ANNUAL REPORT 2021
TO NSHE BOARD OF REGENTS
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FY ’21 was another challenging year for our country as well as our community, however, our UNLV student-athletes, coaches, and staff stayed steadfast in their approach to their daily routines to keep each other safe and healthy, while still being productive and focussing on achieving success both athletically and academically.

Our top priorities continued to be focused on the student-athlete experience with the larger picture central to the holistic experience driven by the health and wellness of our more than 500 student-athletes. Our championship culture continues to be enhanced by our constituents in the greater REBEL community.

In this report, compliant with NSHE Handbook Title 4, Chapter 24, Section 1, Subsection 9, a. and b. (Policies Concerning NSHE Intercollegiate Athletics), you will find a summary of UNLV Athletics' 2020-21 academic, athletic and administrative activities.

Notable benchmarks and highlights from the 2020-21 year:

**Academics:** The Fall 2020 and Spring 2021 semesters were the seventh and eighth consecutive that our student-athletes achieved a semester and cumulative GPA of 3.00 or greater (record setting).

The 2020-21 four-year average Academic Progress Rate of 985 is the highest in department history, with seven teams setting program records for single-year scores, and an additional four teams setting four-year average records.

A department record of 313 student-athletes earned Mountain West Academic All-Conference honors, as well as a department-record 147 earned Mountain West Scholar-Athlete recognition. Over 340 students made the Dean’s Honor List between the two semesters and more than 100 student-athletes earned their diplomas by graduating during the academic year.

**Competition:** A total of three UNLV Athletics teams earned conference championships over the course of the 2020-21 academic year. Volleyball won its first outright Mountain West title in program history, while the men’s swimming and diving team won the Western Athletic Conference championship and the women’s swimming and diving team won the Mountain West championship.

Individually, the department had four “Of the Year” award winners as Mariena Hayden was the volleyball program’s first-ever Mountain West Player of the Year, football’s Kyle Williams was honored with the Mountain West Freshman of the Year award, women’s basketball’s Desi-Rae Young won the Mountain West Freshman of the Year award and her teammate Bailey Thomas was recognized as the Defensive Player of the Year.

Additionally, four head coaches were named as their sports’ league Coach of the Year during 2020-21.

**Facilities:** As the pandemic began to loom darker, we were forced to reduce facility spending to $0 other than utilizing the existing operations budget to complete any deferred maintenance projects that had a direct effect on the student-athlete experience. We will begin assessing capital projects to put online in the latter part of FY ‘22 and ‘23. The planning phase of delayed projects began in August ‘21.

**Fundraising:** Despite the challenges in our economy that we experienced, we successfully signed more than $1.5 million in new and cash-equivalent commitments. As we move towards the end of FY ‘22 and beginning of FY ‘23, UNLV Athletics plans to launch a new campaign called “Rebel Excellence,” which will be focussed on the holistic student-athlete experience centered around health & wellness.

**Budget:** The post-pandemic budget is trending to the positive as the department sustains fiscally responsible operations, while maintaining an exceptional student-athlete experience. Highlights include: Mountain West, NCAA and TV revenue increased from $3,783,833 in FY ‘20 to $5,107,422 in FY ‘21 (a rise of nearly 35%), student enrollment increases contributed to an almost 25% uptick in student fee revenue, and in FY ‘21, Athletics’ lean spending strategies helped to fund its commitment to the health and wellness of its student-athletes and personnel with enhanced testing protocols, contact tracing and the purchase of personal protective equipment.
Partnerships: Strong relationships were maintained with Switch through the implementation of the Switch Sports Science Studio’s initial design concepts to assist with the prevention and recovery of student-athlete injuries in collaboration with Sports Science Research and Innovation Initiative at UNLV. The Switch Sports Science Studio is scheduled to start construction in Spring ‘22 (All capital projects were put on hold during 2020-21 due to the pandemic).

Compliance Culture: The NCAA Compliance office at UNLV continued to strive to enhance control measures, while providing strong educational content and systematic processing procedures. In 2020-21, the compliance team administered 129 rules education presentations and implemented over a dozen new system and control workflows. The compliance department was also recognized by the National Association for Athletics Compliance with the annual Creative Education Award for its commitment to creativity and ingenuity in rules education.

Ticket Sales: Football season ticket sales began in April of 2020 for the FY21 budget despite a number of pandemic shutdowns and work-from-home limitations. Football revenue, including season tickets, premium and priority, reached a peak of $2.5 million - an all-time high at that point. In mid-August the season was postponed and put on hold.

Men’s basketball sales also began early in the spring with optimism of a winter season, and sales slowed in September as the likelihood of a normal season dwindled. Men’s basketball revenue, including season ticket and priority, ended at $2.6 million total. With no paid fan attendance allowed for basketball, all revenue was retained and pushed to the following season.

As the football season began in late-October with limited fan attendance allowed, football sales also shifted to retaining fans and revenue for the 2021 season.

Diversity & Inclusion: UNLV Athletics’ Diversity, Equity and Belonging Committee focussed its efforts on the monthly recognition of underrepresented and discriminated groups. For example, during the month of February, social media platforms were utilized to recognize prominent Black male and female individuals in science, engineering, sports and entertainment. During the month of March, our focus was on “Herstory,” where important accomplishments by women in our country and across the world were recognized. LBGTQ month and Native American Heritage month were also celebrated.

As we continue to move forward as one Department of Athletics and Thomas & Mack Center, we will be built on trust, empathy, compassion, care, growth and accountability. We will have a championship culture, embraced by a dedicated team that is rich in character, integrity, excellence and innovation, ensuring that our student-athletes graduate, achieve and excel at the highest levels. We will also continue to engage with our community, helping to maximize the student-athlete experience and make the entire Rebel Family proud.

On behalf of our more than 500 student-athletes, along with our coaches and staff, thank you for the opportunity to serve this great institution.

Go Rebels!

Erick B. Harper
UNLV Director of Intercollegiate Athletics
UNLV ATHLETICS

2020-21 POINTS OF PRIDE

- Hosted 133,936 community members in our venues for CoViD-19 testing
- Record graduation success rate 82%
- #1 in MW in broadcasting unique views; Stream viewership in 14 countries and 50 states
- Record football premium sales revenue
- Highest revenue grossing football season: 33% increase in football attendance from 2018, averaging 6,000 more fans per game.
- Rebel Caravan: Virtual Rebel Caravan 21 events in 20 days and 2 Graduation Rebel Caravans
- Vegas Effect Name, Image, Likeness: Launched Vegas Effect NIL program
- 58% increase in @unlvathletics followers
- 150% increase watchtime
- Produced over 1,000 unique videos
- 74% increase in annual fund membership
- Facemasks4fallsports viral social media campaign 6.2 million twitter handles engaged
- $8M largest estate gift in history

IN COMPETITION
- Volleyball Mountain West Champions
- Men's Swim & Dive WAC Champions
- Women's Swim & Dive Mountain West Champions

PLAYER & COACH ACCOLADES
- Kyle Williams FB MW Freshman of the Year
- Marlena Hayden VB MW Player of the Year
- Desi-Rae Young WBB MW Freshman of the Year
- Bailey Thomas WBB MW Defensive Player of the Year
- 4 Mountain West Coach of the Year awards
UNLV Athletics’ vision, mission statement and core values were developed during the 2018-19 academic year:

VISION

_Educate, Inspire and Transform Through Athletics_

MISSION STATEMENT

_Graduate Leaders_  
_Win Championships_  
_Excel in All That We Do_

CORE VALUES

_Integrity_  
_Service_  
_Excellence_  
_Accountability_  
_Innovation_
TOP FIVE PRIORITIES:
1. Provide a First-Class Holistic Student-Athlete Experience.
2. Win with Integrity and Class.
3. Maintain and Grow a Model Enterprise, Grounded in the Department’s Core Values, that is Fiscally and Operationally Transparent and Actively Generating Resources.
4. Develop and Implement the Best Fan Experience in the Mountain West Conference and Tell Our Unique UNLV Story.
5. Provide Quantifiable Value to the University, Las Vegas Community, and State of Nevada.

RECAP OF TOP FIVE PRIORITIES WITH STRATEGIES FROM 2020-21:

Provide a First-Class Holistic Student-Athlete Experience

1. Recruit, support and train the best coaching and support staff reflective of our core values. In 2020-21, a total of six coaches were hired, including men’s basketball head coach Kevin Kruger. In his first year at the helm, he recruited four student-athletes from Power-5 conferences and a total of nine transfers to help construct his first team. Volleyball head coach Dawn Sullivan was named Mountain West Coach of the Year after going undefeated during the conference season and winning a match in the NCAA Tournament for only the second time in program history. Her team broke the school record with their 13th consecutive victory, which came in the first round over Illinois State, before falling to the event’s No. 2 seed and eventual national champion.

On the professional development side, more than 10 assistant coaches participated in a newly established department-wide Assistant Coach Professional Development program. Opportunities included a resume review, a mock interview with the Director of Athletics, an interactive panel with current head coaches and a final event with current administrators.

2. Help student-athletes earn a combined 3.0 GPA each semester. UNLV Student-Athletes earned a combined GPA of 3.22 in Fall 2020 (new department record) and 3.00 in Spring 2021.

3. Meet the NCAA requirement for the academic-based revenue distribution. UNLV Athletics met the NCAA Requirements for academic revenue distribution by exceeding the institutional federal graduation rate by 18%.

4. Continually assess and refine our student-athlete development programming. In 2020-21, we continued to engage virtually with our Rebel teams. A key focal point centered around self-discovery and career development. Through collaborating with alumni and key community members and in coordination with the newly launched Athlete Network, UNLV Athletics hosted a virtual career week for our student-athletes that captured a resume workshop, building your brand tips, and relationship building strategies. Additional workshops included a financial literacy program with James Rensvold of Nevada State Bank.
5. Assess, manage and refine our holistic sports performance program with open lines of communication and full integration between sports medicine, strength and conditioning, mental health, nutrition and academic services.

In 2020-21 as the pandemic hit, we saw our holistic services come together with increased support in new ways. Our strength & conditioning staff looked to utilize an online training platform called TrainHeroic. Our sports medicine team checked in with each individual student-athlete on a regular basis while also completing a comprehensive review of long-standing policies and procedures. This review led to updating many protocols and a restructuring within the unit. Finally, our sport psychologist saw three times the increase in patient load since April of 2020 given the strain on mental health. It remains a top priority to support our student-athletes both physically but mentally as well.

6. Assess and address facility and overall athletic department safety preparedness.

All on-campus athletic facilities are monitored daily for any safety and security issues. All of the operations staff attend to daily safety and maintenance and the department employs a full-time locksmith to monitor all-access doors and handle all key and card key issues. Many facilities are equipped with fingerprint ID entry. Overnight security patrols each facility after hours and there is daily communication with UNLV Police regarding all events and any day-to-day issues.

Win with Integrity and Class

1. Perform a sports programmatic needs-assessment with a goal of finishing in the Top 50 in the Learfield Director’s Cup within five years and annually challenge for conference championships.

As part of our needs-assessment, attention to areas around holistic sport performance and wellness continues to be a point of emphasis. During the start of the Spring 2020 semester, the Fertitta Football Complex Gaughan Family Dining room was open to all student-athletes who were enrolled in the Rebel Training Table in partnership with the university’s renowned William F. Harrah College of Hospitality.

