## August 9, 2020

Dear Chancellor Rose and Members of the Search Advisory Committee,

As a major land grant university, the University of Nevada, Reno has a powerful and profound impact on Nevada yet must continually innovate to ensure its ongoing relevancy. Land grant universities are dynamic, responsive, and adaptive - able to uniquely take on the challenges facing each new generation. I want to become UNR's President shaping the university's response to these challenges.

What attracted me to the University of North Texas and now UNR is to be part of leading the next generation of research universities – there are a small number of universities that are committed to both serving a diverse and inclusive student body and developing the research that will fuel their state's economy and society. UNR has tremendous potential to become both a minority serving institution and a research powerhouse.

After serving as the Provost of the University of North Texas, I am energized by the opportunity to serve as the President of UNR. My ability to bring positive impact at large research universities has resulted in a rapid progression into diverse positions in service to the missions of the University of North Texas and the Ohio State University, including the academic program, college, and university levels. These experiences, coupled with mentorship and leadership development, have fostered a unique, diverse, and flexible skill set that would allow me to be a strong and effective leader at the University of Nevada, Reno.

### **Leadership Style**

My leadership style allows me to not only foster a vision and associated strategic initiatives that align with the university's mission, but to work with others to realize this vision and to create an institution that is an innovative leader in teaching, research, and service to Nevada and the world. I am the person people know will make the plan real.

As a proven relationship builder, I foster cooperation, loyalty, trust, and teamwork in support of shared goals. I relate to people on the basis of genuine authenticity, demonstrating respect, encouraging frank and direct communication, and recognizing differing views. This skill set has allowed me to effectively work across disciplines, as a successful leader in a school of architecture, a college of engineering, and campuses focused on liberal arts education, and would allow me to lead positive change as President at UNR, as well. Below are specific examples of previous successes that align with the key attributes in the position profile.

## Enhance Quality in a Time of Steady Growth

The nation, as well as Texas and Nevada, are facing an impending demographic shift with a shrinking number of new high school graduates. This change coming in the mid-2020's requires action today to reposition our research universities for long-term success. At UNT, I analyzed our portfolio of programs and enrollment patterns and determined the best course of action is to pivot our enrollment portfolio to place greater emphasis on graduate enrollment in new and existing high-quality programs – with a goal of moving from 15% graduate enrollment to 21%. Through the development of new curriculum, recruitment campaigns and shifts in our admission processes we are well on our way. Master's enrollment has increased 11%, 497 students, between Fall 2017 and Fall 2019. Based on point in time

data, we are currently up 1,100 additional enrolled master's students, a 30% increase, for this fall compared to Fall 2019. Additionally, in the Fall of 2017, the university added 100 new doctoral lines to advance our goal to grow as a research university.

## Continue to Ensure and Further Enhance Success for All Students

UNT's retention and graduation rates at both the undergraduate and doctoral levels were below the levels that we should be, given our demographic profile. We launched a strategic effort to focus at the college level on improving retention, reducing time to degree and ensuring more students graduate – with particular attention to differences in outcomes based on gender and race/ethnicity. Add to this a focused effort on mentorship at the doctoral level to ensure more of our students are completing their doctoral degrees. Our efforts are still early, but one-year results show first time in college retention increasing.

## Aggressively Promote Diversity, Equity and Inclusion in All Aspects of Campus Life

My commitment to creating an inclusive campus, led UNT to become a minority serving institution, with more than half of our students being students of color. In 2020, UNT was designated by the Department of Education as a Hispanic Serving Institution. This designation simply emphasizes the importance of a clear commitment to creating an inclusive campus. With the support of Faculty Senate, I have implemented a mandatory diversity and inclusion professional development program for all faculty and academic staff. I have increased the diversity of academic leaders, expanded leadership development opportunities, initiated curricular reform and supported opportunity hiring. The results of these efforts have led to success. As one example, the four-year graduation rate for Hispanic and non-Hispanic students is now equal.

### Increase High-Impact Research and Strengthen the Environment for Research

UNT is a rapidly growing research enterprise. In just 25 years, UNT moved from an R3 to an R1 university (becoming R1 in 2015). The university has a hunger to pursue research and answer the challenges facing our society. In my role as provost, I headed a collaborative group to develop the R1 Our Way Initiative that helped each faculty and staff member understand their contribution to the research mission and to identify how we can engage more of our faculty in pursuing funded research. This led to an increase of 14% in tenured/tenure-track faculty, 16% in doctoral graduates and 20% increase in postdocs – plus significant increases in grant proposal activity. Our efforts have been noticed by the State of Texas, resulting in securing a \$10M legislative allocation to support a new Center for Advanced Adaptive Additive Manufacturing.

### Foster Positive and Productive Relationships with Faculty and Embrace Shared Governance

I have fostered a strong and collaborative relationship with Faculty Senate and embraced the role of shared governance. When COVID-19 hit our country, the strong foundational relationship with faculty senate allowed for an immediate pivot in decision making. The faculty senate chair became the key point person for consultation and collaboration on all emergency decisions. The executive committee of the faculty senate became the representative body of the faculty, which allowed for a speed in critical decisions. The result has been a significant collaboration to make many difficult decisions over the last six months about how we can continue to deliver on our university mission during this difficult time. This change in decision making structure was only possible due to the deep trust built between myself, our President and faculty senate. Together we granted exceptions to policies, modified workload, adopted syllabi statements and developed a coordinated response to solve the many challenges that we are facing in enabling the continuation of instruction, research and clinical operations.

# Support a Strong Focus on Economic Development and Enhance the Positive Relationships Among the University and Its Communities

At the University of North Texas, we have a strategic goal to expand our footprint to better meet the needs of the region. As we analyzed where we could have the greatest impact, we realized that Collin County, the largest county in the state without a university, was where we needed to expand to serve the needs of the state. I built relationships with the City, Chamber of Commerce, and Economic Development Authority, with an aim of co-developing an economic development strategy. The result was a gift from the City for a building that serves as a small business incubator, operated by UNT, and 100 acres to support a new campus. This has resulted in collaborative relationships creating partnerships with businesses investing in internships, research collaborations and gifts to the university. Focusing from an economic development strategy also supported developing academic programs and supporting enrollment growth. Interviews with employers throughout the county allowed us to ensure we were building programming that would support the industries in the region. As an example, we were able to build a program in sport entertainment management in partnership with the Dallas Cowboys. Our efforts in partnership with the City and Economic Development Authority attracted the PGA to move their headquarters to Frisco. Enrollment at UNT Frisco now exceeds 2,000 students with plans to grow to 5,000 students over the next few years. The city's gift of 100 acres has enabled UNT to build a campus in the community, with the first building expected to be complete in 2023.

## **Prioritize and Implement University Goals**

When setting vision and direction I seek to understand the university, recognizing the past and looking to the future. As President at University of Nevada, Reno, I would work with the campus to develop an action plan to bring the strategic goals articulated in the UNR Strategic Plan to reality. In my first months as President I would engage the university community by asking questions and exploring ideas. For example:

- How would we create new and stronger partnerships to realize the aspirations of engagement identified in the Strategic Plan? Could we build on the vast network of community-engaged research -connecting the rest of the university with community and economic partners?
- How can we grow the number of diverse faculty and staff? Could we create an initiative that ensures the entire university is working together towards a common goal of enriching our inclusive community?
- Imagine for a moment that UNR has reached the peak of its national and international reach. How have our faculty been recognized for their impact? How have our students lives transformed as a result of their engagement with our faculty? Could we create undergraduate research-based learning communities that allow our strongest researchers to mentor and engage with our undergraduate students?

