# BOARD OF REGENTS BRIEFING PAPER

Recommendation to Appoint J. Kyle Dalpe as President, WNC March 9-10, 2023

#### **BACKGROUND & POLICY CONTEXT OF ISSUE:**

In March 2022, the Board appointed J. Kyle Dalpe as Interim President of Western Nevada College ("WNC") for a term commencing March 4, 2022, through December 31, 2023. At the time he was appointed to the position of Interim President, Dr. Dalpe was serving as Officer in Charge and Provost of WNC. Prior to his appointment, the Chancellor hosted public forums in accordance with Code, Title 2, Section 1.5.4(d) to gather input from stakeholder groups. Dr. Dalpe received strong support and the common theme throughout the sessions was the need for stability in leadership and for a President with a deep understanding of the institution, NSHE, and legislative affairs. Dr. Dalpe has successfully served for slightly more than one year in the role of Interim President and is eligible for the Board's consideration to appoint him as permanent President of WNC. Pursuant to the Board of Regents' *Handbook*, Title 2, Chapter 1, Section 1.5.4, whenever an Interim President shall have served for at least one year, the Board may consider making the appointment permanent and the Board shall, at a public meeting, first allow and consider input from the institution's major constituencies. The Acting Chancellor has consulted with the leaders of WNC's major constituency groups during January and February 2023 and is recommending the permanent appointment of Dr. Kyle Dalpe.

#### SPECIFIC ACTIONS BEING RECOMMENDED OR REQUESTED:

Acting Chancellor Dale A.R. Erquiaga, in consultation with the Board Chair, will recommend that the Board:

- 1) forgo a national search and appoint current WNC Interim President J Kyle Dalpe to serve as President of WNC for a term commencing on or about March 10, 2023 through March 9, 2027; and
- 2) approve an Employment Agreement for Interim President Dalpe to serve as President of WNC.

#### **IMPETUS (WHY NOW?):**

Dr. Dalpe has successfully served for slightly more than one year in the role of Interim President and is eligible for the Board's consideration to appoint him as permanent President of WNC.

#### CHECK THE NSHE STRATEGIC PLAN GOAL THAT IS SUPPORTED BY THIS REQUEST:

X Access (Increase participation in post-secondary education)
 X Success (Increase student success)
 X Close the Achievement Gap (Close the achievement gap among underserved student populations)
 X Workforce (Collaboratively address the challenges of the workforce and industry education needs of Nevada)
 □ Research (Co-develop solutions to the critical issues facing 21<sup>st</sup> century Nevada and raise the overall research profile)
 □ Not Applicable to NSHE Strategic Plan Goals

#### INDICATE HOW THE PROPOSAL SUPPORTS THE SPECIFIC STRATEGIC PLAN GOAL

Continuity of leadership supports the strategic plan goals for WNC.

## BULLET POINTS TO SUPPORT REQUEST/RECOMMENDATION:

- Positive feedback from all major constituency group leaders.
- One year of successful work, including a positive annual review conducted by the Acting Chancellor in December 2022.
- Long history with NSHE institutions and a proven track record.

POTENTIAL ARGUMENTS AGAINST THE REQUEST/RECOMMENDATION:
None have been brought forward.
ALTERNATIVE(S) TO WHAT IS BEING REQUESTED/RECOMMENDED:
Conduct a search to permanent fill the position of President, WNC.
RECOMMENDATION FROM THE CHANCELLOR'S OFFICE:
The Chancellor recommends appointment of Dr. Dalpe as President, WNC.
COMPLIANCE WITH BOARD POLICY:
☐ Consistent With Current Board Policy: Title # Chapter # Section #
Amends Current Board Policy: Title # Section #
Amends Current Procedures & Guidelines Manual: Chapter # Section #
Other:
X Fiscal Impact: Yes NoX
Explain: The Employment Agreement proposes an annual increase in base salary that does not exceed
\$25,000.00. Annual base salary is in accordance with NSHE Procedures and Guidelines Manual Chapter 3,
Section 1, Salary Schedule, Grade 2, Community College President, and all other benefit amounts, fringe,
and automobile and housing allowances as set forth in the Contract Summary of Terms and Employment
Agreement, remain the same.

