



NEVADA STATE
COLLEGE

Be bold. Be great. Be State.

Delivering on the Promise of our Programs *Existing Program Review*



Overview

- Purpose of 10-year program review
- Revision of program review guidelines
- Representative review: **BS in Business Administration**
- Strengths of review process
- Recommendations for improvement



Purpose

Be your
GREATEST



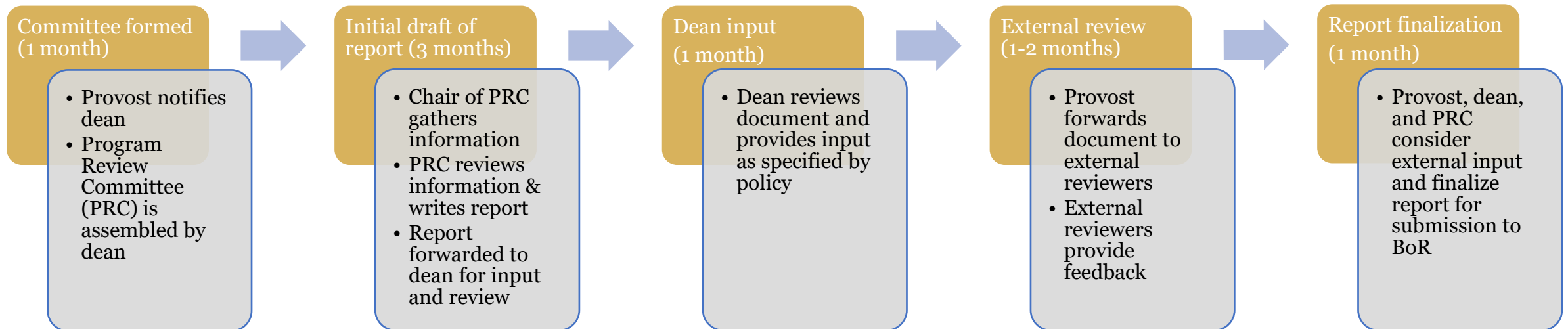
Purpose of Program Review

- Assess **program quality** and mission alignment
- Highlight challenges and **strengths/successes**
- Identify areas for growth and **improvement**



Process

- Collaborative process involving faculty, department chairs, deans, external reviewers, and the provost
- Policy created by Faculty Senate; guided by Office of the Provost





Review of the review

INCEPTION



Snapshot of Revisions to
Program Review

1. More explicitly **aligned program review** with other assessment/review efforts
2. Refined structure to better **“close the loop”** (via new report to Provost’s Office on action taken)
3. **Streamlined review** to emphasize most important elements & clarified areas of responsibility

Review Components



Mission Alignment



Key Student Success Metrics



Curricular Strengths & Weaknesses



Learning Outcomes & Assessment Information



Faculty Profiles & Teaching Quality



Student Surveys & Evaluations



Post-graduate Success



Library, IT, & Facilities Resources



Dean's Assessment & External Review



Suggestions for Improvement

Key Metrics



1. Institutional Effectiveness:

- Year-by-year enrollment (headcount)
- Retention rates
- Graduation rates
- Mean student GPA
- Instructor evaluation data (numeric)
- **All data can be disaggregated according to self-reported student demographics**