From my initial examination of UNR I see a number of opportunities to further strengthen UNR's position as a premier institution for undergraduate and graduate education. UNR's strategic focus on the student centered university is key to the university's plans. As Generation Z generation begins joining our universities we must plan for an undergraduate education that will meet this next generation's needs. Generation Z seeks a university education where they will cultivate their critical thinking skills across multiple disciplines and participate in experiential hands-on learning with their professors. This leads me to consider how we can best deliver the undergraduate experience through high impact practices. As President of UNR I would work with faculty to identify distinguishing opportunities for our students to directly and positively impact communities in Nevada and beyond. One

idea UNR could explore is the creation of an innovation challenge, where the university engages community partners to seek solutions to challenges facing Nevada. This would begin with an intensive innovation week before the semester begins, where students from across the university work in interdisciplinary teams on a range of thematic challenges. This could then lead into existing courses across the university in which students continue to explore the challenges more intensely. As a final step, students would transition into internships and/or additional field experiences tied to the innovation challenge. The result could be the creation of a signature experience that visibly demonstrates the University's commitment to the communities of Nevada.

## Lead Major Institutional Fundraising Efforts

In my role as Associate Dean at Ohio State, I headed a collaborative group within the College of Engineering and individuals at the broader university level on an initiative that led to \$12M in gifts to date. The College of Engineering had been operating an airport with a structural deficit and an aviation program that had withered. The University asked whether the airport should be divested or if we should reinvest in its future. OSU is one of only two R1 universities to own and operate its own airport, offering a distinguishing opportunity to grow leading edge research funded by the Federal Aviation Administration and industry partners, expand educational programming to meet the nation's pilot shortage, and support regional economic development through terminal and hangar expansion. Recognizing the potential of this asset, I led a College task force consisting of faculty, regional employers, and government leaders in examining the airport's future and served on a university-level team to evaluate options for the airport. The University has since experienced growth in student enrollment, research dollars and participation in FAA funded centers, and the airport is on a path to financial stability. A new airport terminal, simulation lab, and learning spaces have recently opened. Aviation, Aerospace and Flight is now the College of Engineering's largest education and research thrust.

### Address the Quality of Health Care through University Programs

The University of North Texas System includes a health science center campus that is operated as a separate university from UNT. UNT houses several clinical programs in mental health and audiology/speech & language pathology and biomedical engineering, while the Health Science Center houses the MD, OD, Pharmacy and other professional health programs. I recognized the potential for strong collaborations in research and teaching and brought together the provosts and deans from both campuses to map out partnerships. For the Health Science Center they saw the unique opportunity of the highly diverse undergraduate student body at UNT as a pipeline to health sciences graduate programs. This has included a guaranteed admissions pathway for the DO program, with pathways in development for Physical Therapy, Pharmacy and MD programs. With the end goal of providing diverse health care professionals to serve the needs of our state. And in the area of research UNT's strengths are in computational, analytical, and engineering, while the health sciences center has strength in clinical research. As each institution is hiring we are bringing faculty to each other's campuses and identifying research opportunities, including areas such as health care logistics, tissue engineering, and predictive analytics. One of our success stories is a partnership between chemistry and engineering at UNT that has a project with the Health Science Center on flexible biosensors for use in military warfare. The US Department of Defense is preparing a major funding package to support the continuation of this research as early as this fall.

### Increase the Visibility of the University's Programs

UNT's national reputation has lagged its academic progress. One of my goals was to increase the number of academic programs ranked in the top 100. UNT has grown from 72 to 89 programs ranked in

the top 100 in the last four years. This outcome is part of a strategic focus on identifying targeted ranking organizations, increasing UNT's visibility within national organizations, and a targeted communications strategy to bring UNT's faculty visibility in national media outlets.

### **Support Cooperative Extension**

Most of my career has been in land grant universities. As a professor of urban planning, I have had longtime connections to Extension and a commitment to the outreach mission of land grant universities. I partnered with Ohio State University Extension to support land use education in the rural counties across Ohio. This led to the first online distance education program in planning nationally, allowing community planners and planning commissioners in rural Appalachia to be able to access professional development.

## Support the Proper Role of the Intercollegiate Athletics Program

Intercollegiate athletics is a critical component of any major university. The ability to connect our students, faculty, staff and alumni around a common desire to compete and succeed is critical to community building. UNR's recent move to the Mountain West Conference increases the visibility of UNR's athletic programs. The UNR Strategic Plan identifies the need to invest in athletic facilities. UNT had significant deficiencies in its athletic facilities. As part of the implementation of an Athletics Master Plan – the university has added a best in class indoor practice facility, soccer and track facility, as well as other renovations to help our student athletes have the facilities they need to support their growth and development. As provost, I have been a supporter of these investments – having athletics programs match the quality of our academic programs elevates the university as a whole.

I attribute my successes at UNT and Ohio State to my high-energy personality, consistent focus on the future, combined with a vivid imaginary of realistic, but reaching alternative futures. I am confident in working with the UNR community that I can encourage collaborative, entrepreneurial approaches to reach the aspirations of the university. I believe I am uniquely positioned to advance UNR as your next President and look forward to discussing the opportunity further.

Sincerely,

Jennifer Evans-Cowley, PhD, FAICP

# **EDUCATION**

PhD Urban and Regional Science, 2000 MS Interdisciplinary Studies, 2020 Master's of Public Administration, 1997 Master's of Urban Planning, 1996 BS Political Science, 1994 Texas A&M University University of North Texas University of North Texas Texas A&M University Texas A&M University

## leadership development

Executive Leadership Academy, AASCU, CIC, and AALI 2020-2021 Becoming a Provost Academy, AASCU 2016-2017 Development for Deans and Academic Leaders, CASE 2016 Academy for Innovative Higher Education Leadership, Georgetown & ASU 2015-2016 Summer Institute, Higher Education Resource Services 2013 National Women's Leadership Forum, American Council on Education 2011 President and Provost's Leadership Institute, The Ohio State University 2008-2010 Ohio Go Run, White House Project, 2008

# UNIVERSITY APPOINTMENTS

## UNIVERSITY OF NORTH TEXAS // 2017 - Present

As one of the nation's few Carnegie Tier 1 public research universities that is also a Hispanic Serving Institution, the University of North Texas is one of the nation's largest and most diverse universities, educating 39,000 students through a broad and balanced array of 230 academic programs, graduating more than 9,600 students per year. UNT is one of the state's top universities for the number of doctoral degrees awarded annually with 325 doctorates awarded in the past year. The mission of the university is achieved through the expenditure of \$776+M annually and the dedicated effort of more than 5,500 employees, including 1,200+ academic staff, 1,200+ full-time faculty and 550+ adjunct faculty. UNT powers the state's workforce with well-educated, highly qualified graduates, with more than 400,000 alumni.

## Provost and Vice President of Academic Affairs // 2017 - Present

Responsibilities // Advance the University's mission through leadership in educating 39,000+ students through a \$260+M in the academic affairs budget. Strengthen the institution through promoting a deep research culture through the hiring and advancement of faculty, addition of new academic programs, and expansion of the impact of the university through strategic partnerships. Lead key university initiatives, such as the creation of a new campus in Frisco, Texas. Engage with the Board of Regents on academic progress and accountability.

Select Accomplishments:

- Co-leading the Return to Learn strategy in response to the COVID-19 health crisis, allowing for continuity of teaching, research, clinical services, and student services preparing for an extraordinary fall semester.
- Developed an R1 Our Way Action Plan, providing a roadmap for strategic investment, to drive forward the university's goal to move up within Carnegie R1 universities to become nationally recognized as a preeminent research institution.
- Designed a Hispanic Serving Institution Initiative, centered around celebrating the University's 2020 designation as a Hispanic Serving Institution and advancing the university's service to Hispanic students.
- Implemented a systematic comprehensive market salary evaluation for all continuing faculty and librarians on a three-year cycle, resulting in systematic adjustments to ensure competitive salaries.
- During the past three years, established 75+ new faculty positions, focused on expanding research capacity, strengthening the university in a range of fields and supported high-growth programs.
- Deployed a continuous enrollment strategy, adding a winter session and amplifying summer offerings increasing first-year retention rates over the last two years by 2% and the four-year graduation rate 6.2%.
- Collin County was the highest population county in Texas, with 970,000+ residents, that lacked a 4-year university. Served as the lead to bring 25 academic programs currently serving 1,776 students, while under taking planning for the development of a 100-acre new campus in Frisco to open in 2023 to serve the long-term educational needs for this rapidly growing county.
- Added 26 new academic programs, including the addition of MS Advanced Data Analytics, MA Applied Behavioral Analysis, MS Artificial Intelligence, MBA Business Analytics, BS Construction Management, BS Consumer Experience Management, BS/MS Cybersecurity, MS Data Engineering, BS/MS Data Science, MS Digital Communication Analytics, MS Emergency Management & Disaster Science, MS Engineering Management, BS General Business, BS GIS + Computer Science, BA Japanese, BA Latino Culture, Economy, and Policy, BAS Learning Technology, BS Project Design and Analysis, BS Public Health, BS Technical Communication, MBA Sport Entertainment Management, Master's Social Work, BA Urban Planning, MA Women's and Gender Studies, with plans underway for other new programs.
- Focused growth strategy building master's level enrollment and expanding online programming, including through online certificates, master's programs and an innovative partnership with Coursera to offer a bachelor's completion program to launch in Fall of 2020.
- Improving the quality of educational programs, growing the number of programs ranked from 72 to 89 in top 100 in the last four years.
- Co-developed the economic development strategy for the Frisco Economic Development Corporation and City of Frisco, including operating a small business incubator and engaging students and faculty in economic development research.