## **Education**

Doctor of Philosophy, Educational Leadership

- The University of Nevada, Reno
- Dissertation: The Relationship Between Academic and Non-Academic Preparation and Postsecondary Education Outcome by Students in the State GEAR UP Project
- This study focused on the academic and non-academic factors that played a part in the enrollment and transition to higher education by high school students from Clark County, Nevada

### Master of Arts, Journalism/Speech/Political Science

- University of Texas at Tyler
- Graduate Project: Communication Audit of United Way of Smith County, Texas

### Bachelor of Arts, Photojournalism

• University of Connecticut

## Foreign Exchange Student

- Universidad de Granada, Spain
- Spanish Language and Subject Classes

#### Additional Coursework

- Tyler Junior College (chemistry and history)
- Lamar University (biology)
- Truckee Meadows Community College (Spanish)

## **Professional Experience**

#### Western Nevada College

A multi-site community college with 3,800 students serving six rural counties and online

#### **Interim President** (March 2022 to present)

#### Responsibilities

Serve as the chief executive officer for a three-campus, rural community college reporting to the Nevada System of Higher Education chancellor. Work closely with the elected statewide Board of Regents to provide information and support initiatives particular to WNC and its rural higher education mission. Oversee the college's \$20 million state budget and other non-state revenue sources. Build awareness of WNC and its unique offerings through six counties and statewide. Participate in local, state, and federal meetings to provide higher education solutions to workforce needs. *Note: Per board code, this interim position may be made permanent after one year of service in the position without a search.* 

#### Accomplishments

• Rebuilt and maintained the college's enrollment management process to stabilize and increase enrollment in the 2021-2022 academic year resulting in a 6 percent increase in headcount in spring 2022

- Worked to reboot (post-pandemic) classroom improvements and student-focused support initiatives
- Opened the college's first diversity center and development of a variety of DEI activities
- Initiated strategic initiatives for the 2022-2023 academic year to ensure the college is supporting access and success for students in its communities
- Support the workforce ecosystem by developing programs that meet industry needs
- Work with the NSHE system office to develop the biennial budget for the 2023 Nevada Legislative Session and support college and system policy initiatives
- Re-opened the WNC Veterans' Center to provide support to veterans in the community
- Initiated several staffing changes to reboot stalled initiatives
- Worked with the Nevada Faculty Alliance to author an extension to the faculty collective bargaining agreement

## Provost and Senior Vice President (2021-2022)

#### Responsibilities

Served as chief academic officer and managed all college academic programs; managed college students services; managed college financial and computing services. Oversaw academics; accreditation; institutional research and assessment; libraries; instructional design; admissions, financial aid, counseling, disability services, underrepresented student programs; budget and controller offices; and computing services. Worked with the business, community, and elected partners, including school districts, to build and support programs to serve students; applied for and implemented grant programs; managed college's institutional effectiveness initiatives; led college's government affairs activities. Served on executive leadership team and attended and presented information to the state Board of Regents.

#### Accomplishments

- Served as Officer in Charge after departure of President and conducted the duties and responsibilities of the president during leadership transition
- Worked to develop and present the college's biennial budget presentation
- Restructured and implemented a new enrollment management committee and related processes
- Continued to support initiatives to mitigate the effects of COVID-19 on campus
- Served on NSHE/NDA Dual Enrollment Taskforce

#### Provost and Vice President of Finance (2020-2021)

#### Responsibilities

Served as chief academic officer and managed all college academic programs; served as the chief financial officer and managed all college financial operations. Oversaw academics; accreditation; institutional research and assessment; libraries; learning and innovation; rural outreach; and budget and controller offices. Worked with business, community and elected partners, including school districts, to build and support programs; identified and implemented grant programs; managed college's institutional effectiveness initiatives; led college's government affairs activities. Served on executive leadership team. Attended and presented

information to the Board of Regents.

## Accomplishments

- Developed partnership with local charter high school to share a facility and provide access for dual enrollment students
- Developed and supported academic and financial responses to the COVID-19 pandemic
  - o \$1.6 million CARES support for student and institutional support
  - o Remote learning spaces for students to access technology and internet on campus
- Supported enrollment management initiatives
  - o 22% increase in dual-enrollment high school students
  - Expanded winter session classes
- Worked to get new academic programs initiated and approved
  - o HVAC program at remote campus; aviation classes
- Maintained college operations despite 19.7 % budget reduction from \$14 million budget
- Served as college representative at the Nevada Legislature
- Expanding the college's prison education program
- Secured funding for programs
  - o \$1 million for science lab upgrade and expansion
  - o \$100,000 for HVAC program
  - o \$145,000 from the systemwide Nevada Alliance for Youth Apprenticeship grant
  - \$500,000 in federal grant funds (USDA) to support remote learning programs to provide access to rural and underserved populations (project started before pandemic)
- Worked with faculty leadership on collective bargaining contract
- Managed and directed shared services initiatives

### Vice President of Instruction and Institutional Effectiveness (2019-2020)

## Responsibilities

Served as chief academic officer and had oversight for all college academic programs, both credit and non-credit at three campuses in a five-county service area; accreditation; institutional research and assessment; libraries; learning and innovation; and rural outreach. Worked with business, community and elected partners, including school districts, to build and support programs to meet their needs; researched and implemented grant programs; managed college's institutional effectiveness initiatives; led college's government affairs activities. Served on executive leadership team.