While navigating the confines of COVID-19 around dining, we maintained our focus by providing to-go snacks/meals that are pre-packaged, dated and closely monitored by our registered sport dietitian. Training table staff continued to follow food service guidelines provided by the CDC, Southern Nevada Health District, and the Nevada Restaurant Association. Our meal and snack recipes are designed to elicit maximum adaptation during our acclimatization phase. Keeping these operations in-house allowed us to better support training and recovery, reduce injury risk, and limit student-athlete dining in the local community.
2. Implement efforts that continually reinforce a global “recruiting culture” that recruits high character student-athletes with a commitment to academic and athletic excellence at UNLV.

Our coaches and administrators took part in virtual meetings and virtual tours with prospective student-athletes (PSAs) to increase and improve engagement through the recruiting process. Additionally, we implemented virtual recruiting efforts amidst NCAA recruiting “dead period” limitations; efforts included department virtual recruiting videos (tours of dorms, athletic facilities and campus) and partnering with Admissions to distribute approved electronic materials to PSAs.

Our coaches continued to focus on sharing student-athlete stories through both the inclusion committee efforts as well as general programmatic highlights.

3. Continually refine our Facilities Master Plan, including operationalizing the Fertitta Football Complex and beginning construction on our holistic Student-Athlete Excellence Center.

The Student-Athlete Excellence Center (Lied Athletic Complex) second floor renovation was completed. The addition of new Wi-Fi, floors, lighting and paint, as well as a redesign and assignment of the office layout of the second floor gave coaches and administrators updated space. Design work and scope of the first floor renovation was also completed.

4. Continue enhancing resources for our Student-Athlete Advisory Committee and our student-athlete community initiatives, including expanding our student-athlete and staff collective support and promotion of cross-sport initiatives.

In partnership with the Mountain West, the Senior Woman Administration (SWA) group hosted a “Developing Future Leaders in College Sports” panel for student-athletes. The SWA group hosted a separate panel for Assistant Coaches that included six sessions all designed for MW assistant coaches who aspire to be head coaches. Finally, some more creative efforts for cross-team initiatives included a virtual Family Feud Night, a virtual Scarlet & Gray Awards celebration and virtual Senior Send Off ceremony.

5. Assess, refine and implement compliance programmatic offerings and monitoring systems to ensure efficacy and observance of the letter and spirit of NCAA and MW rules.

The compliance office continued to promote an atmosphere of compliance and institutional control by administering more than 150 rules education presentations and implementing many new system and control workflows. After March 2020, the compliance staff found innovative ways to transition its programming virtually to ensure the continued culture of integrity amidst changes in NCAA legislation due to the impact of COVID-19. Several committees were formalized during this time, such as the Season Extension Committee and the International Student-Athletes Safety Committee, and enhanced partnership with cross campus constituents through the Student-Athlete Welfare Advancement Team.
The compliance unit also prepared for the eventual NCAA legislative changes pertaining to Name, Image, and Likeness (NIL) by developing a committee and policy surrounding anticipated modifications. Correspondingly, compliance formalized an educational platform called The Vegas Effect that will assist student-athletes in their NIL endeavors. Finally, compliance implemented a return to recruiting process once the COVID dead period was lifted and also created virtual opportunities for all necessary meetings with student-athletes and staff, which included orientations, rules education, and NCAA recruiting exams.

Maintain and Grow a Model Enterprise, Grounded in the Department’s Core Values, that is Fiscally and Operationally Transparent and Actively Generating Resources

1. Continually seek to develop our people and culture as our winning edge.
   During the 2020-21 academic year, we implemented a newly established professional development program dedicated to the advancement of assistant coaches and rising administrators.

   Several administrators engaged in opportunities at the national level to strengthen UNLV’s representation outside of the Las Vegas community. Some highlights include serving on the National Association of Collegiate Marketing Administrators DEI Committee, Women Leaders mentorship program and circle leader groups, NCAA Interpretation Committee and National Association for Athletics Compliance board of Directors.

   Lastly, during June and July, our Human Resources team led weekly team-building activities to encourage cross-department interactions and improve the overall camaraderie and communication between team members.

   We continue to advance these efforts by promoting professional development opportunities on campus in addition to broadening our efforts in department-wide programs.

2. Continually develop a budget reflective of our core priorities and guiding principles to financial decision-making, to ensure financial resources are utilized and deployed in a strategic, equitable and responsible manner.

   The department successfully balanced the budget during a global pandemic. This was achieved through significantly limiting spending in the second half of the fiscal year, and by effectively communicating the severe financial impact of COVID-19.

   The COVID-19 impact remains a reality. Due to the ever-changing landscape, we continue to meet with sports and support units to adjust operating budgets and emphasize the importance of limiting spending as a result of revenue losses.
3. Implement a Special Event S.W.O.T. Analysis with the closing of Sam Boyd Stadium and implement planning for the move into the new Allegiant Stadium. Transition to a full season of football at Allegiant Stadium went very well. The support for Allegiant on game day and planning was excellent and the relationship has strengthened. There is more of a partnership than ever before. The Allegiant staff did a good job reviewing information and worked to reduce our game day expenses as much as possible.

The special event business took a big hit during this period. Staffing adjustments were made and all non-essential spending was halted at the Thomas & Mack Center. Operations focused internally on maintenance and small projects in-house. Facilities were open for sports with very limited fan attendance. Staff focused on all of the regulations and insuring a safe environment for players and guests.

4. Raise funds, increase Rebel Athletic Fund membership, maximize the Learfield multimedia partnership so as to enter into the revenue share opportunity and exceed ticket sales goals. The department exceeded its fundraising goal of $12 million in FY20, raising $16.8 million in outright cash contributions and pledges highlighted by a record estate commitment. Prior to the outbreak of the pandemic, the department was on pace to raise over $20 million in philanthropic support. Combined ticket, premium and unrestricted giving also bested the department’s fiscal year revenue goal. Records were set for UNLV Football ticket sales, UNLV Football premium ticket sales and UNLV Football premium revenue.

Additionally, RAF membership grew considerably with the department securing more than 4,000 members, which equated to 50% growth over a two-year period.

Work continues towards a comprehensive, integrated revenue generation model that combines competitive excellence, strategic organization and operational efficiency to deliver resources essential to championship performance; Goals include $2 million in unrestricted philanthropy (cash) through the Momentum Fund while working to raise an additional $8 million in outright cash commitments and pledges; Exceed 5,000 Rebel Athletic Fund members to meet the Drive for 5 mission; Leverage VIP assets to establish new benchmark for revenue related to UNLV Football premium seating; Deliver comprehensive donor and season-ticket holder stewardship to sustain retention and drive new levels of annual, unrestricted giving to UNLV Athletics; Revisit / reset UNLV Football ticket pricing to reflect the magnitude of Allegiant Stadium while respecting the loyalty of longtime and current season ticket holders; Establish new record for UNLV Football season ticket sales / aim to sellout Allegiant Stadium’s lower bowl in season tickets; Parlay the rise of men’s basketball and the return of events to the Thomas & Mack Center to exceed $4 million in premium revenue via the T&M.
5. Implement the Nike, ticketing and travel-services contracts and begin the process for selecting a merchandise provider. Continually review and engage in contract negotiations with third-party vendors to ensure the most effective contracts are in place. Nike, ticketing, travel-services and merchandise contracts have been successfully executed and continue to be managed and evaluated.

**Develop and Implement the Best Fan Experience in the Mountain West Conference and Tell UNLV’s Unique Story**

1. **Use Customer surveys to determine an overall fan satisfaction score; benchmark regarding facilities and fan experience.**

   While only three football games were played with a limited number of fans, the overall experience rating was 89%. Demographic-centric surveys were distributed to create buyer personas in an effort to provide more targeted stewardship for existing ticket buyers and strategically communicate with prospective buyers. Digital advertising is at the forefront of our marketing strategy, and as such, data gathered from these surveys will provide information to optimize impressions, conversions, and revenue.

   Additionally, an agreement with Fanbase was established to provide deeper insights into fan behaviors and power extended relationships between brand sponsors, marketing efforts and fans. Fanbase combines behavioral data sets from official athletics sites with other sources of fan data – including ticketing, digital media, social media and third-party appends - to allow us to build richer fan profiles. These profiles will unlock growth across ticket sales, merchandise sales, donations and sponsorship revenue.

2. **Create a comprehensive external relations plan for every sport in order to maximize the opportunity to break attendance records.**

   External plans have been created for every sport detailing program-specific branding and design, strategic communications, ticket sales review & projections, advertising, student marketing, and promotional calendar. Based on feedback from fan surveys, fan enhancements were implemented.

   Content creation and storytelling is a driving force for growing affinity, recruiting, stewardship, attendance, and engagement with athletic programs. Every sport is assigned a content creator to provide more dedicated support. Promotional calendars on UNLVRebels.com are utilized along with marketing communications that drive traffic to promotions pages to keep fans better informed.

   To ensure comprehensive and equitable support for all sports, team-specific external team huddles were created for each program. Each huddle team is made up of a marketing staff member, a strategic communications staff member, and a creative staff member to provide dedicated support for their respective sport.
3. **Increase social media engagement by 20%**

Enhanced video, graphic, and storytelling content was produced, contributing to a 28% increase in total social media interactions. During the COVID shutdown and the spring cancellation of sports, content production was at the core of our external strategy. Examples of content produced include a Runnin’ Rebel docu-series, virtual cook-off, daily virtual reading posts for CCSD students, kids activities during quarantine, customizable jersey wallpapers, 11 hours of virtual Rebel Caravan programming, 5 Things You Don’t Know About Me series, nutrition tips of the week, COVID tips, custom Zoom backgrounds, Health Tips with Dr. Gaal, Silver Linings series, CCSD Virtual Assembly, live Coaches Corner YouTube shows, re-broadcasts of hallmark games in UNLV history, a heartfelt letter and video to the Las Vegas community, and TikTok challenges.

Content continues to be at the core of our stewardship, engagement, and awareness efforts. The Roll Out docuseries was introduced highlighting behind the scenes of Rebel Football in addition to The Tipoff, a docuseries surrounding the Lady Rebel program. YouTube channels were created for UNLV football and men’s basketball to grow viewership and engagement across revenue generating sports. In addition, the UNLV Athletics YouTube page was overhauled to amplify stories, grow subscribers, and implement YouTube’s advertising, conversion and sales tools.

4. **Implement a new ticket sales strategy.**

Despite the pandemic beginning during the traditional sales season, football season ticket and priority revenue increased by 91% with a 42% increase in total season tickets. UNLV’s renewed partnership with Paciolan provided access to revenue maximization technologies including a CRM system, advanced reporting and analytics, and marketing automation. Our new ticket strategy implemented in 2019-20 coupled with new ticket solutions tools provided opportunities for continued growth in season ticket base and revenues.

5. **Be recognized for award-winning, multimedia content creation, and marketing and promotions, along with other national awards.**

UNLV’s marketing department earned “Best of” recognition by the National Association of Collegiate Marketing Administrators (NACMA) in 2019-20. The Rebels’ marketing team was one of just five schools – and the only non-Power 5 program – to claim honorable mention status. Additionally, the Rebels won Gold in the Revenue-Generating Idea for the “Guaranteed Giveaway” initiative, and claimed Silver in Single-Game Sales Campaign for “2019 Runnin’ Rebels vs. UNR Red Out” and Bronze in Fan Engagement Video for “Animoji Sing-A-Long” feature.

In 2020-21, we received two national awards from the College Sports Information Directors of America, including Best in the Nation for football media guide and third place for a football poster designed for the season-long celebration of UNLV’s last season in Sam Boyd Stadium.
STRATEGIC PLAN

Provide Quantifiable Value to the University, Las Vegas Community, and State of Nevada

1. Perform two meaningful all-department and team community service projects, including breaking records for the Rebels Give Day; collaborate with the UNLV Alumni Association to create a coordinated, strategic approach to donor engagement aligned with expanded participation, giving and university-wide impact; ask each staff member to join one civic or community group.