- Expanded one of the nation's best early college residential high schools, known as the Texas Academy of Mathematics and Science, into a STEAM academy including three new tracks in the arts.
- Participated in developing the strategic plan, in partnership with the president and vice president for planning, to guide the development of the university into a major research university driving the economic growth of one of the fastest growing regions in the nation.
- Worked with deans on plans for increasing student success, improve research productivity, and foster giving to the university.
- Focused efforts to work closely with community colleges to create seamless transfer pathways, helping lower income students pursue a bachelor's degree, increasing the diversity of the student population and improving time to degree. This work has allowed UNT to become one of the 10 largest transfer universities in country, according to US News & World Report.
- Strive to significantly contribute to the diversification of the academy by producing diverse doctoral graduates. Currently ranked #2 nationally in business and #3 in Visual and Performing Arts doctorates awarded to minority students, based on US Department of Education data.
- Engage with foundations, corporations and private donors to support the advancement of the University.
- Serve on the design and implementation team for major building projects such as the construction of a new visual arts and design building, biomedical engineering addition, Frisco campus and renovation of academic support space.
- Address risk management; develop university policy; ensure compliance with university policies and applicable laws; and participate in crisis resolution.
- Partnered with the faculty senate in the establishment of new initiatives, policies and responding to concerns from the university community. For example, writing a university grievance policy and revising promotion and tenure criteria.
- Transforming the leadership culture of the university by teaching engagement practices to support more participatory leadership, with more than 160 leaders participating to date.
- Participate in legislative matters, developing proposals for funding, meeting with legislators and supporting the educational goals of the state.

# Professor of Public Administration and Emergency Management & Disaster Science, College of Health and Public Service // 2017 – Present

## THE OHIO STATE UNIVERSITY // 2001 – 2017

As one of the largest and most comprehensive 21<sup>st</sup> century land-grant institutions and a land, sea and space grant university, Ohio State is dedicated to educating more than 66,000 students on six campuses through a comprehensive array of 485 distinguished and distinctive academic programs. The University creates and discovers knowledge to be shared for the well-being of our regional, national and global communities, supported by annual research expenditures of \$847M. The university fosters a culture of engagement and service, with Ohio State being

recognized as a Carnegie Engaged University. The mission of the university is achieved through the expenditure of \$5.7B (\$2.3B in the academic medical center) annually and the dedicated effort of more than 45,000 employees, including 2,700+ tenure track, 1,300+ professors of practice, 100+ research professors, and 2,800+ associated faculty.

# *Vice Provost for Capital Planning and Regional Campuses, Office of Academic Affairs // 2014 – 2017; Acting Vice Provost (Faculty Fellow) // 2013 – 2014*

Responsibilities // Lead Ohio State's four regional campuses offering a liberal arts education in a small campus setting, educating 6,000 students through \$62M in campus budgets. Create and implement the University's six campus, \$1+B capital plan to enable the advancement of the university's mission and foster an environment of excellence for faculty, students and staff. Advance the University's mission through leadership in key initiatives.

Select Accomplishments:

- Three of the four regional campuses are located in economically struggling communities with declining populations, with declining student enrollment as well. Worked with the campuses and university leadership to focus on the demographic reality to develop a vision and strategic goals around how each campus can be small, but impactful in supporting the regions that they serve by partnering with co-located technical colleges and the main campus to enhance academic programs and achieve operational efficiencies.
- Worked with campus deans on plans for increasing student success, including recently funded grants focused on degree completion.
- Worked closely with regional campuses, co-located technical colleges and the main campus seeking to enhance academic programs and operational efficiencies, such as expanding engineering from the first to second year at each campus and centralizing the provision of support services.
- Conducted a comprehensive salary study for 163 regional campus tenure track faculty, resulting in systematic adjustments to create equitable salaries.
- Created a capital plan reflecting the University's priorities, leading to Board of Trustees authorization of \$254M for FY16, \$371M for FY17 and with plans in development for \$1+ billion over the next five years. The plan included the significant expansion of the medical center to support the health care needs of the region, mitigate against flood hazards and the creation of a public facing arts district.
- Served on the implementation team for major building projects such as a \$20M airport terminal addition, construction of 7,000 new residential beds and student activity space, a \$53M renovation of historic buildings to house data analytics, linguistics, and the history of art and a \$58M renovation of engineering buildings.
- Co-developed the President and Provost's Teaching Institute, a signature initiative as part of the University's 2020 Vision. This institute, funded by a \$10M endowment, will serve as an institution-wide resource, aiding faculty in improving teaching quality and advancing effectiveness.

- Prepared risk management plans for all key academic risks; develop university policy; ensure compliance with university policies and applicable laws; and participate in crisis resolution.
- Closely worked with government affairs to manage local, state and federal policies impacting capital planning, plus the regional campuses. Bring together related campuses in Ohio for key discussions on state legislative affairs. Prepare and submit requests to the state for funding support for academic capital projects, resulting in approximately \$100M in state support each biennium.
- Partnered with the university senate and student government in the establishment of new initiatives, rules and responding to concerns from the university community. For example, led the effort to launch the nation's first bike share that includes bicycles for the differently abled. The success of this program influenced Portland, OR, College Park, MD and Westminster, CO to adopt similar inclusive bike share systems. This innovative work was recognized in a *New York Times* article.
- Served on the executive committee for the University's Higher Learning Commission reaccreditation. Responsible for preparing the resource section of the self-study.
- On the executive team that created a \$1.1B partnership for the university's energy infrastructure to achieve a reduction in energy consumption by 25% over the next 10 years and generate investment in the academic mission. Led the public engagement efforts to education our stakeholder community, address community concerns, and generate ideas for how resources generated could be used to advance sustainability education and research.

## Associate Dean for Academic Affairs and Administration, College of Engineering // 2011 – 2014

Responsibilities // Led this high-growth College seeking to meet the demand for engineers and architects nationally and internationally, growing 10% over three years to more than 10,000 students. Managed departmental operations, including allocation of faculty lines, \$85+M in departmental budgets, and strategic planning. Oversaw all hiring, promotion and tenure, faculty leaves, and disciplinary actions for 300+ tenure, research and clinical track faculty. Directed information technology and institutional research for the College. Maintain more than one million square feet of office, teaching and research space, including an airport, nuclear reactor, and other highly specialized research facilities.

Select Accomplishments:

- Introduced a culture of collaboration, promoting broader participation in creating innovative solutions to the challenges facing the college. The result was an increase in trust, collaboration across departments and greater appreciation for the contributions of the colleges diverse academic units as wide ranging as aviation, city planning and welding engineering, among 11 academic engineering units.
- Following an unsuccessful attempt by the School of Architecture to achieve independent college status I rebuilt the relationship between the School and the College of Engineering, leading to a healthy and productive partnership including joint hires,

shared initiatives, and greater appreciation for the role and contributions of the School to the College.