- Worked to support and maintain academic continuity during the COVID-19 pandemic closure in spring 2020
  - Nursing and paramedic/EMS continued to offer labs during the COVID shutdown using State-approved screening and distancing protocols
- Worked to get new academic programs initiated and approved
  - Organizational Management (BAS); Apprenticeship (AAS); Health Science (AAS);
     Computer IT Technology (CA); Cyber Security Technician (CA); Emergency
     Medical Services (CA); Paramedicine (CA); Apprenticeship (Skills);

Apprenticeship Laborers (Skills); Automotive Collision Repair (Skills); Energy Technology (Skills); Heating, Ventilation, Air Conditioning/Refrigeration (Skills)

- Mitigated a 9% projected enrollment decline
  - O Supported enrollment initiatives that resulted in a 5.5% increase in FTE and an 11.7% increase in headcount for the Fall 2019 semester over the previous year
  - Supported enrollment initiatives that resulted in a 13.6% increase in FTE and an 15% increase in headcount for the Spring 2020 semester over the previous year
  - o Annual average FTE increase of 9.2% (2019-2020)
  - o Increased enrollment of dual-credit high school students from 462 (fall 2018) to 747 (fall 2019)
  - Increased the number of apprentices enrolled by 47% from spring 2019 to spring 2020
- Worked to increase credential completion to meet state performance pool goals (reached 128% of goal)
- Secured funding for programs
  - \$545,000 in state grants (OSIT, GOED) to support Paramedic and Advanced Manufacturing programs including a mobile classroom to provide access to underrepresented populations
  - o \$150,000 in private funds to support Advanced Manufacturing programs
  - o \$51,000 for apprenticeship programs
  - o \$20,000 for student laptops during COVID-19 shutdown
- Re-organized college committees for structure for efficiency
- Developed feasibility plan for a fourth campus location in Started work on Fernley site
- Implemented a Winter Session in 2019-2020 academic year
- Worked to expand prison education program
  - This program earned the Social Justice Award from the School of Social Work at the University of Nevada, Reno in March 2020

#### **Nevada System of Higher Education**

Statewide system office serving 110,000 students and overseeing seven teaching and one research institution

## Executive Director of Legislative Affairs (Temporary/Emergency Appointment; 2019)

#### Responsibilities

Served as the legislative affairs lead and lobbyist for the higher education system during the 2019 regular legislative session. Represented the system, two universities, five colleges, and a research institute. Provided information to legislators, coordinated a legislative team of campus representatives, gave testimony, and developed and edited bill language. Was recruited to work in this temporary role after the last-minute separation of the former employee due to my experience in previous legislative sessions.

- Built and maintained relationships with legislators and a newly-elected governor
- Provided testimony and language for bill drafts
- Coordinated and conducted meetings with legislators

Scheduled and trained student and faculty for testimony

## **Truckee Meadows Community College**

A five-site community college with 10,000 students in Reno, Nevada

### Dean of Technical Sciences (2016-2019)

Responsibilities

Oversaw technical and transfer programs, self-support training, grant-funded projects and apprenticeships; managed Auto, Diesel, Welding, Machining, Drafting, Advanced Manufacturing, HVAC, Unmanned Aerial Systems, Construction Management, Architectural Design, Computer Information Technology, Paralegal/Law and Criminal Justice programs; maintained program curricula and budgets; worked with employers, government agencies and advisory boards to ensure programs provide relevant training to meet the emerging community and workforce needs; managed increasing enrollments due to workforce demand; served as site administrator for the TMCC Pennington Applied Technology Center, a 100,000-square foot training center with both college and high school programs; served as the college's government relations liaison to gain support from elected officials; served on college leadership groups, including the president's cabinet and planning council.

- Successfully increased enrollment in the Technical Sciences Division
  - Overall 12 percent increase (fall 2017 to fall 2018)
  - Advanced Manufacturing class enrollments increased from 188 (fall 2016) to 3,004 (fall 2018)
- Coordinated the development of the Panasonic Preferred Pathway (P3) Training program, a partnership with Panasonic Energy of North America and the Governor's Office of Economic Development
- Coordinated a team to develop the Gigafactory Gateway Program, a training program developed for Tesla Motors
- Opened a \$775,000 Cyber-Physical Manufacturing training lab
- Work with major employers and school district officials in Washoe and Clark counties to create a pipeline of career-ready graduates coming out of high school through dual-credit programs
- Successfully presented proposals for funding to the Nevada Governor's Office of Economic Development Board, gaining more than \$1.7 million in scholarship and training funds to support students in the Panasonic and Tesla training programs in 2017
- Successfully supported legislation during the 2017 legislative session to double the higher education funding formula weighting of career and technical education (CTE) trade discipline clusters
- Serve as Principal Investigator for the Nevada Apprenticeship Project, a \$2.9 million Department of Labor Grant
  - o Gained commitments for more than 1,300 apprenticeships from major employers in the region
  - Supported apprenticeships by serving on the newly formed State Apprenticeship Council

