $50

Develop funding for Summer and Non-Credit Classes
- Maximize college operations to match 365/24/7 workforce
- Reduce need for expansion during “traditional” semesters

Support Fee Waivers/Dual Enrollment
- $242,500 WNC waivers
- $1,148,000 WNC dual enrollment program discounts