- The OSU Airport had a structural deficit and was not adequately serving the educational mission or the business traffic needs of the region. The university leadership was considering potential closure. I led the strategic planning to determine the future of the airport, resulting in the restructuring of the financial model, realignment of aviation education and research operations, and planning for the expansion of the air transportation and aerospace campus. The renewed vision for the future of the airport led to a \$10M gift to support the construction of a new terminal and aviation education center at the 3<sup>rd</sup> busiest airport in the state.
- Developed two, two-year phased hiring plans, agreed upon by all department chairs/school director, resulting in 100+ faculty hires across professor of practice, research and tenure-tracks, advancing the College's strategic plan, supporting strategic growth in rankings and tied to long term budget resources.
- Engineering education has historically lacked diversity. To create an engineering
  professorate that better reflects the increasing diversity of the student population I
  developed phased hiring plans, advancing the College's strategic plan resulting in
  doubling the rate of diversity hires to 40% for three consecutive years, resulting in
  recognition with the University's highest award for diversity.
- Established a robust dual-career hiring program, providing career support for 20+ faculty members, increasing the faculty offer acceptance rate to 70%.
- Responsible for all aspects of tenure and promotion, including 34 P&T cases for promotion to the rank of Associate Professor or Professor and 14 fourth year review cases in the College, with all recommendations upheld by the Provost.
- The College had significant human capital, but lacked a robust leadership pipeline. I created a professional development program for leadership and expanded succession planning and development of future college leaders. Oversaw the appointment/reappointment of seven department chairs/section heads.
- Prepared a 15-year facilities master plan to address the aging space, resulting in plans for \$75+M in projects to commence within three years to support aviation, biomedical engineering and materials science. Supported the construction of a \$126M new chemical and biomolecular engineering and chemistry building, creating state of the art research and teaching spaces.
- As the college leader with responsibility for information technology, I developed an information technology plan, leading to the hiring of a College CIO, enhanced security and compliance with University standards.

## Section Head (Department Chair), City and Regional Planning // 2009 – 2011

Responsibilities // Led this high-growth section through the deployment a new bachelor of science in city and regional planning degree program, resulting in 150% growth in enrollment over three years. Managed all faculty, budget, and curricular issues associated with BS, Master's and PhD programs, with a total enrollment of 225 students. The section head has the same responsibilities as a department chair and the title is a function of being located in a

School embedded in a College.

Select Accomplishments:

- Grew the section to become one of the largest planning programs in the country.
- Led the implementation of the new BS in City and Regional Planning within 18 months, half of the projected time, with student diversity, average ACT score, and student retention rate exceeding the university average. Met or exceeded every accreditation criteria leading to timely initial accreditation.
- The university converted from a quarter calendar to a semester calendar, which resulted in the need to reorganize all curriculum. I used this as an opportunity to lead an effort to reimagine the planning curriculum by engaging in a collaborative process including alumni, faculty, staff, students and allied disciplines. The result was the creation of innovative new micro-courses, cross-listed courses with other disciplines, an increase in online courses, and the introduction of city planning into the general education curriculum for the university. Recognized as a university curriculum office as a model of excellence in semester conversion and by Planning Accreditation Board site visitors as one of the best planning curricula in the country.
- Maximized the university's responsibility centered budget model during the recession by adding new general education, microcourses, cross-listed courses, and online courses generating \$500,000 in savings/new revenue while strengthening student enrollment.
- Significantly expanded the integration of high-impact practice-based planning experiences to create emerging practitioners with a broader world-view and readiness for careers in planning, including the addition of an undergraduate honors research track allowing students to engage in research with faculty, a study abroad program with Kwame Nkrumah University of Science and Technology in Ghana, service-learning courses and an undergraduate internship program.
- Expanded the commitment to inclusion and social justice through the increasing the number of dual degree programs from seven to nine, adding African American and African Studies and Social Work, encouraging more than one-third of Master's students to graduate with a dual degree providing emerging practitioners with deeper knowledge. For example, with a combined degree in social work and city planning practitioners emerging with an understanding paths to overcome the social and structural barriers to advance community development.
- Led the reaccreditation of the master's program for the maximum reaccreditation period with no areas of deficiency.
- Strategically hired, growing from 14 to 30 associated, clinical and tenure track faculty, to maximize diversity while elevating the research productivity of the section.
- Co-developed, with a faculty colleague, a creative marketing campaign, including videos and a strong web presence, attracting student to explore career opportunities in city planning leading to rapid growth in the bachelor and master's planning programs.
- Maximized community outreach through expanding partnerships with employers, governments, and donors strengthening the section's reputation. By serving on community boards, participating in community planning events, and organizing

continuing education events. As an example, served on the Urban Land Institute Columbus chapter board, resulting in the creation of a year-long educational series of events exploring the development of our region, a report on growth in our region, and a student internship.

Associate Director, Center for Urban and Regional Analysis, The Ohio State University // 2010 – 2011

Undergraduate Program Chair, City and Regional Planning, The Ohio State University // 2009 - 2011

Graduate Internship Coordinator, City and Regional Planning, The Ohio State University // 2007 – 2011

Master's Program Chair, City and Regional Planning, The Ohio State University // 2005 - 2009

Planning Education at a Distance Director, City and Regional Planning, The Ohio State University // 2001 – 2009

Professor of City and Regional Planning, Knowlton School of Architecture and Public Policy and Management, Glenn College of Public Affairs // 2011 – 2017

Associate Professor of City and Regional Planning, Knowlton School of Architecture and Public Policy and Management, Glenn College of Public Affairs // 2007 – 2011

Assistant Professor of City and Regional Planning, Knowlton School of Architecture and Public Policy and Management, Glenn College of Public Affairs // 2001 – 2007

TEXAS A&M UNIVERSITY // 2001 – 2017 Visiting Assistant Professor of Urban and Regional Planning // 2000 - 2001

Assistant Research Scientist, Real Estate Center // 2000 – 2001

Research Associate, Real Estate Center // 1998 – 2000

# **OTHER APPOINTMENTS**

Special Government Employee, Environmental Protection Agency // 2010-2011

Planner II, City of Amarillo, Texas // 1997 – 1998

Planning Assistant, City of College Station, Texas // 1995 – 1996

# **GRANT FUNDING**

## **Federal Funding**

2017-2020 // "APLU/USU College Completion Grants – A Scalable Strategy" \$60,000 US Department of Education, Institute of Education Sciences, Subgrantee on a larger multi-institutional grant.

2010-2013 // "Constituency for a Sustainable Coast" \$376,225 US Department of Housing and Urban Development, Key Consortium Member on \$2 million Regional Sustainability Planning Grant.

2011 // "Sustainable and Healthy Communities on the Gulf Coast" \$85,772 Environmental Protection Agency. Served as a Special Government Employee working with EPA to design a sustainable communities research program for the EPA Office of Research and Development.

2006-2007 // "Rebuilding Harrison County, Mississippi" \$266,741 US Department of Housing and Urban Development Universities Rebuilding America Partnership Program, PI.

2005 // "Universal Design Leadership Project" \$50,000 National Endowment for the Arts, co-PI.

## **State Funding**

2015 // "Helmet Safety Program" \$25,000 Ohio Department of Transportation. Wrote the grant proposal to fund bicycle helmets for students, faculty, and staff.

2009-2010 // "Research on Collaboration and Reform" \$140,000 Ohio Commission on Local Government Reform and Collaboration, PI.

2007-2010 // "Harrison County, Mississippi Long Range Recovery Plan" \$693,000 US Department of Housing and Urban Development grant administered through the Mississippi Development Authority, Pl.

2006-2007 // "Harrison County Smart Growth Development Plan" \$155,500 National Oceanic and Atmospheric Administration grant administered through the Mississippi Department of Environmental Quality, subcontractor for the Southern Mississippi Planning and Development District.

## **Local Government Funding**

2008 // "City of Columbus Internship Program" \$63,300 City of Columbus, Ohio, PI.

Foundation/Non-Profit Funding

2016 // "Degree Completion Grant" \$50,000 Association of Public Land Grant Universities/Coalition of Urban Serving Universities, PI.

2006 // "Rebuilding the Mississippi Gulf Coast" \$2,000 Small Town and Rural Planning Division of the American Planning Association, Pl.

2006 // "Rebuilding the Mississippi Gulf Coast" \$1,000 Mississippi Chapter of the American Planning Association, Pl.