- Served as the Northern Nevada representative to author the Nevada Promise Scholarship Program bill during the 2017 legislative session
  - O This program increases access by providing free attendance to community colleges for Nevada high school graduates
  - o The program began in fall 2018, is funded with \$3.5 million, and had nearly 10,000 applications statewide
- Provide interviews and presentations to support community entities, media inquiries, and economic development requests as needed
- Defined the educational component for an international exchange competitive grant application that will bring students from the SENATI training institute in Peru to participate in TMCC's Applied Technology programs and will send TMCC students to Peru to participate in SENATI programs
- During my leadership as Dean, the following credentials relevant to local industry were developed or are in progress:
  - o Panasonic Preferred Pathway (P3) skills certificate
  - o Critical Systems (commercial air conditioning) AAS degree and certificate
  - Unmanned Aircraft Flight Operations AAS degree
  - o Cyber-Physical Manufacturing BAS degree
  - o TMCC Technical Sciences International Training Program (first awarded to Peruvian students from the SENATI technical school in fall 2018)
- Earned a Nevada's Center for Entrepreneurship and Technology (NCET) Tech Award for the TMCC Applied Technology Center after contributions to the community related to workforce development
- Developed a pathway for state SNAP recipients to enter short-term Advanced Manufacturing program, including gaining \$140,000 in state funds to support scholarships and program costs.
- Worked with foundation office to raise funds to support students and programs
- Co-Founder, CTE Coalition of Northern Nevada

#### President (Acting Appointment; 2015-2016)

#### Responsibilities

Served as Acting President for Truckee Meadows Community College, a five-site college with 10,000 students and a \$44 million operating budget, to ensure successful continuation of collegewide initiatives during presidential transition; held responsibility for all college operations and reported to statewide Chancellor with 13-member elected board. Board policy states acting appointments are not eligible to apply for permanent position.

- Represented the college before the Northwest Commission on Colleges and Universities (NWCCU) to support and address the college's seven-year accreditation report
  - o Initiated planning to address recommendations for next accreditation cycle
  - Provided testimony and documentation that resulted in reaffirmation of accreditation
- Led the college in a two-month process to develop a consolidation plan for campus police services between the college and the university
  - o Implemented a shared governance process to ensure all stakeholders were included
  - o Developed a plan that resulted in the same level of service with a savings of

- \$480,000 that was re-directed to academic and support programs
- The consolidation of police services project won the Cashman Good Government Award in 2018 from the Nevada Taxpayers' Association for more efficient government operations and savings
- Outlined and presented biennial budget plans for the college to the Nevada System of Higher Education system office, including enhancement plans for Gateway Courses (English and Math), career and technical education funding formula increases, and capital projects
- Saved and reallocated \$800,000 as part of the Board's efficiency and effectiveness initiative during a time of statewide funding reduction
- Prepared and outlined a potential \$3.5 million (five-percent) state-mandated reduction for the upcoming biennium as part of the budget planning process
- Reviewed and approved the updated contract for the Nevada Faculty Alliance collective bargaining agreement
- Put in motion a reorganization of the college's planning structure through a collaborative stakeholder process to ensure planning was linked collegewide through one body
- Reinforced shared governance among college faculty, administration, students and classified staff through communication and participation to support regular decision making
- TMCC was nominated in spring 2016 as a Best Place to Work in Northern Nevada by the Northern Nevada Human Resources Association

## Chief of Staff and Associate Dean (2013-2015)

### Responsibilities

In this executive leadership position, I supported the college president with a variety of initiatives on an ongoing basis; represented the president and the college at meetings and external functions; served as officer in charge for college operations during absence of president; supervised staff to develop strategy for internal and external marketing and communications functions; served as government relations coordinator to gain support of elected officials and business leaders; coordinated the president's cabinet, president's leadership team and planning council meetings and initiatives; responded to, coordinated and supported NSHE Board of Regents' requests and meeting agenda packets; worked with the local school district on contracts to support K12 pathways and partnerships; and maintained the college's institutional policy guide and bylaws.

- Initiated, researched and implemented the college's first enrollment management process
  - o In fall 2015, the college's enrollment was up for the first time in several years by 4 percent after enrollment strategies were implemented
  - This increase resulted in a \$1 million caseload growth for each year of the biennium (FY18 and FY19)
- Led the development of the college's strategic master plan
- Served as a community college expert to provide testimony and presentations to the Interim Committee to Study Community Colleges (2013-2014, Senate Bill 391) to support keeping community colleges within the Nevada System of Higher Education

- Supported and worked with the college's Institutional Advisory Council (IAC), a 15-member group of business and community members that operates under the state's open meeting law to support the college on the educational needs of the service area
- Headed a team of students, faculty and staff to develop the first college mascot
- Initiated a one-stop concept for employer solutions to better serve local business needs
- Successfully supported college initiatives at the federal level through regular meetings in Washington, D.C. with Nevada's delegation
- Coordinated high-profile visits including President Obama, Secretary of State Hillary Clinton, and President Bill Clinton

## Director, Institutional Advancement and Public Information Offices (2011-2013)

## Responsibilities

Held responsibility for the college's marketing, communications, government relations and specific fundraising activities; built and maintained relationships with donors and community leaders, as well as local, state and national elected officials; developed, coordinated and managed marketing, communications and public affairs activities and budgets totaling more than \$700,000 each year; served as the college spokesperson to provide information to local and national media related to college programs; maintained an integrated visual identity (brand) across all college divisions to ensure the college was recognized in the community.