   Led by our Student-Athlete Advisory Committee (SAAC), our teams continued to center their focus around Clark County School District (CCSD) and our local youth organizations in 2020-21. In an innovative effort to work around the limits of COVID-19, our department kicked off the year writing virtual postcards to CCSD teachers to express encouragement and gratitude for all who were able to adjust and advance to remote learning. As our department recognized the challenges that our community faced, SAAC hosted a drive to support the UNLV Food Pantry in advance of the holiday season which resulted in 530 cans of food being collected and donated. While most of our sport contests were held without fans, we organized a virtual sports clinic in celebration of National Girls & Women’s in Sports Day that highlighted all of our women’s teams and engaged 456 viewers. The month of April included the second “Rebels Give Back 100%” campaign. The initiative, which debuted in 2019 with two days of volunteering, returned in earnest after pausing last year. This year’s expanded month-long version included both safe, in-person work off campus as well as donation-based options that did not require face-to-face interactions. We were able to support 14 various initiatives totalling over 1,000 hours for the month.

2. Provide academic and compliance community education in Southern Nevada.

   Several NCAA academic eligibility presentations to the local high schools, junior colleges, and any other community member were provided to those that requested. We partnered with the UNLV Admissions Office on several outreach events as well.

   Due to COVID-19 restrictions, in-person opportunities to provide education were limited in 2020-21. As a result, The Student-Athlete Academic Services and Compliance office advertised to be available virtually upon request for educational presentations. We were able to partner with Admissions and conduct a few Rebel Preview presentations online along with a couple of targeted High School online presentations during the year.
3. **Continuously promote our global Rebel Red Friday spirit initiative; support The Rebellion to become the best student group on campus; and implement the Be A Rebel campaign, which will include our Las Vegas community.**

   We championed UNLV’s Be a Rebel campaign through the production of program specific vignettes and narratives. Many promotional items were produced for distribution into the community including T-shirts, wristbands, posters, and more. The campaign tag line was featured on billboards, in print, retargeting digital campaigns and TV commercials among other advertising channels.

   The #BEaREBEL campaign was in its third year in 2020-21 as the leading component of UNLV’s brand campaign. Be a Rebel is a call to action to recruits to join the Rebel family, a rallying cry for community members to support their hometown team, and student-athletes and staff called to personify what it means to ‘Be a Rebel.’

4. **Work with Las Vegas partners to develop and execute a plan to bid and host preeminent events, including an array of NCAA Championships.**

   We worked with local partners to submit competitive bids and in a historic move, the NCAA awarded eight championships to the city of Las Vegas and UNLV for the 2022-26 seasons. Las Vegas and UNLV will host the 2023 NCAA Division I Men’s Basketball Regional at T-Mobile Arena, along with the 2023 Division I Men’s Golf Regional, 2023 Women’s Bowling Championship, 2024 Division I Women’s Golf Regional, 2024 Division III Men’s & Women’s Soccer Championships, 2024 Division III Men’s & Women’s Golf Championships, 2025 Division II Women’s Golf Championships and 2026 NCAA Division II Men’s Golf Championships. NCAA Championships will return to Las Vegas for the first time since 1998 when both the Division I Men’s & Women’s Tennis Regionals were held on UNLV’s campus.

   In 2020-21, work continued with the LVCVA and host properties to prepare for the awarded Championships. It is very important that the awarded championships are first class and necessary to drive economic impact to the area. At UNLV, we are working closely with the LVCVA and other partners to make sure the experience for all NCAA championships is done at a high level. A great experience will lead to additional awarded events in the future.
UNLV Athletics strives to create a diverse and inclusive workplace. In 2020-21, the department continued to be led by one of only nine women (and one of just two women of color) overseeing Football Bowl Subdivision athletic departments (out of 130 institutions). Additionally, UNLV Athletics is proud of the fact that its executive and coaching staffs are among the nation’s most diverse. Its executive staff was comprised of 70% women or people of color: two African American males; three white males; two Hispanic females; two white females; and one Asian male. Its coaching staff is also reflective of UNLV’s diverse campus and student-athlete population. Eight of 10 of UNLV’s women’s sports’ head coaches were women, and while UNLV Athletics always hires the best candidate, it has actively recruited diverse pools.

To ensure diversity and equal opportunity in the hiring of athletic department coaches, UNLV Intercollegiate Athletics follows the University’s compliance policy outlined in the mission statement below. The method of recruitment guidelines, also outlined below, adhere to this policy.

### INCLUSION COMMITTEE

In June 2020, UNLV Athletics established an Inclusion Committee, consisting of 19 members and composed of administrators and coaches to ensure the department continues to make diversity, equity, and belonging a priority. The committee is extremely diverse and is committed to a culture of inclusion with UNLV Athletics’ student-athletes and staff.

It is comprised of four subcommittees:

1. Student-athlete engagement committee to communicate openly with student-athletes,
2. Student-athlete voter registration to show the importance of being involved (promoted through student-athlete videos on Twitter, Facebook and Instagram),
3. Speakers Series to have meaningful and educational speakers for all involved (four speakers annually), and
4. Mentoring Program which gives additional opportunities to engage student-athletes with others outside of their respective sports.

The Inclusion Committee meets monthly with specific action items and updates to ensure continued progress is being made. Accomplishments include:

- The Student-Athlete Engagement Committee meets regularly with Student-Athlete Advisory Committee (SAAC)
- 100% student-athlete voter registration (initiated by student-athletes and supported by the staff)
- A student-athlete initiative to promote social justice called C.H.A.N.G.E., Come together, Have a voice, Advocate, Not alone, Growth, and Engagement was introduced at the beginning of the 2020-21 academic year
- Speakers: Student-Athlete Welcome Back Event (Tony Gladney-UNLV Alum and VP of National Diversity at MGM Resorts International) and All-Staff Meeting (Dr. Tyler Parry, UNLV Asst. Professor of African American and African Diaspora)
- Mentoring Program involving 56 individuals (28 student-athletes & 28 staff members).
- Connected with the Office of Student Diversity and Social Justice (SDSJ) at UNLV to utilize campus experts to inform student-athletes and staff of the activities, events, and programs centered on an inclusive campus culture.
- **Student-Athlete Engagement Committee:** Staff to engage more on specific topics related to inclusion and belonging (e.g., having the hard conversation).
- **Speakers Committee:** One student-athlete speakers meeting and one all staff meeting with the focus to be on “Having the Hard Conversation.”
COVID-19

In 2020-21, we saw our continuous planning from the 2019-20 year come to fruition as we completed an abbreviated Mountain West football season in the fall and then the start of basketball season as 2020 came to an end. In 2021, we successfully shifted 16 of our 17 athletic programs from practice segments into competition season for the spring 2021 semester.

Regular testing in addition to robust education was critical to mitigating the risk of spread of COVID-19. Our overall positivity rate of 2% -- well below the World Health Organization’s goal of 5% allowed all of our teams to complete a season with very minimal game cancellations.

Our Sports Medicine unit was particularly important as they adapted by following Nevada State regulations and procured the appropriate licensure to open an in-house antigen testing laboratory in order to maximize the ability to identify COVID-19 cases within our teams. Testing was three times per week, often at 6 a.m. to ensure that day’s practice was as safe as possible. Once a case was identified, we were able to isolate and provide medical care to the student-athlete immediately, contact trace any exposures for quarantine in conjunction with the Southern Nevada Health District, and continuously evaluate the overall programmatic safety of our teams. As the vaccines became more widely available in February and March of 2021, our staff was extremely grateful to be vaccinated as front-line educators. It was at this time that we began to see a shift for the good while competing during the Pandemic. Our student-athletes were allowed access to the vaccine in the middle of the spring semester; it was at this point that efforts shifted to vaccination education and we began to see a big decrease in our already low amount of COVID-19 cases.

We have continued to focus on vaccination education for our student-athletes and staff and have provided several sessions with our team physician, UNLV’s resident epidemiologist Brian Labus, and emergency room physician Dr. Bayo Winchell-Curry out of Reno, Nevada. We continue to follow the weekly COVID-19 testing protocol set by the NCAA and Mountain West and it has been great to see our sports return to as close to normal as possible. We continue to follow all appropriate COVID-19 protocols set by the campus and county.
UNIVERSITY COMPLIANCE POLICY

Reaffirmation of Commitment to Equal Educational and Employment Opportunity Mission Statement:

The University of Nevada, Las Vegas (UNLV) is committed to and will provide equality of educational and employment opportunity for all persons regardless of race, sex, age, color, national origin, religion, disability, sexual orientation, gender, genetic information, pregnancy, or veteran status — except where sex, age, or ability represent bona fide educational or employment qualifications or where marital or veteran status are statutorily defined eligibility criteria for federal or state benefit programs. Further, the university seeks to promote campus diversity by enrolling and employing a larger number of minorities and women where these groups have historically been and continue to be under-represented within the university in relation to availability. Diversity, equity, and inclusion are core values at UNLV and preference may be given to substantially equally qualified candidates who can demonstrate evidence of a commitment to diversity, equity, and inclusion.

This affirmation is published in accordance with 41 CFR 60 and is in keeping with Title VII & Title IX of the Civil Rights Act of 1964, as amended; Executive Order 11246; the Rehabilitation Act of 1973; the Vietnam Era Veterans’ Readjustment Assistance Act of 1974; the Civil Rights Restoration Act of 1988; Nevada Revised Statutes; Genetic Information Nondiscrimination Act of 2008; and the Code and Policies of the Board of Regents of the Nevada System of Higher Education.

To ensure that equal educational and employment opportunity exists throughout the university, a results-oriented equal opportunity/affirmative action program has been implemented to overcome the effects of past discrimination and to eliminate any artificial barriers to educational or employment opportunities for all qualified individuals that may exist in any of our programs. The university aims to achieve, within all areas of the university community, a diverse student body, faculty, and staff capable of providing for excellence in the education of its students and for the enrichment of the university community.

The University of Nevada, Las Vegas reaffirms its commitment to equality of educational and employment opportunity in its relationships with all members of the university community and its commitment to the elimination of any documented historical and continuing underutilization of women and minorities among the student body or employee complement. The University of Nevada, Las Vegas is committed to this program and is aware that with its implementation, positive benefits will be received from the greater utilization and development of previously underutilized human resources.
METHOD OF RECRUITMENT

- Vacancy announcement created which includes EEO/AA Statement:
  
  “UNLV is an equal opportunity/affirmative action employee committed to achieving excellence through diversity.”

- Hiring officials determine where vacancy announcements should be placed as well as other supplemental recruitment strategies:

  Required Sites:  Workday
  HigherEdJobs.com
  Nevada Job Connect

  Optional Sites:  NCAA Market
  D1 Ticker
  Women’s Leaders in College Sports
  NACDA (National Association of Collegiate Directors of Athletics)

  *All print ads must include a phone number (in addition to a web link) to ensure recruitment support is available to those who may not have access to e-mail or the web.