2005 // "Rebuilding the Mississippi Gulf Coast" \$500 Ohio Chapter of the American Planning Association, Pl.

2003 // "Code Enforcement in the University District" \$4,852 Service-Learning Initiative OSU, Subgrantee on a \$393,657 Corporation for National and Community Service grant.

2003 // "Planning Ethics Course" \$2,400 Western Central Chapter of the American Planning Association, Pl.

2002 // "On-line Continuing Education in Planning" \$5,000 from the Alfred P. Sloan Foundation

## **University Funding**

2014 - 2016 // "Ghana Sustainable Change Program" \$45,000 Office of Outreach and Engagement, Ohio State University. PI.

2013 - 2014 // "Big Data and the Social Future" \$42,494 Battelle Endowment for Technology and Human Affairs. Co-PI.

2011-2012 // "Food Security Network Analysis" \$2,500 Food Innovation Center, Ohio State University. Co-PI.

2010 // Ghana Study Abroad Program \$6,200 International Poverty Solutions Innovation Center

2010 // OSTEP Mid-Career and Senior Faculty Program \$1,000

2009 // "International Poverty Solutions Innovation Center" \$3,750,000 Ohio State University, part of an eight college team, serving as a team member.

2009 // OSTEP Mid-Career and Senior Faculty Program \$1,000

2008-2009 // "Integrating CommunityViz into Research and Teaching in the COE" \$8,250 College of Engineering

2005 // "Rebuilding the Mississippi Gulf Coast" \$2,000 OSU Office of Outreach and Engagement, PI.

2005 // "Rebuilding the Mississippi Gulf Coast" \$5,000 OSU Service-Learning Initiative, PI.

2005 // "Cyberdemocracy" \$59,014. Battelle Endowment for Technology and Human Affairs, co-PI.

2003 // "On-line Continuing Education Program in Comprehensive Planning" \$7,500 OSU CARES, Pl.

2003 // "The State of Local Land Use Decisions: Zoning in Ohio Townships" \$26,263 Center for Urban and Regional Analysis, PI.

2003 // "E-Government: Citizen Engagement in Public Planning" \$46,011 Battelle Endowment for Technology and Human Affairs, co-Pl.

2003 // "E-Government: Citizen Engagement in Public Planning" \$2,000 Office of Continuing Education OSU, Pl.

2003 // "Private Practice in Planning Course" \$3,000 Office of Continuing Education OSU, Pl.

2002 // "Citizen Satisfaction with Public Services in the Columbus, Ohio Metropolitan Area: The Effect of Alternative Service Packages, Finance and Delivery Mechanisms" \$28,854 OSU Center for Urban and Regional Analysis, co-Pl.

2002 // "Teaching Enhancement Grant" \$250 from Faculty and TA Development OSU

2002 // "On-line Continuing Education Modules" \$8,000 from the OSU Office of Continuing Education

2002 // "On-line Continuing Education Module in Zoning" \$9,970 from OSU CARES

2002 // "On-line Continuing Education Module in Design Review" \$11,943 from OSU TELR

1997 // "Development Impact Fees and the Acquisition of Infrastructure" \$400 from Office of the Vice-Provost for Research. University of North Texas.

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52. Afzalan, Nader, Thomas Sanchez, and Jennifer Evans-Cowley. 2017. "Creating Smarter Cities: Considerations for Selecting Online Participatory Tools." *Cities*. 67: 21-30.

51. Ngyuen, Mai, Jennifer Evans-Cowley, Leigh Graham, Laura Solitaire, Rosie Tighe, and Shannon Van Zandt. 2017. "The End of PLANET: When a Joke Reveals So Much More." *Planning Theory and Practice*. 18(1): 156-162.

50. Lara, Jesus and Jennifer S. Evans-Cowley. 2016. "International Approaches to Urban Design Education" *Journal of Urban Design*. 21(5): 564-566.

49. Afzalan, Nader, Jennifer S. Evans-Cowley and Maziar Mizarad Barijough. 2015. "Social Networks and Natural Disaster Recovery: Integration of Online and On-the-Ground Activities." *I/S: A Journal of Law and Policy for Technology*. 11(1): 153-180.

48. Kleinhans, Reinout, van Ham, Maarten, and Jennifer Evans-Cowley. 2015. "Using Social Media and Mobile Technologies to Foster Engagement and Self-Organisation in Participatory Urban Planning and Neighbourhood Governance." *Planning Practice and Research*. 30(3): 237-247.

47. **Reprinted** // Kleinhans, Reinout, van Ham, Maarten, and Jennifer Evans-Cowley. 2017. "Using Social Media and Mobile Technologies to Foster Engagement and Self-Organisation in Participatory Urban Planning and Neighbourhood Governance." Eds. R. Phillips and P. Kraeger. *Community Planning and Development*. Forthcoming. Routledge.

46. Afzalan, Nader and Jennifer Evans-Cowley. 2015. "Planning and Social Media: Facebook for Planning at the Neighbourhood Scale." *Planning Practice and Research*. 30(3): 270-285.

45. Evans-Cowley, Jennifer S. and Gulsah Akar. 2014. "StreetSeen Visual Survey Tool for Determining Factors that Make a Street Attractive for Bicyclists" *Transportation Research Record*. 2468: 19-27.

44. Hilbert, Nathan, Evans-Cowley, Jennifer S., Reece, Jason, Rodgers, Christy, Ake, Wendy and Casey Hoy. 2014. "Mapping the Cost of a Balanced Diet, As a Function of Travel Time and Food Price." *Journal of Food Systems, Agriculture and Community Development*. 5(1): 1-23.

43. Evans-Cowley, Jennifer S., Sanchez, T., Afzalan, N., Lizcano, A., Kenitzer, Z. and Evans, T. 2014. "Learning about E-Planning: A Massive Open Online Course Experiment." *International Journal of E-Planning Research*. 3(3): 53-76.

42. Chen, J. Evans-Cowley, J.S., Rutherford, R.C., and B.W. Stanley. 2013. "An Empirical Analysis of Effect of Housing Curb Appeal on Sales Price of Newer Houses." *International Research Journal of Applied Finance*. 4(11): 1407-1419.

41. Evans-Cowley, Jennifer S. and Angel Arroyo-Rodriguez. 2013. "Integrating Food Waste Diversion Into Food Systems Planning: The Mississippi Gulf Coast's New Found Love for Food." *Journal of Agriculture, Food Systems, and Community Development*. 3(3): 167-185.

40. Evans-Cowley, Jennifer S. and Greg Griffin. 2012. "Micro-participation: Community Engagement in Transportation Planning with Social Media." *Transportation Research Record*. 2307(2012): 90-98.

39. Evans-Cowley, Jennifer S. 2012. "There's an App for That: Mobile Device Applications in Urban Planning" *International Journal of E-Planning Research*. 1(2): 77-87.

38. Evans-Cowley, Jennifer S. 2011. "Evaluating Food Systems in Comprehensive Planning: Is the Mississippi Gulf Coast Planning for Food?" *Journal of Agriculture, Food Systems, and Community Development*. 2(2): 1-22.

37. Evans-Cowley, Jennifer S. 2011. "Five Years Post-Katrina: Evaluating Planning Successes and Failures." *Global Horizons*. 4(1): 5-15.

36. Evans-Cowley, Jennifer S. and Joseph Kitchen. 2011 "Planning for Temporaryto-Permanent Housing Solution in Post-Katrina Mississippi: The Story of the Mississippi Cottage." International Journal of Mass Emergencies and Hazards. 21(9): 95-132.

35. Evans-Cowley, Jennifer S. and Andrew Canter. 2011. "Hurricanes, Oil Spills, and Discrimination, Oh My: The Story of the Mississippi Cottage" *Environmental Law Reporter*. 41(2): 101-136.

34. **Reprinted** // Evans-Cowley, Jennifer S. and Andrew Canter. 2011. "Hurricanes, Oil Spills, and Discrimination, Oh My: The Story of the Mississippi Cottage" *Journal of Affordable Housing and Community Development Law*. 20(1): 35-78.

