



Honorary Degree Nomination Form

1. Degree to be Awarded:

X___ Honorary Doctorate ___ Honorary Baccalaureate ___ Honorary Associate

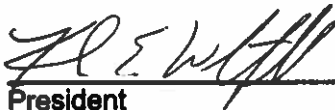
2. Please state the name and address of your nominee for an Honorary Degree:

Sigmund "Sig" Rogich

3. Honorary degrees may be awarded to persons who have made significant contributions to the improvement of the quality of academic programs and academic life at the requesting institution, or to distinguished visitors. Person currently holding public elective office shall not be eligible to be nominated for an honorary degree, except that the Board of Regents reserves the right to waive this limitation at its own discretion in extraordinary circumstances.

4. What are your reasons for nominating this person (Attach additional pages, if necessary.)

See attached page.



President

1/31/2022

Date

University of Nevada, Las Vegas

1/31/2022

Institution

Date

(B/R 1/87, 10/98, 3/03; Added 6/05; A.3/07, 11/07, 12/07)

Sigmund “Sig” Rogich

Sig Rogich is President of The Rogich Communications Group and a lifelong Nevadan. He is a former United States Ambassador to Iceland and was an Assistant to the President for former President George H. W. Bush during his administration. Mr. Rogich also served as a Director of the Tuesday Team, the entity responsible for President Ronald Reagan’s re-election in 1984. Prior to that, in 1973 Mr. Rogich founded R&R Advertising, a company that grew to become Nevada’s largest marketing and advertising firm, and has been integrally involved in the reinvention of Las Vegas’ image for more than twenty-five years.

In addition to working in a senior capacity on many national campaigns including the Presidential campaigns of President Ronald Reagan, President George H.W. Bush, and U.S. Senator John McCain, Mr. Rogich has served on numerous boards and committees and has been actively involved with several charitable organizations. He is Chairman of the Board of the US-China Transpacific Foundation, a U.S. State Department approved organization that encourages bi-lateral business relations with China; a 25-year Founding Member and Chairman Emeritus of the Public Education Foundation; an advisory Board member of the Reynolds School of Journalism at the University of Nevada Reno and Opportunity Village; a member of the Board of Directors for Keep Memory Alive, the foundation for the Cleveland Clinic Lou Ruvo Center for Brain Health; a member of the Board of Governors for the Valley Health System; and a founding Board member of The Smith Center for the Performing Arts in Las Vegas. Mr. Rogich is a former member of both the Board of Governors for the United Service Organization (USO) and the Board of Directors of the Rock and Roll Hall of Fame in Cleveland.

Mr. Rogich has received numerous awards and honors for his service to Nevada including being named a Distinguished Nevadan. Additionally, Mr. Rogich served 12 years as a member and Chairman of the Nevada State Athletic Commission and was inducted into the Nevada Boxing Hall of Fame and the Nevada Sports Hall of Fame.

In 2000, the Clark County School District honored his dedication to public education by naming Sig Rogich Middle School after him. In 2015, the school was named a “National Blue Ribbon School,” an honor bestowed by the Department of Education on schools that maintain academic excellence and close the achievement gap among students.