### Accomplishments

- Worked successfully with a team to outline and implement the college's first-ever, three-year, \$25 million Major Gifts Campaign that included private and public revenue sources
  - o This campaign resulted in one new facility, a renovated technical center, student scholarships, and technology support
- Developed and implemented the college's first planned giving program, resulting in \$2 million in the first year
- Coordinated an advertising campaign to support fundraising initiatives with several funding sources, including a \$240,000 budget from the college foundation and more than \$200,000 from the college each year
  - This campaign targeted "affluent and influent" community members and increased awareness of college programs as shown in pre- and post-community surveys
- Wrote fundraising and grant applications to support college initiatives and infrastructure, including proposals to fund smart classroom technology, student scholarships, and academic programs
- Assisted with a federal Economic Development Administration grant submission (\$2.2 million) that was funded and was the foundation of more than \$9 million in renovations to the college's applied technology center
- Successfully supported external funding requests at the federal level through regular meetings in Washington, D.C., with Nevada's delegation

## Director and Assistant Director, Public Information Office (2002-2011)

#### Responsibilities

Provided leadership and supervised staff, including managers, graphic artists and a videographer; developed marketing plans for college departments including publicity, advertising and promotion to attract and inform students about specific programs; coordinated

production of the college catalog and class schedules (printed and online); took photographs and maintained college photo archives; wrote and edited text for publications, the media and the website. Note: served as assistant director and then advanced with no backfill.

### Accomplishments

- Implemented and coordinated a new automated workflow for class schedule production, a technology-driven process involving several college departments with a goal of creating a more accurate and effective class schedule
- Coordinated development and implementation of various advertising campaigns to support enrollment targeting different populations (high school students, adults, parents), including the "Think. TMCC" campaign
- Worked to develop bilingual (Spanish) marketing materials to support efforts to increase Latino student recruitment and support the Hispanic Serving Institution (HSI) initiative
- Assisted with development of the initial TMCC iTunes University platform to share college marketing and academic information
- Served as chair of college's Planning and Budget Council, including coordination of the college's Strategic Master Plan

### Mohave Community College, Kingman, AZ (2000-2002)

A six-site, diverse community college district spanning 13,000 square miles with 5,000 students each semester

## **Director of Marketing and Public Information**

### Responsibilities

Developed, implemented and managed marketing, recruitment and retention strategies for a six-site community college district spanning 13,000 square miles in rural Arizona; worked to maintain an integrated visual identity (brand) across multiple divisions and campuses; negotiated contracts and developed media campaigns for television, radio and newspapers in multiple markets; solicited and evaluated bids for contracted work; prepared and managed marketing budgets to support initiatives; wrote and edited news releases on variety of topics and managed college's website content; supervised marketing and public information office staff across multiple sites while serving as the district spokesperson for the news media; served on president's cabinet and leadership group.

- Coordinated the development of an automated class schedule production process to increase efficiency and accuracy
- Developed and implemented marketing campaigns for a multi-campus district
- Supervised production of the class schedule and course catalog
- Worked to improve curriculum outlines to ensure proper sequencing for students
- Presented regularly to the college local governing board and community groups on a variety of college programs and services

## The University of Texas at Tyler, Tyler, TX (1999-2000)

A four-year and graduate university with 3,500 students each semester

#### **Coordinator of University Publications**

### Responsibilities

Developed and maintained university publication standards, including web-based and electronic media; secured and managed production of contracted publication work; produced a variety of university publications, advertisements and marketing materials; maintained the university's news website and wrote news releases on variety of topics; assisted with planning of special events, including annual scholarship pro-am golf tournament.

### Accomplishments

- Coordinated and supervised the production of the university's first student viewbook to support downward enrollment expansion (adding freshman and sophomore students; a \$250,000 project initially)
- Implemented and produced internal communications strategies, including online and printed faculty and staff newsletters

#### **Assistant Director of News and Information**

#### Responsibilities

Researched, wrote and distributed news articles internally to university employees and externally to news media; developed, edited, and produced a weekly online faculty and staff newsletter; edited and produced a monthly printed faculty, staff and retiree newsletter; maintained online news and information database; created and distributed a monthly news clips newsletter; wrote news releases on variety of topics

#### Accomplishments

- Successfully developed and implemented new internal and external communication methods
- Created a new online faculty and staff newsletter using emerging technology
- Helped coordinate events, including the annual pro-am charity golf tournament and distinguished speaker series

## Kilgore Junior College, Kilgore, TX (1996-1999)

A junior college founded in 1935 with 3,500 students each semester

#### **College Instructor**

#### Responsibilities

Worked as an instructor in the journalism department, including supervision of the college yearbook production; instructed journalism, photography and computer classes; photographed campus events and athletics with students; assisted students to design brochures, web pages and advertisements for college use; maintained departmental supply and payroll budgets; worked with the college's foundation office in the selection of scholarship recipients.