- Applicants apply via resumes in a computerized recruiting system
- Resumes reviewed by a search committee: Committee members review resumes independently from one another for minimum qualifications first and content second using a computerized scoring system
- Committee members identify their top candidates with computerized system to begin phone interviews
- Committee determines which candidates become finalists based on phone interviews
- A search committee packet is submitted to EEO for review and approval
- Once EEO approval is granted, final interviews are scheduled and conducted
- Searches will not be approved unless a diverse candidate pool is actively recruited

UNLV ATHLETICS’ EXECUTIVE STAFF

Gender Breakdown:

- Male = 6 (83.0%)
- Female = 4 (17.0%)

Diversity Breakdown:

- White Male = 3 (30.0%)
- W & PoC: Women & People of Color = 7 (70.0%)

- W & PoC: Women & People of Color
ATHLETIC PROGRAMS & HEAD COACHES
Includes 2020-21 competition records in addition to single-year and four-year APR scores for the 2019-20 academic year (most recently published data)

**BASEBALL**
Stan Stolte
20-13 (15-12); 3rd in Mountain West
- Single-year APR Score: 983; Four-year APR Score: 984

**MEN’S BASKETBALL**
Kevin Kruger
12-15 (8-10); 7th in the Mountain West (under former head coach T.J. Otzelberger)
- Single-year APR Score: 1,000; Four-year APR Score: 985

**WOMEN’S BASKETBALL**
Lindy LaRoque
15-9 (13-5); 2nd in the Mountain West; LaRoque named Mountain West Coach of the Year
- Single-year APR Score: 967; Four-year APR Score: 975

**CROSS COUNTRY**
Dorian Scott/Zaven O’Byant
10th place at Mountain West Championships (under former head coach Angelina Ramos)
- Single-year APR Score: 1,000; Four-year APR Score: 988

**FOOTBALL**
Marcus Arroyo
0-6; 12th in the Mountain West (No divisions in 2020 due to Covid-shortened season)
- Single-year APR Score: 987; Four-year APR Score: 975

**MEN’S GOLF**
A.J. McInerney (Interim)
T-3rd at Mountain West Championship (under former head coach and current Director of Golf Dwaine Knight)
- Single-year APR Score: 1,000; Four-year APR Score: 993

**WOMEN’S GOLF**
Amy Bush-Herzer
6th at Mountain West Championship
- Single-year APR Score: 962; Four-year APR Score: 983

**MEN’S SOCCER**
Rich Ryerson
4-5-2 (4-4-2); 5th in the Western Athletic Conference
- Single-year APR Score: 989; Four-year APR Score: 977
ATHLETIC PROGRAMS & HEAD COACHES
Includes 2020-21 competition records in addition to single-year and four-year APR scores for the 2019-20 academic year (most recently published data)

WOMEN’S SOCCER
Jenny Ruiz-Williams
5-4-1; T-4th in the Mountain West
Single-year APR Score: 984; Four-year APR Score: 981

SOFTBALL
Kristie Fox
25-15 (14-7); 2nd in the Mountain West (highest finish since 2014); Fox Named Mountain West Coach of the Year
Single-year APR Score: 987; Four-year APR Score: 981

MEN’S SWIMMING & DIVING
Ben Loorz
Western Athletic Conference (WAC) Champions (first in six years, broke all-time conference points record); Loorz Named WAC Coach of the Year
Single-year APR Score: 1,000; Four-year APR Score: 975

WOMEN’S SWIMMING & DIVING
Ben Loorz
Mountain West Champions (First in 16 years, second overall); Loorz Named Mountain West Coach of the Year
Single-year APR Score: 964; Four-year APR Score: 979

MEN’S TENNIS
Owen Hambrook
11-11 overall record; 5-2, finished second in the Mountain West
Single-year APR Score: 1,000; Four-year APR Score: 986

WOMEN’S TENNIS
Kevin Cory
12-6 overall record; 8-2, finished second in the Mountain West
Single-year APR Score: 963; Four-year APR Score: 992

TRACK & FIELD - INDOOR & OUTDOOR
Dorian Scott
No Indoor Championship conducted in 2020-21
Third place at Mountain West Outdoor Championship; Qualified for four events at NCAA Championships (under former head coach Yvonne Wade)
Single-year APR Score: 1,000; Four-year APR Score: 976

VOLLEYBALL
Dawn Sullivan
13-1 overall, 12-0 in MW; Mountain West Champions; NCAA Tournament Second Round
Sullivan Named Mountain West Coach of the Year
Single-year APR Score: 979; Four-year APR Score: 994
## FY 2021 – BALANCED BUDGET SUMMARY

The UNLV Athletics’ Business and Financial Services unit supports the mission of the Athletics Department by providing superior customer service to 17 teams, more than 500 student-athletes, and numerous support units in the Athletics Department and Thomas & Mack Center with a top priority of balancing the budget. In FY 2021, the business office worked to sustain the overall budget process that was implemented in FY 2019. Time was spent throughout the budget process to emphasize greater communication and transparency while employing a zero-based budgeting model and clarifying institutional support.

### BUDGET TO ACTUAL

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<thead>
<tr>
<th>Category</th>
<th>Prior Year - FY2021</th>
<th>Budget Year - FY2022</th>
<th>Variance</th>
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</tr>
<tr>
<td>Variance</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Notes:**
1. Additional recruiting dead periods.
2. Compressive scheduling changes.
3. State budget cuts and requirements to limit expenditures only to essential activities.
4. State and unique guidance in regard to capacity limitations - events were limited.
5. VWSI grant funds indicate revenue losses [H10E820]
6. Running Rebel club agreed to offset game guarantee payments and the cost of fuel for charters up to $50,000 for MBB.

### REBEL ATHLETICS BUDGET SUMMARY

#### Athletic Budget

**Salary and Benefits**

- **Salary:**
  - Coaches and Staff: $33,716,860
  - Staff: $12,000,000

**Operations**

- **Operations:**
  - General: $3,000,000
  - Facilities: $3,000,000

**Non-Scholarship Aid**

- **Non-Scholarship Aid:**
  - Academic: $8,000,000
  - Financial: $3,000,000

**Rental/Leasing**

- **Rental/Leasing:**
  - Equipment, Uniforms, and Supplies: $1,774,530
  - Entertainment: $1,269,000

**Game Income**

- **Game Income:**
  - Men's Basketball Ticket Sales: $2,000,000
  - Game Guarantees: $1,500,000

**Conference/NCAA/Television Royalties and Sponsorship**

- **Conference/NCAA/Television Royalties and Sponsorship:**
  - Men's Basketball: $2,000,000
  - Women's Basketball: $1,500,000

**Investment/Endowment Income**

- **Investment/Endowment Income:**
  - Men's Basketball: $2,000,000
  - Women's Basketball: $1,500,000

**Gift Revenues**

- **Gift Revenues:**
  - Central Administrative Overhead Fund for ICA/TMC Business Office: $1,200,000
  - Undergraduate Access Funds for Financial Aid Support: $4,912,407
  - Investment Pool for Student-Athlete Initiatives: $4,912,407
  - NRES & State Registration Fee Waivers: $4,912,407

**Gift Revenue**

- **Gift Revenue:**
  - Transfers In - Departmental: $3,000,000
  - Transfers Out: $3,000,000

**Other**

- **Other:**
  - All Other M&W Sports: $3,000,000
  - Men's Basketball Ticket Sales: $1,500,000
  - Game Guarantees: $1,000,000

**Total Operating Income**

- **Total Operating Income:**
  - Prior Year - FY2021: $34,507,175
  - Budget Year - FY2022: $42,671,501
  - Variance: $8,164,326

**Operating Expenditures**

- **Operating Expenditures:**
  - Salaries: $23,100,000
  - Benefits: $2,000,000
  - Facilities: $2,000,000

**Total Operating Expenditures**

- **Total Operating Expenditures:**
  - Prior Year - FY2021: $32,625,000
  - Budget Year - FY2022: $38,551,501
  - Variance: $5,926,501

**Net Increase/(Decrease) to Reserves**

- **Net Increase/(Decrease) to Reserves:**
  - Prior Year - FY2021: $1,864,325
  - Budget Year - FY2022: $(7,746,371)
  - Variance: $5,882,042

**Beginning Reserves (prior) **

- **Beginning Reserves (prior):**
  - Prior Year - FY2021: $1,334,934
  - Budget Year - FY2022: $767,165
  - Variance: $577,769

**Ending Reserves**

- **Ending Reserves:**
  - Prior Year - FY2021: $1,864,325
  - Budget Year - FY2022: $1,334,934
  - Variance: $577,769
## BUDGET PROJECTIONS

**ATHLETIC BUDGET**

### Prior Year Actuals

<table>
<thead>
<tr>
<th>Year</th>
<th>Athletics Student Aid (Note 5)</th>
<th>Game Guarantees</th>
<th>Coaches Salaries and Benefits</th>
<th>Coaches Salaries and Benefits by Third Party</th>
<th>Support Salaries and Benefits</th>
<th>Support Salaries and Benefits by Third Party</th>
<th>Travel</th>
<th>Equipment, Uniforms, and Supplies</th>
<th>Game Expense (Note 9)</th>
<th>Fundraising, Marketing and Promotion</th>
<th>Sports Camp Expenses</th>
<th>Spirit Groups</th>
<th>Athletic Facility Debt Service, Leases and Rental</th>
<th>Direct Overhead and Administrative Expenses</th>
<th>Indirect Institutional Support (Note 6)</th>
<th>Medical Expense and Medical Insurance</th>
<th>Memberships and Dues</th>
<th>Student-Athlete Meals</th>
<th>Other Operating Expenses</th>
<th>Bowl Expenses</th>
<th>Total Operating Expenditures</th>
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<td>2022</td>
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### Five Year Projections

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<th>Athletics Student Aid (Note 5)</th>
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### Notes:
- The data of this report consists of all information reported. The data of this report consists of all information reported on the NCAA annual report, including in-kind, trade, in-direct institutional support, etc. Data for current and future years is projected.
- **All projections are subject to change in future analysis as department contractual agreements expire and new revenue streams are evaluated. The department will continue to assess the revenue and expenses impact of the move to Allegiant Stadium and will update future projections as more accurate information becomes available.**

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**ANNUAL REPORT TO THE NSHE BOARD OF REGENTS**
### ATHLETIC BUDGET

### GIFT & ENDOWMENT ACCOUNTS

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<tr>
<th>Unrestricted Gifts</th>
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<tr>
<td>MEN'S GOLF GIFTS</td>
<td>16284.00</td>
<td>21811.15</td>
<td>26972.70</td>
</tr>
<tr>
<td>MEN'S SOCCER GIFTS</td>
<td>119565.00</td>
<td>106993.54</td>
<td>98991.56</td>
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<tr>
<td>MEN'S SWIM GIFTS</td>
<td>17624.00</td>
<td>17359.72</td>
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<td>MEN'S TENNIS GIFTS</td>
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<td>41522.21</td>
<td>35269.85</td>
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<tr>
<td>WOMEN'S BASKETBALL GIFTS</td>
<td>21206.00</td>
<td>12591.22</td>
<td>21735.96</td>
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<tr>
<td>CHEERLEADING GIFTS</td>
<td>11798.00</td>
<td>109174.83</td>
<td>128953.83</td>
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<tr>
<td>WOMEN'S CROSS COUNTRY GIFTS</td>
<td>98.00</td>
<td>451.09</td>
<td>598.34</td>
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<tr>
<td>WOMEN'S GOLF GIFTS</td>
<td>92884.00</td>
<td>65106.35</td>
<td>127337.95</td>
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<tr>
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<td>24763.00</td>
<td>-</td>
<td>26777.17</td>
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<td>WOMEN'S SOCCER GIFTS</td>
<td>61147.00</td>
<td>49908.77</td>
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<td>SOFTBALL GIFTS</td>
<td>15363.00</td>
<td>28993.16</td>
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<td>WOMEN'S TENNIS GIFTS</td>
<td>266556.00</td>
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<td>WOMEN'S TRACK GIFTS</td>
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<td>41857.28</td>
<td>34321.78</td>
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<tr>
<td>WOMEN'S VOLLEYBALL GIFTS</td>
<td>20540.00</td>
<td>20523.76</td>
<td>35054.01</td>
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<tr>
<td>ATHLETIC DEVELOPMENT GIFTS</td>
<td>475625.00</td>
<td>42905.02</td>
<td>35054.01</td>
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<tr>
<td>ATHLETIC DIRECTOR'S INITIATIVE</td>
<td>-</td>
<td>142732.88</td>
<td>354620.55</td>
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</table>

**Total:** $1,798,320.00 $1,306,115.42 $1,620,447.75
AUDIT & CONTROLS

AUDIT

On an annual basis an Agreed Upon Procedures review of Athletics revenues and expenses is conducted by an external audit firm.