33. Evans-Cowley, Jennifer S. 2010. "Planning in the Real-Time City: Urban Tomography, Sensing and the Future of Mobile Technology." *Journal of Planning Literature*. 25(2): 136-149.

32. Evans-Cowley, Jennifer S. 2010. "Planning in the Age of Facebook: The Use of Social Networking in Planning Processes." *Geojournal*. 75(3): 407-420.

31. Krieger, Martin. Ra, M., Paek, J., Govindan, R. and J. Evans-Cowley. 2010. "Urban Tomography." *Journal of Urban Technology*. 17(2): 21-36.

30. **Reprinted** // Krieger, Martin. Ra, M., Paek, J., Govindan, R. and J. Evans-Cowley. 2010. "Urban Tomography." *Mobile Computing*. December, 2010.

29. Evans-Cowley, Jennifer S. and Justin Hollander. 2010. "The New Generation of Public Participation: Internet Based Participation Tools." *Planning Practice and Research*. 25(3): 397-408.

28. **Reprinted** // Evans-Cowley, Jennifer S. and Justin Hollander. 2017. "The New Generation of Public Participation: Internet Based Participation Tools." Eds. R. Phillips and P. Kraeger. *Community Planning and Development*. Forthcoming. Routledge.

27. Evans-Cowley, Jennifer S. Lockwood, Larry and Ronald C. Rutherford. 2009. "The Effect of Development Impact Fees on Housing Prices." *Journal of Housing Research*. 18(2): 173-193.

26. Evans-Cowley, Jennifer S. and Meghan Z. Gough. 2009. "Evaluating New Urbanist Plans in Post-Katrina Mississippi?" *Journal of Urban Design*. 14(4): 37-41

25. Evans-Cowley, Jennifer S. and Meghan Z. Gough. 2008. "Citizen Engagement in Post-Katrina Planning in Harrison County, Mississippi." *Cityscape*. 10(3): 17-33.

24. Evans-Cowley, Jennifer S. 2008. "Thinking Outside the Big Box: Municipal and Retailer Innovations in Large-Scale Retail." *Journal of Urban Design*. 13(3):327-345.

23. Evans-Cowley, Jennifer S. and Meghan Z. Gough. 2008. "Evaluating Environmental Planning in Post-Katrina Plans in Mississippi? *Journal of Environmental Planning and Management*. 51(3): 399-419.

22. Evans-Cowley, Jennifer S. and Kenneth Pearlman. 2008. "Six Flags Over Jesus: RLUIPA, Megachurches, and Zoning Ordinances." *Tulane Environmental Law Journal*, 21(2), 203-232.
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19. Evans-Cowley, Jennifer S. 2007. "Service-Learning in Disaster Recovery: Rebuilding the Mississippi Gulf Coast." *Journal of Higher Education Outreach and Scholarship*, 12(1).

18. Nasar, Jack L., Jennifer S. Evans-Cowley, and Vincente Mantero. 2007. "McMansions: The Extent and Regulation of Super-sized Houses." *Journal of Urban Design*. 12(3): 339-358.

17. Evans-Cowley, Jennifer S. 2006. "The Effect of Neighborhood Based Code Enforcement in University Communities: The Case of the Ohio State University." *Planning Practice and Research*. 21(1): 109-120.

16. Evans-Cowley, Jennifer S. and Meghan Gough. 2006. "The State of Township Land Use Management in Ohio." *Journal of Extension*. 44(4): online edition.

15. Evans-Cowley, Jennifer S. 2006. "Increasing Walkability: Pedestrian Planning and Policies in Small Cities." *Journal of Urban Planning and Development*. 132(2): 71-75

14. Evans-Cowley, Jennifer S. 2006. "Creating a Citizen Participation Process with Displaced Citizens: The Use of Online Citizen Participation in Mississippi Post Hurricane Katrina." *Journal of Urban Technology*. 12(4): online edition.

13. Evans-Cowley, Jennifer S. and Maria M. Conroy. 2006. "The Growth of E-government in Municipal Planning." *Journal of Urban Technology*. 12(4): 81-107.

12. Conroy, Maria M. and Jennifer S. Evans-Cowley. 2006. "E-participation in Planning: An Analysis of Cities Adopting On-line Citizen Participation." *Environment and Planning C*. 24(3): 371-384.

11. Evans-Cowley, Jennifer S. 2005. "The Accessibility of Municipal Websites." *Journal of E-government*. 2(2): 75-90.

10. Evans-Cowley, Jennifer S. and Katrin Anacker. 2005. "Planning for Telecommunications in Germany: Telecom Hotels." *Journal of Urban Technology*. 12(3): 39-58.

9. Conroy, Maria M. and Jennifer S. Evans-Cowley. 2005. "Informing and Interacting: The Use of E-government for Citizen Participation in Planning." *Journal of E-government*. 1(3): 73-92.

8. Evans-Cowley, Jennifer S., Fred A. Forgey, and Ronald Rutherford. 2005. "The Effect of Development Impact Fees on Land Values" *Growth and Change*. 36(1): 100-112.

7. Evans-Cowley, Jennifer S. 2004. "Encouraging Civic Commitment in Diverse Neighborhoods: An Evaluation of a City Planning Service-Learning Course" *Journal of Civic Commitment*. 2(Winter): 1-7.

6. Evans-Cowley, Jennifer S. and Jack L. Nasar. 2004. "Signs as Yard Art in Amarillo, Texas" *The Geographical Review*. 93(1): 97-113.

5. Evans-Cowley, Jennifer S. and Jack Nasar. 2004. "Amarillo Yard Art: A Case Study of Resident Responses to Yard Signs and Regulation of Same." *Journal of the American Planning Association*. (70)(1): 67-80.

4. Evans-Cowley, Jennifer S. 2003. "A New Use in Downtown: Policy Reactions to Telecom Hotels." *Journal of Urban Affairs*. 25(5): 551-570.

3. Evans-Cowley, Jennifer S. and Larry L. Lawhon. 2003. "The Effects of Impact Fees on the Price of Housing and Land: A Literature Review." *Journal of Planning Literature*. 17(3): 351-359.

2. Evans-Cowley, Jennifer S., Edward J. Malecki and Angela McIntee. 2002. "Planning Responses to Telecom Hotels: What Accounts for Increased Regulation of Colocation Facilities?" *Journal of Urban Technology*. 9(3): 1-18.

1. Clarke, Wes and Jennifer Evans. 1999. "Development Impact Fees and the Acquisition of Infrastructure" *Journal of Urban Affairs*. 21(3).

# BOOKS

5. Evans-Cowley, Jennifer S. Ed. 2014. *Essential Readings in Urban Planning*. Second Edition. Planetizen Press. Los Angeles, CA.

4. Evans-Cowley, Jennifer S. Ed. 2011. *Essential Readings in Urban Planning*. First Edition. Planetizen Press. Los Angeles, CA.

3. Evans-Cowley, Jennifer S. Ed. 2007. A Guide to Planning in Ohio. Ohio Planning Conference.

Cleveland, OH.

2. Evans-Cowley, Jennifer S. and Jack L. Nasar Eds. 2007. *Universal Design and Visitability: From Accessibility to Zoning*. John Glenn Institute for Public Service and Public Policy. Columbus, OH.

1. Evans-Cowley, Jennifer S. and Maria M. Conroy Eds. 2005. *E-government and Planning: Key Citizen Participation Issues and Applications*. John Glenn Institute for Public Service and Public Policy. http://hdl.handle.net/1811/519

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12. Minner, Jennifer, Evans-Cowley, Jennifer S., and Nader Afzalan. 2019. "Technology to Deepen and Expand Planning Education" Eds. B. Stiftel, N. Green Leigh, S. Guharthakurta, and S. French *International Handbook of Planning Education*. Routledge. 78-89.

11. Evans-Cowley, Jennifer S. 2018. "Planning Education With and Through New Technologies" Eds. C. Silver and A. Frank. *Urban Planning Education: Beginnings, Global Movement and Future Prospects*. Springer. 293-306.