### Accomplishments

- Instructed students in editing, writing, layout, design, and photography courses
- Designed and set up academic computer labs, editing workspaces and a photography studio
- Worked with students to develop a variety of award-winning publications
- Chaperoned student events locally and internationally, including a trip to Singapore by the Kilgore College Rangerettes drill team

### **Teaching Experience**

Truckee Meadows Community College

- Employer customized training in generational studies and communication
  - o June 2017 to 2019

#### The University of Nevada, Reno

- Graduate classes in higher education leadership (ongoing)
  - o 2020; August-December, 2014, 2015, 2016; January-May 2017
- Serve on graduate student doctoral committees

#### Mohave Community College

- English college and foundational English classes
  - o August-December 2001
  - o January-May 2002

#### Kilgore Junior College

- Journalism, photography and computer degree classes
  - o August 1996-June 1999
- Summer workshops for high school students
- Non-credit adult education classes on variety of topics

#### **Legislative Work and Accomplishments**

- Served as the college legislative liaison at the Nevada State Legislature from 2009 through 2021 to work with legislators on community college topics
- Worked as the Northern Nevada lead to draft a bill defining the Nevada Promise Scholarship Program that provides free attendance to community colleges in the state for high school graduates (2017)
- Supported increases in the higher education funding formula for career and technical education resulting in increased funding for trade disciplines
- Successfully presented funding proposals to the Governor's Office of Economic Development Board, gaining more than \$1.7 million in scholarship and training funds to support students in Panasonic and Tesla training programs (2017)
- Presented expert testimony on community colleges in general as part of the Interim Committee to Study Community Colleges (2013-2014, Senate Bill 391) to support community colleges remaining in the Nevada System of Higher Education
- Provided testimony, drafting support and information for a variety of bills and programs

- Provided training for faculty, staff and students in preparation of testimony in public meetings; offer workshops and speak to classes on legislative topics
- Meet regularly with elected officials at the local, state and federal levels to gain support for college initiatives
- Serve as liaison for high-profile visits by candidates and elected officials, including President Obama, President Clinton, Secretary Clinton, Senator Reid, Representative Amodei, and others

## **Certifications and Trainings**

- Title IX Officer with Authority Training
- Evaluator Training, Northwest Commission on Colleges and Universities (NWCCU)
- Occupational Health and Safety Administration Training (OSHA 10 General Industry)
- Forklift Operator and Safety Training Certification
- ICS-100 FEMA Incident Command System Training
- ICS-200 FEMA Single Resources and Initial Action Incident Training
- Core Team and Adjuncts Threat Management Training
- Cybersecurity Training for the Higher Education Community (FBI, DHS, FEMA)
- Fundamentals of Fundraising by the Association of Fundraising Professionals

## Presentations, Publications, Invitations and Projects

Scaling Up the Wildcat Reserve Food Pantry (Oct. 2022)

- Association of Community College Trustees (ACCT) Leadership Conference in New York.
- Presentation provided an overview of the college's food pantry project to help students who are food insecure.

Generations in the Workplace (Sept. 2022)

• Rural Community College Annual Conference

Future of Work at the Human-Technology Frontier (Aug. 2020)

• Served as panelist for a National Science Foundation discussion on the big issues facing society as changes in employment and the workplace accelerates.

Creating Credential Milestones for Student Success (April 2020)

• Chapter in the book *Success for All: Programs to Support Students Throughout Their College Experience* (ISBN 9781948908580) related to community college credentialing.

Helping Community Colleges Develop Short-Term Credentials of Value (Oct. 2019)

• Invited to speak about workforce credentials at an event by the Urban Institute in Washington, D.C.

Generations in the Classroom and Workplace (Sept. 2018)

- National Council for Workforce Education Annual Conference
- Presentation was an overview of generations as students and employees in higher education and the workplace.