CONTROLS

Internal controls for UNLV Athletics mirror controls followed by the institution and NSHE.

CAPITAL EXPENDITURES

SUMMARY OF ATHLETIC CAPITAL EXPENDITURES FOR 2020-21

As the pandemic affected business operations, facility spending was reduced to $0 other than utilizing the existing operations budget to complete deferred maintenance projects that had a direct effect on the student-athlete experience.

Capital projects will be assessed to put online in the latter part of FY ’22 and ’23. The planning phase of delayed projects began in August ’21.
### 2020-21 Fundraising Summary

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time Period:</td>
<td>July 1, 2020-June 30, 2021</td>
</tr>
<tr>
<td>Rebel Athletic Fund Members:</td>
<td>3,900</td>
</tr>
<tr>
<td>New Cash and New Cash Equivalents:</td>
<td>$2,923,873</td>
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<tr>
<td>New Pledges:</td>
<td>$3,352,550</td>
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<tr>
<td>Estate Commitment:</td>
<td>$600,000</td>
</tr>
<tr>
<td>(Baumberger)</td>
<td></td>
</tr>
<tr>
<td>Endowment Payouts</td>
<td>$503,842</td>
</tr>
<tr>
<td>Ticket Priority (Covid Adjusted-Football Only/No Basketball)</td>
<td>$148,045</td>
</tr>
<tr>
<td>Total (Cash, New Cash Equivalents, &amp; Pledges)</td>
<td>$7,528,310</td>
</tr>
<tr>
<td>Total Cash Received:</td>
<td>$8,190,280</td>
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<tr>
<td>(Total cash received includes some paid pledges)</td>
<td></td>
</tr>
<tr>
<td>Gift-in-Kind and Gift-of-Service:</td>
<td>$478,800</td>
</tr>
<tr>
<td>Annual Unrestricted:</td>
<td>$1,985,761</td>
</tr>
<tr>
<td>(Loyalty Circle &amp; Annual Philanthropic)</td>
<td></td>
</tr>
</tbody>
</table>

### Donor/Third-Party Funds

- UNLV Rebel Baseball Club: $22,059
- Runnin’ Rebel Club: $317,939
- Rebel Golf Foundation: $321,971

### RAF Excellence Campaign ‘23

Momentum Fund 2.0 was a success to assist with revenue challenges associated with the initial pandemic challenges. The campaign was launched in March 2020 and generated nearly $1.5M in new cash and pledges. UNLV Athletics will launch the RAF Excellence Campaign in February 2022 with a goal to generate $4M in new revenue from February 1, 2022-June 30, 2023 in the areas of annual fund, unrestricted, and restricted fundraising. The initiative will focus on student-athlete health, wellness, academic support, and scholarships. In summary, the Excellence Campaign will show our commitment to the holistic student-athlete experience driven by championship success goals. We need to invest in our mission for excellence and provide essential resources to enhance and impact the student-athlete experience.
• The total number of students admitted to UNLV through the special admissions process during the 2020-21 academic year was 671, eight of which were student-athletes.

• In order to participate in postseason competition, a team must earn a four-year APR score of 930 or better. For 2019-20 (most recently published data), all teams had a multi-year APR score of 975 or better. To demonstrate the spectrum of scores: the three lowest scores men’s swimming & diving (975), football (975), and women’s basketball (975); while the three highest scores were women’s volleyball (994), women’s tennis (992) and men’s golf (993). The 2019-20 four-year APR scores are listed by sport:

<table>
<thead>
<tr>
<th>SPORT</th>
<th>Four-Year Rate</th>
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</thead>
<tbody>
<tr>
<td>Baseball</td>
<td>984</td>
</tr>
<tr>
<td>Men’s Basketball</td>
<td>985</td>
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<tr>
<td>Football</td>
<td>975</td>
</tr>
<tr>
<td>Men’s Golf</td>
<td>993</td>
</tr>
<tr>
<td>Men’s Soccer</td>
<td>977</td>
</tr>
<tr>
<td>Men’s Swimming &amp; Diving</td>
<td>975</td>
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<tr>
<td>Men’s Tennis</td>
<td>986</td>
</tr>
<tr>
<td>Women’s Basketball</td>
<td>975</td>
</tr>
<tr>
<td>Women’s Cross Country</td>
<td>988</td>
</tr>
<tr>
<td>Women’s Golf</td>
<td>983</td>
</tr>
<tr>
<td>Softball</td>
<td>981</td>
</tr>
<tr>
<td>Women’s Soccer</td>
<td>981</td>
</tr>
<tr>
<td>Women’s Swimming &amp; Diving</td>
<td>979</td>
</tr>
<tr>
<td>Women’s Tennis</td>
<td>992</td>
</tr>
<tr>
<td>Track &amp; Field</td>
<td>976</td>
</tr>
<tr>
<td>Volleyball</td>
<td>994</td>
</tr>
</tbody>
</table>

• Below is a breakdown of team GPAs for Fall 2020 & Spring 2021. After earning a semester GPA over 3.0 in the fall of 2017 for the first time semester, UNLV student-athletes have now earned a cumulative GPA over 3.0 for eight consecutive semesters.

<table>
<thead>
<tr>
<th>FALL 2020 SEMESTER</th>
<th>GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women’s Tennis</td>
<td>3.88</td>
</tr>
<tr>
<td>Women’s Soccer</td>
<td>3.59</td>
</tr>
<tr>
<td>Women’s Golf</td>
<td>3.58</td>
</tr>
<tr>
<td>Volleyball</td>
<td>3.55</td>
</tr>
<tr>
<td>Men’s Basketball</td>
<td>3.54</td>
</tr>
<tr>
<td>Pom</td>
<td>3.54</td>
</tr>
<tr>
<td>Cross Country</td>
<td>3.45</td>
</tr>
<tr>
<td>Softball</td>
<td>3.44</td>
</tr>
<tr>
<td>Women’s Swimming &amp; Diving</td>
<td>3.41</td>
</tr>
<tr>
<td>Men’s Tennis</td>
<td>3.40</td>
</tr>
<tr>
<td>Baseball</td>
<td>3.34</td>
</tr>
<tr>
<td>Rebel Girls &amp; Company</td>
<td>3.27</td>
</tr>
<tr>
<td>Track &amp; Field</td>
<td>3.23</td>
</tr>
<tr>
<td>Cheer</td>
<td>3.21</td>
</tr>
<tr>
<td>Men’s Swimming &amp; Diving</td>
<td>3.05</td>
</tr>
<tr>
<td>Women’s Basketball</td>
<td>3.00</td>
</tr>
<tr>
<td>Men’s Soccer</td>
<td>2.89</td>
</tr>
<tr>
<td>Men’s Golf</td>
<td>2.85</td>
</tr>
<tr>
<td>Football</td>
<td>2.79</td>
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</table>

<table>
<thead>
<tr>
<th>SPRING 2021 SEMESTER</th>
<th>GPA</th>
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<tr>
<td>Pom</td>
<td>3.61</td>
</tr>
<tr>
<td>Women’s Tennis</td>
<td>3.59</td>
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<tr>
<td>Women’s Golf</td>
<td>3.45</td>
</tr>
<tr>
<td>Volleyball</td>
<td>3.31</td>
</tr>
<tr>
<td>Baseball</td>
<td>3.29</td>
</tr>
<tr>
<td>Women’s Soccer</td>
<td>3.29</td>
</tr>
<tr>
<td>Women’s Swimming &amp; Diving</td>
<td>3.29</td>
</tr>
<tr>
<td>Men’s Basketball</td>
<td>3.27</td>
</tr>
<tr>
<td>Softball</td>
<td>3.01</td>
</tr>
<tr>
<td>Men’s Tennis</td>
<td>3.00</td>
</tr>
<tr>
<td>Rebel Girls &amp; Company</td>
<td>2.97</td>
</tr>
<tr>
<td>Cross Country</td>
<td>2.96</td>
</tr>
<tr>
<td>Men’s Swimming &amp; Diving</td>
<td>2.91</td>
</tr>
<tr>
<td>Cheer</td>
<td>2.90</td>
</tr>
<tr>
<td>Football</td>
<td>2.77</td>
</tr>
<tr>
<td>Track &amp; Field</td>
<td>2.76</td>
</tr>
<tr>
<td>Women’s Basketball</td>
<td>2.73</td>
</tr>
<tr>
<td>Men’s Golf</td>
<td>2.48</td>
</tr>
<tr>
<td>Men’s Soccer</td>
<td>2.46</td>
</tr>
</tbody>
</table>

Overall GPA for fall of 2020 was 3.21. Overall GPA for spring of 2021 was 3.00.
Below is a list of declared majors for UNLV student-athletes during the 2020-21 academic year. They are broken down by degree program and by sport. A list of the top majors among the student-athletes is also included.

**By Major:**

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>Number of SAs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting BSBA</td>
<td>6</td>
</tr>
<tr>
<td>Afrcn-American/Diaspora Std BA</td>
<td>1</td>
</tr>
<tr>
<td>Anthropology</td>
<td>1</td>
</tr>
<tr>
<td>Architecture-Int Arc &amp; Dsgn</td>
<td>1</td>
</tr>
<tr>
<td>Athletic Training PRE</td>
<td>2</td>
</tr>
<tr>
<td>Biochemistry</td>
<td>1</td>
</tr>
<tr>
<td>Biological Sciences</td>
<td>13</td>
</tr>
<tr>
<td>Business</td>
<td>46</td>
</tr>
<tr>
<td>Chemistry BA</td>
<td>1</td>
</tr>
<tr>
<td>Civil Engineering</td>
<td>2</td>
</tr>
<tr>
<td>Communication Studies</td>
<td>33</td>
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<tr>
<td>Comprehensive Medical Img PRE</td>
<td>3</td>
</tr>
<tr>
<td>Computer Engineering</td>
<td>1</td>
</tr>
<tr>
<td>Construction Management</td>
<td>2</td>
</tr>
<tr>
<td>Criminal Justice</td>
<td>31</td>
</tr>
<tr>
<td>Earth and Environmental Sci</td>
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<tr>
<td>Economics</td>
<td>14</td>
</tr>
<tr>
<td>Electrical Engineering PRE</td>
<td>1</td>
</tr>
<tr>
<td>Elementary Education</td>
<td>3</td>
</tr>
<tr>
<td>Emergency and Crisis Mgmt MS</td>
<td>1</td>
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<tr>
<td>Entertainment Engr Design</td>
<td>2</td>
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<tr>
<td>Entertainment Tech &amp; Design BS</td>
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<tr>
<td>Entrepreneurship</td>
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<tr>
<td>ESL Degree Program</td>
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<td>Film</td>
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**Graduate School**