10. Evans-Cowley, Jennifer S. 2016. "Technology in Planning: Supporting Urban Policy in Decision-Making" Eds. R. Leshinsky and C. Legacy. *Instruments of Planning: Tension and Challenges for More Equitable and Sustainable Cities*. Routledge. 187-192.

9. Evans-Cowley, Jennifer S. 2015. "There's An App for That: Mobile Applications that Advance Urban Planning" Ed. C. Nunes Silva. *Emerging Issues, Challenges, and Opportunities in Urban E-Planning*. IGI Global Press.

8. Litvak, Jody F. and Jennifer S. Evans-Cowley. 2013. "Social Media as a Feedback Tool" Ed. S. Bregman and K. Watkins. *Best Practices for Transportation Agency Use of Social Media*. Taylor and Francis, CRC Press.

7. Evans-Cowley, Jennifer S. and Maria Manta Conroy. 2010. "The E-Citizen in Planning: U.S. Municipalities' Views Of Who Participates Online" Ed. C. Silva. *Handbook on Research on E-Planning*. IGI Global: Hershey, PA.

6. Evans-Cowley, Jennifer S. and Maria Manta Conroy. 2009. "Local Government Experiences with ICT for Participation" Ed. C. Reddick. *Strategies for Local E-Government Adoption and Implementation: Comparative Studies*. IGI Global: Hershey, PA.

 Evans-Cowley, Jennifer S. 2005. "Impact Fees and Exactions" in A Guide to Planning for Texas Communities, 2005 Edition. Ed. K. Meckelson. Texas Chapter of the APA.
 Evans-Cowley, Jennifer S. and Maria M. Conroy. 2005. "Incorporating Development Services." Eds. J. Evans-Cowley and M. Conroy. *E-government and Planning: Key Citizen Participation* Issues and Applications. John Glenn Institute for Public Service and Public Policy.

3. Maria M. Conroy and Jennifer S. Evans-Cowley. 2005. "Introduction." Eds. J. Evans-Cowley and M. Conroy. *E-government and Planning: Key Citizen Participation Issues and Applications*. John Glenn Institute for Public Service and Public Policy.

2. Conroy, Maria M. and Jennifer S. Evans-Cowley. 2005. "Conclusion." Eds. J. Evans-Cowley and M. Conroy. *E-government and Planning: Key Citizen Participation Issues and Applications*. John Glenn Institute for Public Service and Public Policy.

1. Evans-Cowley, Jennifer S. 2001. "Impact Fees and Exactions" in *A Guide to Planning for Texas Communities*, 2001 Edition. Ed. K, Meckelson. Texas Chapter of the APA.

# **BOOK/APP REVIEWS**

5. Evans-Cowley, Jennifer S. 2016. "Book Review: The City of Tomorrow: Sensors, Networks, Hackers, and the Future of Urban Life." *Journal of Planning Education and Research*. <u>http://jpe.sagepub.com/content/early/2016/09/22/0739456X16671399.extract</u>

4. Evans-Cowley, Jennifer S. 2015. "Tips for Planners to Design Memorable Tourism Experiences." Planetizen. October 12. <u>http://www.planetizen.com/node/81544/tips-planners-design-memorable-tourism-experiences</u>

3. Evans-Cowley, Jennifer S. 2014. "For or Against the Smart City: Where Should Planners Stand." Planetizen. February 19. <u>http://www.planetizen.com/node/67449</u>

2. Evans-Cowley, Jennifer S. 2013. "App Review: America's Economy" *Journal of the American Planning Association*. 79(2): 172-173.

1. Evans-Cowley, Jennifer S. 2009. "Book Review: The Dallas Myth: The Making and Unmaking of an American City by Harvey J. Graff" *Journal of Planning Literature*. 23(4):384.

# **TECHNICAL REPORTS**

26. Evans-Cowley, Jennifer S. 2016. *Report on the Nature of Online Dialogue in the Planning Academy*. Association of Collegiate Schools of Planning Task Force on Professional Dialogue. Chicago: IL.

25. Evans-Cowley, Jennifer S. and Joseph Kitchen. 2011. *E-government revised*. American Planning Association PAS Report No. 564. American Planning Association Chicago: IL.

24. Evans-Cowley, Jennifer S. and Daniel Geroni. 2010. *Building a Better Ohio: Creating Collaboration in Governance*. Ohio Commission on Local Government Reform and Collaboration. Columbus: OH.

23. Evans-Cowley, Jennifer S. 2006. *Development Exactions: Processes and Planning Issues*. Lincoln Institute of Land Policy Working Paper.

22. Evans-Cowley, Jennifer S. 2006. *Dealing with the Big Box*. PAS Report No. 536. American Planning Association Chicago: IL.

21. **Reprinted** // Zelinka, A., D.R. Porter, J. Evans-Cowley, M. Morris, M.R. Cuddy, and S. Harden. 2006. *Placemaking on a Budget*. PAS Report No. 535-540. American Planning Association. Chicago: IL.

20. Evans-Cowley, Jennifer S. and Maria Manta Conroy. 2004. *E-government*. PAS Report No. 525. American Planning Association Chicago: IL.

19. Evans-Cowley, Jennifer S. 2002. *Telecom Hotels: A Planners Guide*. PAS Report No. 505. American Planning Association Chicago: IL.

18. Cowley, Jennifer S. and Steve. R. Spillette. 2001. *The Role of Parking in Texas' Commercial Real Estate*. Real Estate Center Technical Report 1516. College Station, Texas: Texas A&M University.

17. Cowley, Jennifer S. and Steve R. Spillette. 2001. *Exurban Residential Development in Texas*. Real Estate Center Technical Report 1470. College Station, Texas: Texas A&M University.

16. Cowley, Jennifer S. 2000. *The Fiscal Impact of New Residential Subdivisions*. Report for Texas Association of Homebuilders.

15. Cowley, Jennifer S. 2000. *The Real Estate Industry's Guide to Economic Development Programs in Texas*. Real Estate Center Technical Report 1419. College Station, Texas. Texas A&M University.

14. Cowley, Jennifer S. and John R. Witherspoon. 2000. *Assessing Housing Markets for Seniors*. Real Estate Center Technical Report 1418. College Station, Texas: Texas A&M University.

13. Cowley, Jennifer S. 2000. *Guide to Retail Shopping Center Tenants*. Real Estate Center Technical Report 1416. College Station, Texas: Texas A&M University.

12. Cowley, Jennifer S and Matthew Cypher. 2000. *Best Defense: Making the Most of Military Base Closures*. Real Estate Center Technical Report 1366. College Station, Texas: Texas A&M University.

11. Evans, Jennifer S. 2000. *Dictionary of Zoning Terms in Texas*. Real Estate Center Technical Report 1367. College Station, Texas: Texas A&M University.

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8. Evans, Jennifer and Steven Spillette. *Downtown Housing in Texas*. Real Estate Center Technical Report 1351. College Station, TX: Texas A&M University.

7. Evans, Jennifer and Charles Gilliland. 1999. *Development Impact Fees in Texas*. Real Estate Center Technical Report 1349. College Station, Texas: Texas A&M University.

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5. Evans, Jennifer. 1999. *Housing Needs Assessment for Fort Hood*. Report for Fort Hood Housing Division, US Army.

4. Evans, Jennifer. 1999. *Then and Now: Home Mortgage Disclosure Act*. Real Estate Center Technical Report 1292. College Station, Texas: Texas A&M University.

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2. Evans, Jennifer. 1999. *Retail Pharmacies*. Real Estate Center Technical Report 1298. College Station, Texas: Texas A&M University.

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# TRADE PUBLICATIONS

magazine articles

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https://www.planning.org/planning/2014/jun/webuiltthistechnology.htm

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52. Evans-Cowley, Jennifer S. 2007. "Good Heavens! Texas Churches Grow to Biblical Proportions." *Tierra Grande*. 13(2): 6-8. <u>http://recenter.tamu.edu/pdf/1809.pdf</u>

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35. Cowley, Jennifer S. 2001. "Ropin the Wind." Tierra Grande, July, 8(3).

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11. Evans, Jennifer and Shannon Siebert. 1999. "The Changing Face of a Texas Real Estate Licensee" *Tierra Grande*, October, 6(4).