Northern Nevada's Front Line: Developing the Workforce to Build the New Economy (March 2018)

• Invited to serve on a panel to discuss workforce development and educational solutions at this event sponsored by the *Northern Nevada Business Weekly* 

Blockchain Summit: Building the New Nevada on Trust (Feb. 2018)

 Conducted a roundtable discussion on workforce development at this event designed to promote and build the public ecosystem of blockchain technology in Nevada

Consolidating Police Services at Three Higher Education Campuses into One Unified Force (Feb. 2018)

• Presentation at the National Campus Safety Summit providing an overview of how the police services at Truckee Meadows Community College, The University of Nevada, Reno, and the Desert Research Institute were consolidated into one department

National Skills Coalition/Business Leaders United Legislative Fly-In (Dec. 2017)

• Invited to attend a legislative summit with an industry partner to share business partnerships with elected officials in Washington, D.C. and advise on legislation, including the Higher Education Act reauthorization and bills to support workforce training

Building a Workforce for a Gigafactory (October 2017)

- National Council for Workforce Education Annual Conference
- Presentation was an overview of how the college developed a program to meet the needs of a

trained workforce in Northern Nevada for Panasonic Energy of North America and Tesla Motors

Elevator Speech to Success with Elected Officials (October 2017)

- National Council for Workforce Education Annual Conference
- Presentation discussed how faculty and students are the best messengers to bring college information to elected officials and included a work session on how best deliver messages

*Generations and Communication in the Workplace (2017-2018)* 

- Trainer for Panasonic Energy of North America's new employee onboarding through TMCC's customized training office
- Presentation is an overview of generations and communication styles in the workplace for new employees

Supporting Business Needs: The Panasonic Preferred Pathway (P3) (September 2017)

- Association of Community College Trustees (ACCT) Leadership Congress
- Presented an overview of this program that was designed to meet the needs of a trained workforce in Northern Nevada

Supporting Business Needs: The Panasonic Preferred Pathway (P3) (September 2017)

- Nevada Economic Development (NED) Conference
- Presented an overview of how the college responded to the need for 2,400 trained workers in one year to support one local business

Leading Your Enrollment Management Discussion from the Top (April 2016)

- American Association of Community Colleges National Conference
- Presented on the three-year TMCC enrollment management initiative that resulted in the first increase in enrollment in several years

Lead and Co-Chair, TMCC Enrollment Management Team (2013-2015)

- Established a team, its purpose and membership based on research
- Guided team to outline short- and long-term enrollment goals and identified and reduced barriers to enrollment
- Put in place strategies for student success based on targeted goals (gateway class completers, retention, persistence)
- Enrollment increased in fall 2015 for the first time in more than three years (+4%; \$1 million caseload growth)

Engaging your Students and Faculty in the Legislative Process (May 2012)

- National Institute for Staff and Organizational Development (NISOD) National Conference
- Presented strategies to support faculty and students as messengers of college information when meeting with elected officials

Coordinator, Enrollment Management Research Project, TMCC (2013)

- Research of college enrollment obstacles and identification of strategies to maintain and increase enrollment
- This project resulted in the first-ever enrollment management team

TMCC Mascot Development Team (2014)

- Initiated this project with student government and worked with students, faculty, and college leadership to outline and undertake a process to create the first college mascot
- Mascot was created in 2014 and named in 2015, both by students

TMCC Bridges to Baccalaureate Grant Application (2011)

- Completed application to the National Institutes of Health for TMCC program
- \$2.8 million grant application

TMCC iTunes University Platform Project (2010)

• Worked with Webmaster and videographer to implement online educational and marketing presence

So What Happens to our GEAR UP Students after High School and Why? (July 2010)

- GEAR UP National Conference, Washington D.C.
- Data presented from dissertation research on GEAR UP students' high school experience and transition to higher education in conjunction with follow-up research by co-presenter

To Access or Not to Access the GEAR UP Scholarship? That is the Question (October 2009)

- GEAR UP Regional Conference, Spokane, WA.
- Data presented from the 2001-2007 Nevada GEAR UP project coupled with 2009 clearinghouse data related to students' outcomes

Chair, General Session Team, National Innovations Conference, Reno (2009)

Co-Chair, TMCC Planning and Budget Council (2008-2011)

• Coordinated committee work to develop and update the college's Strategic Master Plan

Coordinator, National Council for Marketing and Public Relations (NCMPR) District Conference (2007)

• Conference in Reno, NV; 200 attendees

Presenter, National Council for Marketing and Public Relations National Conferences (2004, 2005)

Participant, 33rd Faculty Art Show, Truckee Meadows Community College (2004)

- Sixteen selected photographs displayed
- One image selected for TMCC Permanent Collection

Chair, Recruitment Publications Project, University of Texas at Tyler, (1999-2000)

• Coordinated a \$250,000 publication project to develop a viewbook for use with student recruitment

Director, Graduate Communication Audit Project (Fall 1999)

• Supervised semester-long communication audit of United Way of Tyler/Smith County, including questionnaire development, data collection, data interpretation and report preparation

Designer, Southern East Pacific Rise Dive Website (1998-1999)

• Developed and updated Website for Rutgers University biologists involved in deep-sea dives

## **Appointments, Board Service and Memberships**

Northern Nevada Development Authority (NNDA) Board Member (2022-present)

• Serve as member of a regional, rural workforce agency board

Nevada State Apprenticeship Council Member (2017-2019)

• Nevada System of Higher Education northern representative on this board to work to expand apprenticeships in Nevada to support job creation, education, and pathways employment