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<tr>
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<td>1</td>
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<tr>
<td>Business Administration MBA</td>
<td>2</td>
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<tr>
<td>Curriculum &amp; Instruction MED</td>
<td>1</td>
</tr>
<tr>
<td>Graduate Non-degree Seeking</td>
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<tr>
<td>Hotel Administration MS</td>
<td>1</td>
</tr>
<tr>
<td>Higher Education MED</td>
<td>2</td>
</tr>
<tr>
<td>Kinesiology MSK</td>
<td>2</td>
</tr>
<tr>
<td>Occupational Therapy Doct OTD</td>
<td>1</td>
</tr>
<tr>
<td>Urban Leadership MA</td>
<td>3</td>
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</tbody>
</table>

**Top Five Majors**

<table>
<thead>
<tr>
<th>Top Five Majors</th>
<th>Number of SAs</th>
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</thead>
<tbody>
<tr>
<td>Kinesiological Sciences</td>
<td>61</td>
</tr>
<tr>
<td>Hospitality Management</td>
<td>53</td>
</tr>
<tr>
<td>Business</td>
<td>46</td>
</tr>
<tr>
<td>Psychology</td>
<td>35</td>
</tr>
<tr>
<td>Communication Studies</td>
<td>33</td>
</tr>
<tr>
<td>Undeclared/Exploring</td>
<td>66</td>
</tr>
</tbody>
</table>
## Declared Majors (By Sport)

<table>
<thead>
<tr>
<th>Baseball</th>
<th># of SAs</th>
<th>Men's Basketball</th>
<th># of SAs</th>
<th>Men's Tennis</th>
<th># of SAs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>6</td>
<td>Business</td>
<td>2</td>
<td>Economics</td>
<td>1</td>
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<tr>
<td>Criminal Justice</td>
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<td>Communication Studies</td>
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<td>ESL Degree Preparation</td>
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<tr>
<td>Economics</td>
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<td>Curriculum &amp; Instruction MED</td>
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<td>Hospitality Management</td>
<td>1</td>
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<tr>
<td>Finance</td>
<td>1</td>
<td>History BA</td>
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<td>Psychology</td>
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<tr>
<td>Health Care Admin</td>
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<td>Human Services</td>
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<td>Undergrad Exploring Major</td>
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<td>Hospitality Management</td>
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<td>International Business</td>
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<tr>
<td>Human Services</td>
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<td>1</td>
</tr>
<tr>
<td>Kinesiological Sciences</td>
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<td>Sociology</td>
<td>2</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Mechanical Engineering PRE</td>
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<td>Undergrad Exploring Major</td>
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<td>Accounting</td>
<td>2</td>
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<tr>
<td>Public Health</td>
<td>1</td>
<td></td>
<td></td>
<td>Biochemistry BS</td>
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<td>Sociology</td>
<td>12</td>
<td>Men's Golf</td>
<td># of SAs</td>
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<tr>
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<td>Business</td>
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<td>Criminal Justice</td>
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<tr>
<td>Urban Leadership MA</td>
<td>1</td>
<td>Communication Studies PRE</td>
<td>1</td>
<td>Human Services</td>
<td>2</td>
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<td></td>
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<td>Kinesiological Sciences</td>
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</tr>
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<td>Cheer</td>
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<td></td>
<td>1</td>
</tr>
<tr>
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<td>Hospitality Management</td>
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<td>Sociology</td>
<td>4</td>
</tr>
<tr>
<td>Communication Studies</td>
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<td>Psychology BA</td>
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<td>Undergrad Exploring Major</td>
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<tr>
<td>Comprehensive Medical IMG</td>
<td>1</td>
<td>Undergrad Exploring Major</td>
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<td>Track &amp; Field/Cross Country</td>
<td># of SAs</td>
</tr>
<tr>
<td>Criminal Justice</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Elementary Education</td>
<td>2</td>
<td>Men's Soccer</td>
<td># of SAs</td>
<td>Business Administration CERTG</td>
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</tr>
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<td>5</td>
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<td></td>
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<td>Business</td>
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<tr>
<td>Journalism &amp; Media Studies</td>
<td>4</td>
<td>Computer Engineering</td>
<td>3</td>
<td>Earth and Environmental Sci</td>
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</tr>
<tr>
<td>Kinesiological Sciences</td>
<td>9</td>
<td>Construction Management</td>
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<td>Gender &amp; Sexuality Studies BA</td>
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<tr>
<td>Nursing</td>
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<td>Economics</td>
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<td>Higher Education MED</td>
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<td>Hospitality Management</td>
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<tr>
<td>Public Health</td>
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<td>ESL Degree Preparation</td>
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Below includes graduation rate data for the 2014-15 cohort. For 2014-15, the single-year FGR for student-athletes was 62% (compared to 44% of general UNLV population), and the four year average was 62% (compared to 44% of general UNLV population). Further, the GSR was 82%.

### FRESHMAN-COHORT GRADUATION RATES

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#### 1. Graduation-Rates Data

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### Credits

[ANNUAL REPORT TO THE NSHE BOARD OF REGENTS](#)
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<td>Black</td>
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<td>Hispanic</td>
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<tr>
<td>Nat. Haw./PI</td>
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<tr>
<td>White</td>
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<td><strong>Total</strong></td>
<td><strong>14</strong></td>
<td><strong>31</strong></td>
<td><strong>117</strong></td>
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</tbody>
</table>

#Only student-athletes receiving athletics aid are included in this report.
# OPERATING REVENUES AND EXPENSES

The Statement of Revenues and Expenses report is filed with the NCAA each January. Most recent below.

## Department of Intercollegiate Athletics

### For the year ended June 30, 2021

<table>
<thead>
<tr>
<th>Operating Revenues</th>
<th>Football</th>
<th>Men's Basketball</th>
<th>Women's Basketball</th>
<th>Men's Sports</th>
<th>Women's Sports</th>
<th>Other Sports</th>
<th>Non Program Specific</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - Ticket Sales</td>
<td>$ 288,912</td>
<td>$ 24,348</td>
<td>$ 200</td>
<td>$ 4,682</td>
<td>$ 8,680</td>
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<td>$ 324,302</td>
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<tr>
<td>2 - Direct State or Other Government Support</td>
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<tr>
<td>5 - Student Fees</td>
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<tr>
<td>4 - Direct Institutional Support</td>
<td>$ 8,800</td>
<td>$ 3,300</td>
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<td>$ 2,737</td>
<td>$ 8,070</td>
<td>-</td>
<td>$ 16,032,524</td>
<td>$ 16,055,431</td>
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<td>8 - Contributions</td>
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<td>$ 198,518</td>
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<td>24 - Support Staff/Administrative Compensation, Benefits and Bonus</td>
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<tr>
<td>10 - Compensation and Benefits provided by a third party</td>
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<td>11 - Media Rights</td>
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<td>$ 2,599,794</td>
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<tr>
<td>12 - NCAA Distributions</td>
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<td>13 - Conference Distributions (Non Media and Non Bowl)</td>
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<td>15 - Royalties, Licensing, Advertisement and Sponsorships</td>
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<tr>
<td>17 - Athletics Restricted Endowment and Investments Income</td>
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<td>18 - Other Operating Revenue</td>
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<tr>
<td>5 - Less - Transfers to Institution</td>
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<tr>
<td>22 - Coaching Salaries, Benefits and Bonuses paid by University and -</td>
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<tr>
<td>19 - Bowl Revenues</td>
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<tr>
<td>25 - Support Staff/Administrative Compensation, Benefits and Bonus</td>
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<tr>
<td>28 - Team Travel</td>
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<tr>
<td>30 - Game Expenses</td>
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<td>$ 262,674</td>
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<tr>
<td>31 - Fund Raising, Marketing and Promotion</td>
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<tr>
<td>32 - Sports Camp Expenses</td>
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<td>33 - Spirit Groups</td>
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<tr>
<td>34 - Athletic Facilities Debt Service, Leases, and Rental Fee</td>
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<tr>
<td>35 - Direct Overhead and Administrative Expenses</td>
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<tr>
<td>37 - Medical Expenses and Insurance</td>
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<tr>
<td>38 - Membership dues</td>
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<tr>
<td>39 - Student-Athlete Meals (non-travel)</td>
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<tr>
<td>40 - Other Dining Expenses</td>
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<tr>
<td>41 - Bowl Expenses</td>
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<tr>
<td>44A - Bowl Expenses - Coaching</td>
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<td>45 - Indirect Expenses</td>
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</table>

### Operating Expenditures

<table>
<thead>
<tr>
<th>Operating Expenditures</th>
<th>Football</th>
<th>Men's Basketball</th>
<th>Women's Basketball</th>
<th>Men's Sports</th>
<th>Women's Sports</th>
<th>Other Sports</th>
<th>Non Program Specific</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>20 - Athletic Student Aid</td>
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<td>$ 1,980,000</td>
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<td>$ 1,581,276</td>
<td>$ 1,581,276</td>
<td>$ 1,581,276</td>
<td>$ 1,581,276</td>
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<td>21 - Guarantees</td>
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<tr>
<td>22 - Coaching Salaries, Benefits and Bonuses paid by University and</td>
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<td>$ 1,581,276</td>
<td>$ 1,581,276</td>
<td>$ 12,960,016</td>
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<td>23 - Coaching Salaries, Benefits and Bonuses paid by a Third Party</td>
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<tr>
<td>24 - Support Staff/Administrative Compensation, Benefits and Bonus</td>
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<td>$ 1,877</td>
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<td>-</td>
<td>-</td>
<td>$ 1,877</td>
</tr>
<tr>
<td>25 - Support Staff/Administrative Compensation, Benefits and Bonus</td>
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<tr>
<td>26 - Severance Payments</td>
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<tr>
<td>27 - Recruiting</td>
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<tr>
<td>28 - Team Travel</td>
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<tr>
<td>29 - Sports Equipment, Uniforms and Supplies</td>
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<tr>
<td>30 - Game Expenses</td>
<td>$ 1,286,263</td>
<td>$ 1,286,263</td>
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<td>-</td>
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</tr>
<tr>
<td>31 - Fund Raising, Marketing and Promotion</td>
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<td>-</td>
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<tr>
<td>32 - Sports Camp Expenses</td>
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<tr>
<td>34 - Athletic Facilities Debt Service, Leases, and Rental Fee</td>
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<td>-</td>
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<td>-</td>
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</tr>
<tr>
<td>35 - Direct Overhead and Administrative Expenses</td>
<td>$ 1,286,263</td>
<td>$ 1,286,263</td>
<td>-</td>
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<td>-</td>
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</tr>
<tr>
<td>36 - Indirect Institutional Support</td>
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<td>37 - Medical Expenses and Insurance</td>
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<td>38 - Membership dues</td>
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<tr>
<td>39 - Student-Athlete Meals (non-travel)</td>
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<tr>
<td>40 - Other Dining Expenses</td>
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<tr>
<td>41 - Bowl Expenses</td>
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<td>-</td>
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</tr>
<tr>
<td>44A - Bowl Expenses - Coaching</td>
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</tr>
</tbody>
</table>

### Total Operating Revenues

$ 6,834,765 | $ 1,802,150 | $ 409,176 | $ 599,397 | $ 677,076 | $ 87,360 | $ 43,523,167 | $ 52,637,180 |

### Total Operating Expenditures

$ 12,255,672 | $ 4,648,632 | $ 1,750,621 | $ 3,944,742 | $ 6,296,699 | $ 208,973 | $ 22,933,353 | $ 52,087,692 |

### Excess (deficiency) of revenue over (under) expenditures

$ (7,420,911.38) | $ (2,846,482.62) | (1,350,444.30) | (3,345,345.31) | (6,619,622.25) | (1,021,613.56) | (20,549,813.64) | (549,487.95) |
EQUITY IN ATHLETICS DISCLOSURE ACT (EADA) REPORT

- Data in the below report represents the most recent EADA information (2020-21 academic year).