2. Outcomes assessment information

3. Student survey feedback



Example Program





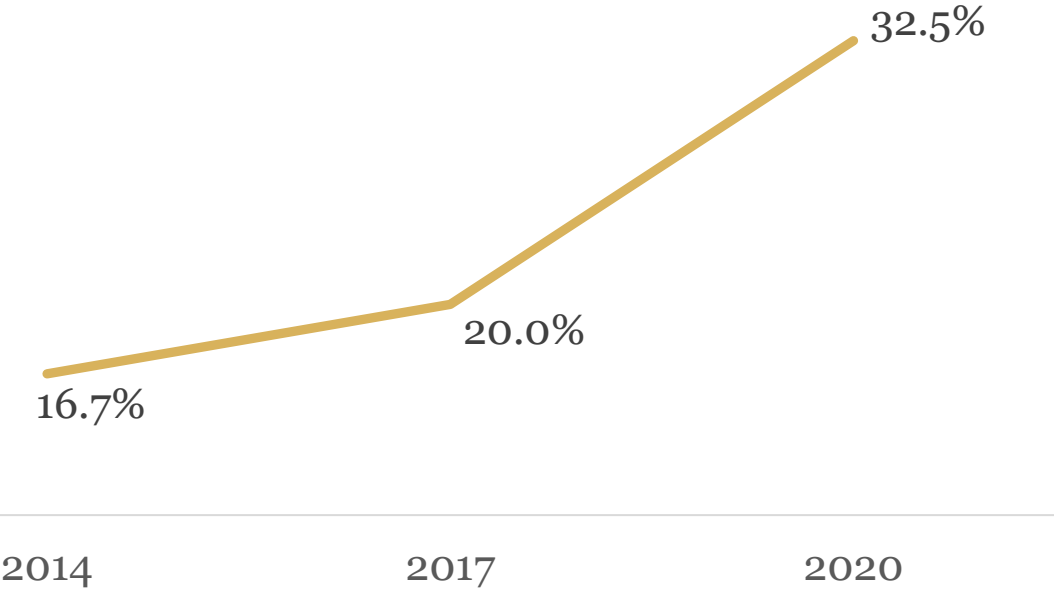
Bachelor of Science Business Administration

Goal: provide students with the knowledge, skills, & abilities needed to pursue a variety of business-related careers in Nevada

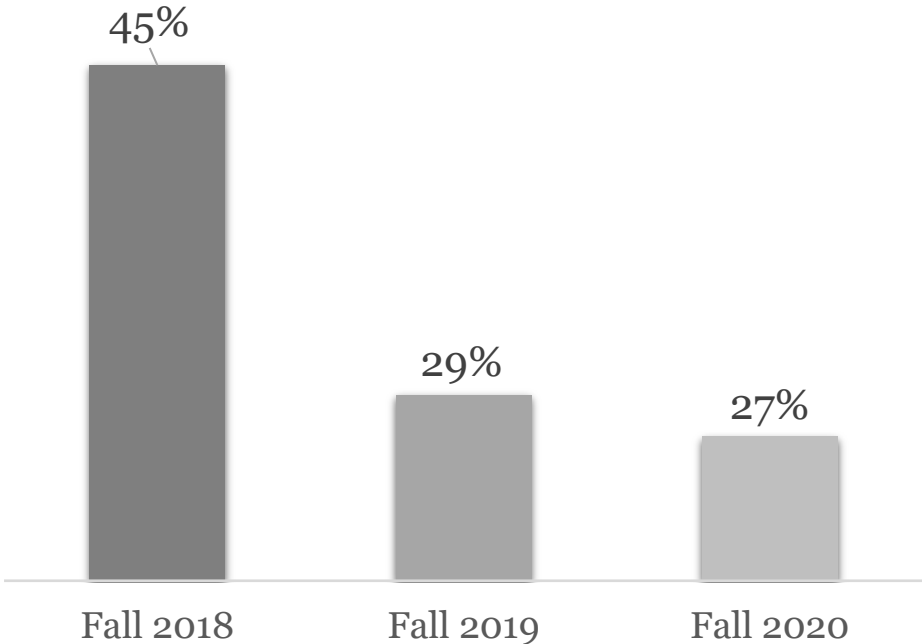
Approach: defined by experiential learning, real-world examples, and business case analyses – all designed to meet the evolving demands of today's business organizations

Program “Vital Signs”