National Council for Workforce Education Board Member (2018-2020)

 National organization providing a forum for administrators and faculty in workforce education and basic skills to direct the future role of two-year, post-secondary institutions in workforce education and economic development

Washoe County Manager's Advisory Council (2016-2019)

• The CMAC encourages constructive discussion on the role and responsibilities of local government and advises the county on implementing needed strategic changes

Northern Nevada Apprenticeship Coordinators Association Member (2016-2019)

• Non-profit group dedicated to disseminating information concerning apprenticeship and training issues to create an appreciation of the benefits of apprenticeship training

Nevada New Skills for Youth Grant Team Member (2016-2019)

• Statewide grant to develop a detailed career readiness action plan to expand opportunity for young people

Education Alliance of Washoe County (2012-2018)

- A community partnership that fosters educational excellence and student achievement in Washoe County through leadership, advocacy, and resource development
- Vice President; Executive and regular Board member

Nevadaworks Board Council and Audit Committee Member (2015-2019)

 Nevadaworks is a regional agency focused on preparing Northern Nevada's workforce to meet the needs of current and potential employers through Workforce Innovation and Opportunity Act (WIOA) programs

Affordable Housing Forum Participant (Spring 2017)

 Worked with a stakeholder group to research and finalize the vision and organizational structure for a regional affordable housing plan for the Truckee Meadows

Economic Development Authority of Western Nevada (EDAWN) Board Member (2015-2016)

• A private/public partnership committed to adding quality jobs to the region by recruiting new companies and supporting the success of existing companies to diversify the economy and have a positive impact on the quality of life in Greater Reno-Sparks area

Dandini Research Park Trustee (2015-2017)

• The Dandini Research Park is governed by DRI Research Parks, a 501(c)3 corporation managed by both public and private sector community leaders that make up the board. This board works to monitor and develop the master plan for the 300-acre park and its research-related tenants

Smarter Regions Task Force Member (2013-2015)

 A IBM Smarter Cities grant project to develop with the City of Reno, City of Sparks, Washoe County, Washoe County School District and higher education officials a plan for regional partnerships and communications

Northern Nevada Skilled Workforce Think Tank Member (2012-2016)

• Local business and education leaders' workgroup to support economic development

Western Industrial Nevada Member (WIN) (2011-2016)

Local leadership networking group

Council for Resource Development (2011-2014)

Council for the Advancement and Support of Education (CASE) Member (2010-2014)

Public Relations Society of America (PRSA) Member (2010-2012)

National Council for Marketing and Public Relations (NCMPR) Member (1998, 2000-2014)

• District 6 Newsletter Editor, (2000-2002); designed, edited and published electronic newsletter for five-state district

## **Community and Volunteer Service**

Truckee Meadows Community College Nevada Promise Scholarship Mentor (2018)

• Work with high school students to provide information about the college

McQueen High School Football Family Boosters (2010-2013)

• Website; communications; photography; program

McQueen High School Baseball Boosters (2010-2016)

• Website; communications; photography; program

Principal for the Day (2010)

• Participated in the Education Alliance's program at Sparks High School

Reno American Little League Board Member, Reno, NV (2007-2011)

- Served as President (2010), Vice President and Treasurer (2009), and Communications Officer (2008)
- Managed the consolidation of two league charters through the Little League national office to ensure access and effectiveness (2011)
- Worked to solve historical tax filing issue with IRS (2011)
- Created booster club program that raised \$2,250 (2008)

• Organized Outfield Sign Sponsorship Program, raising \$18,000 (2008)

Youth Sports Coach (baseball, soccer, football)

Community Outreach Chair, First Book Literacy Group, Kingman Advisory Board (2001-2002)

Reader, Reading is Magic Literacy Day, Mohave Community College (2002)

## **Awards and Recognition**

- Nevada's Center for Entrepreneurship and Technology (NCET) Tech Award for the TMCC Applied Technology Center (2018)
- Nevada Taxpayers' Association Cashman Good Government Award (2018)
  - o Police consolidation project
- Model Dairy/TMCC Faculty Excellence in Service Award Recipient (2011)
- Truckee Meadows Community College Permanent Art Collection Recognition (2004)
  - o "Joshua Tree" photograph selected for permanent collection
- ADDY Advertising Awards
  - TMCC Radio ad, Silver (2006); TMCC Bus Wrap Project (2004); University of Texas at Tyler Cowan Center Performing Arts Campaign (1999)
- Admissions Marketing Report
  - o Mohave Community College T-Shirt, Gold (2002);
  - o UT Tyler Viewbook, Gold (2000)
- American Scholastic Press Association
  - Second place overall yearbook award by students (1998)
- National Council for Marketing and Public Relations (NCMPR) Regional and National Awards
  - Various individual and collaborative awards
- Texas Intercollegiate Press Association awards by students (1998, 1999 and 2000)