<table>
<thead>
<tr>
<th>Screening Questions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. How will you report Operating (Game-day) Expenses? By Team Per Participant</td>
</tr>
<tr>
<td>☑ By Team</td>
</tr>
</tbody>
</table>

2. Select the type of varsity sports teams at your institution.

- ☑ Men's Teams
- ☑ Women's Teams

3. Do any of your teams have assistant coaches?

- ☑ Men's Teams
- ☑ Women's Teams

- If you save the data on this screen, then return to the screen to make changes, note the following:
  - 1) If you select an additional type of team remember to include associated data for that type of team on subsequent screens;
  - 2) If you delete a type of team but have already entered associated data on other screens, all associated data for that type of team will be deleted from subsequent screens. However, because the survey system has to recalculate the totals, you must re-save every screen.

<table>
<thead>
<tr>
<th>Sports Selection - Men's and Women's Teams</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sports</td>
</tr>
<tr>
<td>Baseball</td>
</tr>
<tr>
<td>Basketball</td>
</tr>
<tr>
<td>Cross Country</td>
</tr>
<tr>
<td>Football</td>
</tr>
<tr>
<td>Golf</td>
</tr>
<tr>
<td>Soccer</td>
</tr>
<tr>
<td>Softball</td>
</tr>
<tr>
<td>Swimming &amp; Diving</td>
</tr>
<tr>
<td>Tennis</td>
</tr>
<tr>
<td>Track &amp; Field (Indoor)</td>
</tr>
<tr>
<td>Track &amp; Field (Outdoor)</td>
</tr>
<tr>
<td>Volleyball</td>
</tr>
<tr>
<td><strong>Total</strong></td>
</tr>
</tbody>
</table>

CAVEAT
The caveat on this screen is for internal use and does not appear on the EADA Dissemination Website (public site). If you want information to appear on the public site, enter it on the Athletic Participation screen.
## EQUITY IN ATHLETICS DISCLOSURE ACT (EADA) REPORT

### Athletics Participation - Men's and Women's Teams

<table>
<thead>
<tr>
<th>Sport</th>
<th>Men's Teams</th>
<th>Women's Teams</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball</td>
<td>35</td>
<td></td>
</tr>
<tr>
<td>Basketball</td>
<td>15</td>
<td>23</td>
</tr>
<tr>
<td>Cross Country</td>
<td></td>
<td>35</td>
</tr>
<tr>
<td>Football</td>
<td>106</td>
<td></td>
</tr>
<tr>
<td>Golf</td>
<td>12</td>
<td>10</td>
</tr>
<tr>
<td>Soccer</td>
<td>26</td>
<td>33</td>
</tr>
<tr>
<td>Softball</td>
<td></td>
<td>20</td>
</tr>
<tr>
<td>Swimming and Diving</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Swimming</td>
<td>22</td>
<td>27</td>
</tr>
<tr>
<td>Diving</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Tennis</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Track &amp; Field (Indoor)</td>
<td></td>
<td>44</td>
</tr>
<tr>
<td>Track &amp; Field (Outdoor)</td>
<td></td>
<td>45</td>
</tr>
<tr>
<td>Volleyball</td>
<td></td>
<td>14</td>
</tr>
<tr>
<td><strong>Total Participants Men's and Women's Teams</strong></td>
<td><strong>227</strong></td>
<td><strong>264</strong></td>
</tr>
<tr>
<td><strong>Unduplicated Count of Participants</strong></td>
<td><strong>227</strong></td>
<td><strong>187</strong></td>
</tr>
</tbody>
</table>

**CAVEAT**

(For each men's or women's team that includes opposite sex participants, specify the number of male and the number of female students on that team in this caveat box. This does not apply for coed teams. Additionally, provide any other clarifying information here.)

*Women's Basketball - Includes 6 male practice players. The 6 individuals do not count towards our participation numbers.*
# EQUITY IN ATHLETICS DISCLOSURE ACT (EADA) REPORT

## Head Coaches - Men's Teams

<table>
<thead>
<tr>
<th>Sport</th>
<th>Male</th>
<th>Female</th>
<th>Assigned to Team Full-Time</th>
<th>Assigned to Team Part-Time</th>
<th>Full-Time Employee</th>
<th>Part-Time Employee</th>
<th>Total Head Coaches</th>
<th>FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Football</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Men's Basketball</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Baseball</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Men's Golf</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Men's Soccer</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Men's Tennis</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Men's Swimming &amp; Diving</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Coaching Position Totals</td>
<td>6</td>
<td>1</td>
<td>7</td>
<td>9</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>7.50</td>
</tr>
</tbody>
</table>

## Head Coaches - Women's Teams

<table>
<thead>
<tr>
<th>Sport</th>
<th>Male</th>
<th>Female</th>
<th>Assigned to Team Full-Time</th>
<th>Assigned to Team Part-Time</th>
<th>Full-Time Employee</th>
<th>Part-Time Employee</th>
<th>Total Head Coaches</th>
<th>FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women's Basketball</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Softball</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Volleyball</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Women's Soccer</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Women's Track (Indoor)</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Women's Track (Outdoor)</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Women's Cross Country</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Women's Golf</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Women's Tennis</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Women's Swimming &amp; Diving</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1.00</td>
</tr>
<tr>
<td>Coaching Position Totals</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>7.50</td>
</tr>
</tbody>
</table>

## Head Coaches' Salaries - Men's and Women's Teams

<table>
<thead>
<tr>
<th>Category</th>
<th>Men's Teams</th>
<th>Women's Teams</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Annual Institutional Salary per Head Coaching Position</td>
<td>$471,297</td>
<td>$104,721</td>
</tr>
<tr>
<td>(for coaching duties only)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of Head Coaching Positions Used to Calculate the Average</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>Number of Volunteer Head Coaching Positions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Do not include these coaches in your salary or FTE calculations.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average Annual Institutional Salary per Full-time equivalent (FTE)</td>
<td>$507,551</td>
<td>$139,628</td>
</tr>
<tr>
<td>Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average</td>
<td>6.50</td>
<td>7.50</td>
</tr>
</tbody>
</table>
## EQUITY IN ATHLETICS DISCLOSURE ACT (EADA) REPORT

### Assistant Coaches - Men’s Teams

<table>
<thead>
<tr>
<th>Team</th>
<th>Male Assistants</th>
<th>Female Assistants</th>
<th>Total Assistant Coaches</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Full-Time</td>
<td>Part-Time</td>
<td>Full-Time Employee</td>
</tr>
<tr>
<td>Football</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Men’s Basketball</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Baseball</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Men’s Golf</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Men’s Soccer</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Men’s Tennis</td>
<td>2</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Men’s Swimming &amp; Diving</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>3</td>
<td>7</td>
</tr>
<tr>
<td>Coaching Position Totals</td>
<td>18</td>
<td>8</td>
<td>26</td>
</tr>
</tbody>
</table>

### CAVEAT

Assistant Coaches - Men’s Teams

- Male Assistants
- Female Assistants

### Assistant Coaches - Women’s Teams

<table>
<thead>
<tr>
<th>Team</th>
<th>Male Assistants</th>
<th>Female Assistants</th>
<th>Total Assistant Coaches</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Full-Time</td>
<td>Part-Time</td>
<td>Full-Time Employee</td>
</tr>
<tr>
<td>Women’s Basketball</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Softball</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Volleyball</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Women’s Soccer</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Women’s Track (Indoor)</td>
<td>0</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Women’s Track (Outdoor)</td>
<td>2</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Women’s Cross Country</td>
<td>2</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Women’s Golf</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Women’s Tennis</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Women’s Swimming &amp; Diving</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>3</td>
<td>7</td>
</tr>
<tr>
<td>Coaching Position Totals</td>
<td>11</td>
<td>8</td>
<td>19</td>
</tr>
</tbody>
</table>

### CAVEAT

Assistant Coaches - Women’s Teams

- Male Assistants
- Female Assistants
# EQUITY IN ATHLETICS DISCLOSURE ACT (EADA) REPORT

<table>
<thead>
<tr>
<th>Assistant Coaches' Salaries - Men's and Women's Teams</th>
<th>Men's Teams</th>
<th>Women's Teams</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Annual Institutional Salary per Head Coaching Position (for coaching duties only)</td>
<td>$336,073</td>
<td>$73,030</td>
</tr>
<tr>
<td>Number of Head Coaching Positions Used to Calculate the Average</td>
<td>29</td>
<td>30</td>
</tr>
<tr>
<td>Number of Volunteer Head Coaching Positions (Do not include these coaches in your salary or FTE calculations.)</td>
<td>6</td>
<td>10</td>
</tr>
<tr>
<td>Average Annual Institutional Salary per Full-time equivalent (FTE)</td>
<td>$380,210</td>
<td>$98,556</td>
</tr>
<tr>
<td>Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average</td>
<td>20.33</td>
<td>14.82</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Athletically Related Student Aid - Men's and Women's Teams</th>
<th>Men's Teams</th>
<th>Women's Teams</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount of Aid</td>
<td>$5,820,294</td>
<td>$4,080,143</td>
<td>$9,900,437</td>
</tr>
<tr>
<td>Ratio (percent)</td>
<td>59%</td>
<td>41%</td>
<td>100%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Recruiting Expenses - Men's and Women's Teams</th>
<th>Men's Teams</th>
<th>Women's Teams</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$251,133</td>
<td>$65,917</td>
<td>$317,050</td>
</tr>
</tbody>
</table>
### EQUITY IN ATHLETICS DISCLOSURE ACT (EADA) REPORT

#### Operating (Game-Day) Expenses - Men's and Women's Teams by Team

<table>
<thead>
<tr>
<th>Sport</th>
<th>Men’s Teams</th>
<th>Women’s Teams</th>
<th>Total Operating Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number of Participants</td>
<td>Per Participant</td>
<td>By Team</td>
</tr>
<tr>
<td>Baseball</td>
<td>36</td>
<td>$3,850</td>
<td>$138,586</td>
</tr>
<tr>
<td>Basketball</td>
<td>15</td>
<td>$27,794</td>
<td>$416,910</td>
</tr>
<tr>
<td>Football</td>
<td>109</td>
<td>$8,043</td>
<td>$876,687</td>
</tr>
<tr>
<td>Golf</td>
<td>8</td>
<td>$8,871</td>
<td>$70,970</td>
</tr>
<tr>
<td>Cross Country</td>
<td>35</td>
<td>$226</td>
<td>$7,926</td>
</tr>
<tr>
<td>Soccer</td>
<td>26</td>
<td>$1,985</td>
<td>$51,603</td>
</tr>
<tr>
<td>Softball</td>
<td>22</td>
<td>$4,532</td>
<td>$99,714</td>
</tr>
<tr>
<td>Swimming and Diving (combined)</td>
<td>26</td>
<td>$936</td>
<td>$24,332</td>
</tr>
<tr>
<td>Tennis</td>
<td>10</td>
<td>$3,550</td>
<td>$35,500</td>
</tr>
<tr>
<td>Track &amp; Field (Indoor)</td>
<td>44</td>
<td>$1,462</td>
<td>$64,311</td>
</tr>
<tr>
<td>Track &amp; Field (Outdoor)</td>
<td>52</td>
<td>$1,237</td>
<td>$64,311</td>
</tr>
<tr>
<td>Volleyball</td>
<td>19</td>
<td>$4,910</td>
<td>$93,299</td>
</tr>
<tr>
<td>Total</td>
<td>230</td>
<td></td>
<td>$1,614,588</td>
</tr>
</tbody>
</table>

**CAVEAT**

Sporting events held during FY21 were fanless, which led to an overall decrease in game-day expenses.