Percent of Students Earning
30 credits in 1st Year

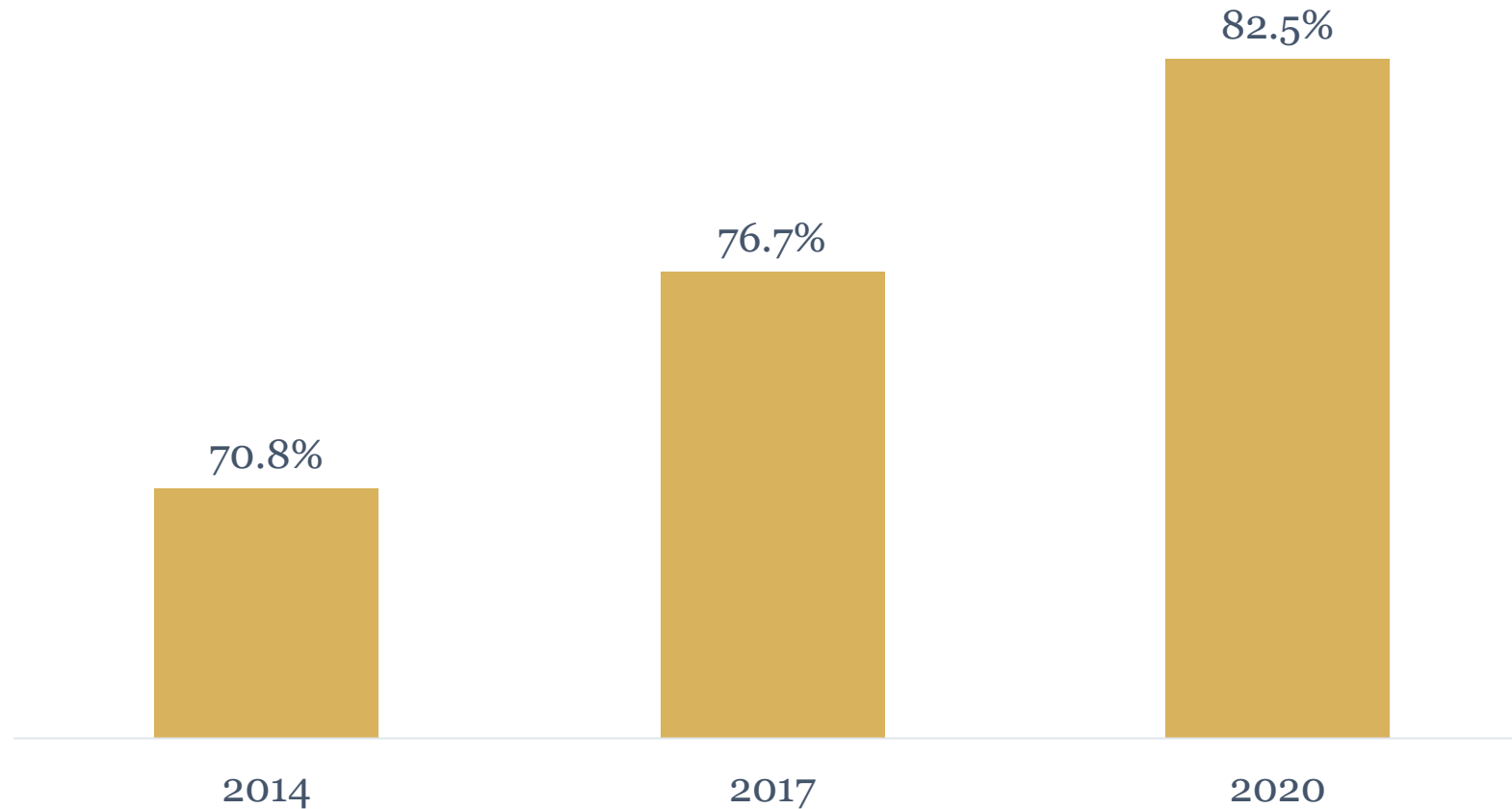


Declining DFWI Rates
All Groups



Program “Vital Signs”

1-Year Retention Rate



Review of Program*

Curricular Analysis of:

- Strengths & weaknesses
- Program Differentiation
- Contributions to career readiness

Concluded that:

- Curriculum too generalized; little opportunity for career-oriented specialization
- Program revisions could resonate with students while addressing state workforce needs

*Formal 10-year review is *this* academic year

(ACADEMIC, RESEARCH AND STUDENT AFFAIRS COMMITTEE 12/02/21) Ref. ARSA-9c, Page 15 of 19



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Resulting Improvements

Evidence-based
(e.g., LVGEA Workforce Blueprint)

Driven by
Student Success



The Path Ahead

- Develop programmatic **strategic plan**
- Determine **curricular refinements** & resource investments
- Establish internal & external **partnerships**



Strengths of Review Process



Robust review of data/metrics

- IR data
- Student feedback



External review

- Impartial, expert perspective



Comprehensive reflection

- Examines nearly every program facet
- Compels analysis & comparison



Recommendations for improvement

- Close the loop
 - Integrate better solutions for follow-up and implementation of recommendations
- Foster culture of assessment
 - More regular assessment
 - Improve reliance on outcomes assessment work
- Improve tracking of alumni/post-graduation data