#### Total Expenses - Men’s and Women’s Teams

<table>
<thead>
<tr>
<th>Sport</th>
<th>Men's</th>
<th>Women's</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball</td>
<td>$1,171,096</td>
<td>-</td>
<td>$1,171,096</td>
</tr>
<tr>
<td>Basketball</td>
<td>$4,018,890</td>
<td>$1,541,028</td>
<td>$5,559,918</td>
</tr>
<tr>
<td>Cross Country</td>
<td>$215,096</td>
<td></td>
<td>$215,096</td>
</tr>
<tr>
<td>Football</td>
<td>$11,397,480</td>
<td></td>
<td>$11,397,480</td>
</tr>
<tr>
<td>Golf</td>
<td>$592,096</td>
<td>$518,854</td>
<td>$1,110,950</td>
</tr>
<tr>
<td>Soccer</td>
<td>$679,956</td>
<td>$773,123</td>
<td>$1,453,079</td>
</tr>
<tr>
<td>Softball</td>
<td>$1,033,504</td>
<td></td>
<td>$1,033,504</td>
</tr>
<tr>
<td>Swimming and Diving (combined)</td>
<td>$639,401</td>
<td>$843,456</td>
<td>$1,482,857</td>
</tr>
<tr>
<td>Tennis</td>
<td>$377,464</td>
<td>$493,097</td>
<td>$870,561</td>
</tr>
<tr>
<td>Track &amp; Field (Indoor)</td>
<td>$499,871</td>
<td></td>
<td>$499,871</td>
</tr>
<tr>
<td>Track &amp; Field (Outdoor)</td>
<td>$499,871</td>
<td></td>
<td>$499,871</td>
</tr>
<tr>
<td>Volleyball</td>
<td>$935,895</td>
<td></td>
<td>$935,895</td>
</tr>
<tr>
<td>Total Expenses of all Sports, Except Football and Basketball, Combined</td>
<td>$3,460,013</td>
<td>$5,812,767</td>
<td>$9,272,780</td>
</tr>
<tr>
<td>Total Expenses Men's and Women's Teams</td>
<td>$18,876,383</td>
<td>$7,353,795</td>
<td>$26,230,178</td>
</tr>
</tbody>
</table>

**Not Allocated by Gender/Sport**

(Expenses not attributable to a particular sport or sports) $12,957,725

**Grand Total Expenses** $39,187,903
# EQUITY IN ATHLETICS DISCLOSURE ACT (EADA) REPORT

## Total Revenues - Men's and Women's Teams

<table>
<thead>
<tr>
<th>Sport</th>
<th>Men's Teams</th>
<th>Women's Teams</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball</td>
<td>$1,171,096</td>
<td>-</td>
<td>$1,171,096</td>
</tr>
<tr>
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<td>$4,018,890</td>
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<td>$5,559,918</td>
</tr>
<tr>
<td>Cross Country</td>
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<td>$215,096</td>
<td>$215,096</td>
</tr>
<tr>
<td>Football</td>
<td>$11,397,480</td>
<td>$11,397,480</td>
<td>$11,397,480</td>
</tr>
<tr>
<td>Golf</td>
<td>$592,096</td>
<td>$518,854</td>
<td>$1,110,950</td>
</tr>
<tr>
<td>Soccer</td>
<td>$679,956</td>
<td>$773,123</td>
<td>$1,453,079</td>
</tr>
<tr>
<td>Softball</td>
<td>$1,033,504</td>
<td>$1,033,504</td>
<td>$1,033,504</td>
</tr>
<tr>
<td>Swimming and Diving (combined)</td>
<td>$639,401</td>
<td>$843,456</td>
<td>$1,482,857</td>
</tr>
<tr>
<td>Tennis</td>
<td>$377,464</td>
<td>$493,097</td>
<td>$870,561</td>
</tr>
<tr>
<td>Track &amp; Field (Indoor)</td>
<td>$499,871</td>
<td>$499,871</td>
<td>$499,871</td>
</tr>
<tr>
<td>Track &amp; Field (Outdoor)</td>
<td>$499,871</td>
<td>$499,871</td>
<td>$499,871</td>
</tr>
<tr>
<td>Volleyball</td>
<td>$935,895</td>
<td>$935,895</td>
<td>$935,895</td>
</tr>
<tr>
<td>Total Expenses of all Sports, Except Football and Basketball, Combined</td>
<td>$3,460,013</td>
<td>$5,812,767</td>
<td>$9,272,780</td>
</tr>
<tr>
<td>Total Expenses Men's and Women's Teams</td>
<td>$18,876,383</td>
<td>$7,353,795</td>
<td>$26,230,178</td>
</tr>
</tbody>
</table>

### Not Allocated by Gender/Sport
(Expenses not attributable to a particular sport or sports)

| Not Allocated Expenses | $12,957,725 |

### Grand Total Expenses

| Grand Total Expenses | $39,187,903 |

## Summary - Men's and Women's Teams

<table>
<thead>
<tr>
<th>Line Description</th>
<th>Men's Teams</th>
<th>Women's Teams</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Total Head Coaches Salaries</td>
<td>$3,299,079</td>
<td>$1,047,210</td>
<td>$4,346,289</td>
</tr>
<tr>
<td>2. Total Assistant Coaches Salaries</td>
<td>$7,729,679</td>
<td>$1,460,600</td>
<td>$9,190,279</td>
</tr>
<tr>
<td>3. Total Coaches Salaries (Lines 1+2)</td>
<td>$11,028,758</td>
<td>$2,507,810</td>
<td>$13,536,568</td>
</tr>
<tr>
<td>4. Athletically Related Student Aid</td>
<td>$5,820,294</td>
<td>$4,080,143</td>
<td>$9,900,437</td>
</tr>
<tr>
<td>5. Recruiting Expenses</td>
<td>$251,133</td>
<td>$65,917</td>
<td>$317,050</td>
</tr>
<tr>
<td>6. Operating (Game-Day) Expenses</td>
<td>$1,614,588</td>
<td>$635,467</td>
<td>$2,250,055</td>
</tr>
<tr>
<td>7. Summary of Subset Expenses (Lines 3+4+5+6)</td>
<td>$18,714,773</td>
<td>$7,289,337</td>
<td>$26,004,110</td>
</tr>
<tr>
<td>8. Total Expenses for Teams</td>
<td>$18,876,383</td>
<td>$7,353,795</td>
<td>$26,230,178</td>
</tr>
<tr>
<td>9. Total Expenses for Teams Minus Subset Expenses (Line 8 – Line 7)</td>
<td>$161,610</td>
<td>$64,458</td>
<td>$226,068</td>
</tr>
<tr>
<td>10. Not Allocated Expenses</td>
<td></td>
<td></td>
<td>$12,957,725</td>
</tr>
<tr>
<td>11. Grand Total Expenses (Lines 8+10)</td>
<td></td>
<td></td>
<td>$39,187,903</td>
</tr>
<tr>
<td>12. Total Revenues for Teams</td>
<td>$18,876,383</td>
<td>$7,353,795</td>
<td>$26,230,178</td>
</tr>
<tr>
<td>13. Not Allocated Revenues</td>
<td></td>
<td></td>
<td>$12,957,725</td>
</tr>
<tr>
<td>15. Total Revenues for Teams minus Total Expenses for Teams (Line 12 – Line 8)</td>
<td>$-</td>
<td>$-</td>
<td>$-</td>
</tr>
<tr>
<td>16. Grand Total Revenues Minus Grand Total Expenses (Line 14- Line 11)</td>
<td>$18,876,383</td>
<td>$7,353,795</td>
<td>$-</td>
</tr>
</tbody>
</table>
### SELF-REPORTING: NCAA VIOLATIONS

<table>
<thead>
<tr>
<th>Sport(s)</th>
<th>Level</th>
<th>Bylaw(s)</th>
<th>Summary</th>
<th>UNLV Action</th>
<th>MWC/NCAA Action</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bylaw 11</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| 1 Men's Basketball | III | 11.4.2, 11.4.2.1, 13.8.3.3, 13.8.3.3.1 | A walk-on student-athlete, subject to IAWP (individual associated with prospective student) legislation joined the MBB team. | 1) Upon hiring the IAWP, the compliance office educated the staff regarding IAWP legislation.  
2) Student Athlete Reinstatement was filed and approved. | N/A |

| **Bylaw 12** |
| 2 Swim & Dive, Administrative | III | 12.7.2, 12.7.2.1, 12.7.2.2, 12.7.3, 12.7.3.1, 12.7.3.2, 12.7.3.4, 12.7.4 | Student-athletes participated in athletics activities without completing all required beginning of the year forms. | Form packaging was updated within the compliance software. | N/A |

| **Bylaw 13** |
| 3 Men's Basketball | III | 13.02.5.5 | Incidental on-campus contact occurred with a prospect's coach during the COVID-19 dead period. | Rules education provided to men's basketball staff reinforcing COVID-19 dead period rules. | N/A |
| 4 Women's Tennis, Administrative | III | 13.1.1.3.1 | Compliance Office exceeded the required 2 business days to enter a student-athlete into the transfer portal. | Policies and procedures reviewed with the Compliance Office. | N/A |
| 5 Swim & Dive | III | 13.6.3 | A prospective student-athlete came on an official visit before being on the IRL (institutional request list). | 1) Rules education was provided.  
2) A secondary approver was implemented in the event that a staff member is out of the office. | N/A |
| 6 Track & Field | III | 13.02.5.5 | An assistant coach was present at a local high school track & field meet during the COVID-19 dead period. | 1) Rules Education was provided to the coaching staff.  
2) Letter of Reprimand was issued to the staff member.  
3) The staff members was suspended from engaging in recruiting duties for 15 days. | The institution was required to count the impermissible evaluation as a recruiting opportunity and reduce remaining number of evaluations by one. |

| **Bylaw 14** |
| 7 Men's Golf | III | 14.5.4.2.1 | A student-athlete was provided athletic financial aid without meeting 2-4 nonqualifier transfer requirements. | 1) Athletic financial aid was removed for the student-athlete's account and they were responsible for repayment.  
2) Rules education provided to student-athlete academic support department which oversees academic eligibility and certification. | N/A |
| 8 Men's Soccer | III | 14.2.1.3, 14.2.1 | Student-athlete was incorrectly certified as meeting less than full-time exception and practiced while enrolled less than full-time. | Rules education was provided to all athletic academic eligibility specialists. | N/A |

| **Bylaw 17** |
| 9 Football | III | 17.02.19 | Student-athletes engaged in voluntary activity that included the use of a football which was inadvertently observed by the strength and conditioning staff. | 1) 30 minute reduction of CARA (countable athletically related activity) for the entire team.  
2) Rules education provided to the entire football staff, including strength and conditioning coaches. | N/A |
The following links provide access to the NCAA Division I Manual and the Mountain West Conference Handbook.

**NCAA DIVISION I MANUAL**


**MOUNTAIN WEST CONFERENCE HANDBOOK**


ANNUAL REPORT TO THE NSHE BOARD OF REGENTS