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9. Evans, Jennifer and Jack Harris. 1999. "Suburban Fortress." *Tierra Grande*, July, 6(3).

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3. Evans, Jennifer. 1999. "Housing in Downtown Austin" *Tierra Grande*, January. 6(1).

2. Evans, Jennifer S. 1999." Tale of Two Cities" *Tierra Grande*, January, 6(1).

1. Evans, Jennifer and Josh Hulen, 1999. "Fair Housing Lending Fares Well Thanks to Home Mortgage Disclosure Act." *Tierra Grande*, January, 6(1).

blog posts

51. Evans-Cowley, Jennifer S. "The Good and Bad of Planning Websites." Planetizen. April 3. <u>https://www.planetizen.com/node/91997/good-and-bad-planning-websites</u>

50. Evans-Cowley, Jennifer S. "AICP Exam Changes for 2017." Planetizen. January 26. <u>http://www.planetizen.com/node/90890/aicp-exam-changes-2017</u>

49. Evans-Cowley, Jennifer S. and Terry Barr. 2017. "The Best Planning Apps for 2017." Planetizen. January 4. <u>http://www.planetizen.com/node/90507/best-planning-apps-2017</u>

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37. Evans-Cowley, Jennifer S. and Edgar Ables. 2016. "The Best Planning Apps for 2016." Planetizen. January 2. <u>http://www.planetizen.com/node/82996/best-planning-apps-2016</u>

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34. Evans-Cowley, Jennifer S. 2015. "Street Harassment: An Issue for Planners." Planetizen. November 3. <u>http://www.planetizen.com/node/81835/</u>

33. Evans-Cowley, Jennifer S. 2015. "Topics Planners Don't Often Think About, But Should." Planetizen, November 1. <u>http://www.planetizen.com/node/81828/</u>

32. Evans-Cowley, Jennifer S. 2015. "Technologies for Understanding Cities." Planetizen. October 29. <u>http://www.planetizen.com/node/81827/</u>

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30. Evans-Cowley, Jennifer S. 2015. "Research Offers Lessons on Bicycle Planning." Planetizen. October 25. <u>http://www.planetizen.com/node/81825/</u>

29. Evans-Cowley, Jennifer S. and Patrick J. Holland. 2015. "Different Spokes for Different Folks." Planetizen. September 13. <u>http://www.planetizen.com/node/80939/different-spokes-different-folks</u>

28. Evans-Cowley, Jennifer S. 2015. "Using Technology to Create Better Traffic Counts." Planetizen. September 2. <u>http://www.planetizen.com/node/80735/</u>

27. Evans-Cowley, Jennifer S. 2015. "Transportation Apps Designed to Ease the Commute." Planetizen. August 18. <u>http://www.planetizen.com/node/80368/</u>

26. Evans-Cowley, Jennifer S. 2015. "Tomorrow's Digital City Center: The Glasgow Agenda." Planetizen. July 17. <u>http://www.planetizen.com/node/79525/</u>

25. Evans-Cowley, Jennifer S. 2015. "Urban Science – the Science of Cities." Planetizen. July 16. <u>http://www.planetizen.com/node/79364/</u>

24. Evans-Cowley, Jennifer S. 2015. "Enabling Travel through Your Smartphone: Mobility as a Service." Planetizen. July 14. <u>http://www.planetizen.com/node/79363/</u>

23. Evans-Cowley, Jennifer S. 2015. "Games are For Kids and Planners Too." Planetizen. July 12. <u>http://www.planetizen.com/node/79362/</u>

22. Evans-Cowley, Jennifer S. 2015. "Make Your City a Treasure Hunt." Planetizen. July 10. <u>http://www.Planetizen.com/node/79361/make-your-city-treasure-hunt</u>

21. Evans-Cowley, Jennifer S. 2015. "What Information Citizen's Needs within Tech Enhanced Cities." Planetizen. July 9. <u>http://www.planetizen.com/node/79353/</u>

20. Evans-Cowley, Jennifer S. and Edgar Ables. 2015. "Trends from the APA 2015 Conference." Planetizen. April 25. <u>http://www.planetizen.com/node/76089/</u>

19. Evans-Cowley, Jennifer S. and Patrick Holland. 2015. "Fitness Apps are the New Planning Tool." Planetizen. April 3. <u>http://www.planetizen.com/node/75515/</u>

18. Evans-Cowley, Jennifer S. and Ashley Hofmaster. 2015. "Create Your Own Mobile Planning App." Planetizen. March 28. <u>http://www.planetizen.com/node/75143/</u>

17. Evans-Cowley, Jennifer S. 2015. "Ready, Set, Action: Using 'Active Lifestyle Cameras' in Planning." Planetizen. February 17. <u>http://www.planetizen.com/node/73824/</u>

16. Evans-Cowley, Jennifer S. 2015. "Using Google Earth to Understand Parking Utilization." Planetizen. January 2. <u>http://www.planetizen.com/node/73063/</u>

15. Evans-Cowley, Jennifer S. 2014. "The Best Planning Apps for 2015." Planetizen. December 28. <u>http://www.planetizen.com/node/73014/best-planning-apps-2015</u>

14. Evans-Cowley, Jennifer S. 2014. "Trends from the APA 2014 Conference." Planetizen. May 1. <u>http://www.planetizen.com/node/68501</u>

13. Evans-Cowley, Jennifer S. 2014. "Planning on a Budget: There is an App for That." Planetizen. April 29. <u>http://www.planetizen.com/node/68516</u>

12. Evans-Cowley, Jennifer S. 2014. "StreetSeen: A Tool for Online Public Engagement." Planetizen. January 20. <u>http://www.planetizen.com/node/66857</u>

11. Evans-Cowley, Jennifer S. and Brittany Kubinski. 2014 "What Transportation Planners Are Talking About." Planetizen. January 20. <u>http://www.planetizen.com/node/66974</u>

10. Evans-Cowley, Jennifer S. and Brittany Kubinski. 2014. "How to Create a Mobile Enabled Plan." Planetizen. January 18. <u>http://www.planetizen.com/node/66888</u>

9. Evans-Cowley, Jennifer S. and Brittany Kubinski. 2014. "The Best Planning Apps for 2014." Planetizen. January 11. <u>http://www.planetizen.com/node/66853</u>

8. Evans-Cowley, Jennifer S. 2013. "The Technology Enhanced City." Planetizen. May 27. <u>http://www.planetizen.com/node/63336</u>

7. Evans-Cowley, Jennifer S. 2013. "The Global TechniCity" Planetizen. April 27. <u>http://www.planetizen.com/node/62116</u>

6. Evans-Cowley, Jennifer S. and Brittany Kubinski. 2013. "Understanding Trends from the APA Conference." Planetizen. April 21. <u>http://www.planetizen.com/node/61999</u>

5. Evans-Cowley, Jennifer S. and Brittany Kubinski. 2013. "There's a Planning App for That." Planetizen January 25. <u>http://www.planetizen.com/node/60432</u>

4. Evans-Cowley, Jennifer S. 2012. "TechniCity: The Most Facilinating Technologies Shaping Cities." Planetizen. November 22. <u>http://www.planetizen.com/node/59424</u>

3. Evans-Cowley, Jennifer S. 2012. "City Planning LOLCATS." Planetizen. April 13. <u>http://www.planetizen.com/node/56176</u>

2. Kubinski, Brittany and Jennifer S. Evans-Cowley. 2012. "A Brave New World: How Apps Are Changing Planning." Planetizen. September 4. <u>http://www.planetizen.com/node/58314</u>

1. Evans-Cowley, Jennifer S. 2010. "What Can A Planner Learn From Two Hours on Chatroulette?" Planetizen. April 5th. <u>http://www.planetizen.com/node/43626</u>

newsletter articles

15. Evans-Cowley, Jennifer S. 2012. "How Planners are Using Apps." *Ohio Planner's News*. September/October.

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14. Evans-Cowley, Jennifer S. 2012. "The Future of Intelligent Cities." *The Commissioner*. Fall. 1-2. <u>https://www.planning.org/thecommissioner/pdf/12fall.pdf</u>

13. Kubinski, Brittany and Jennifer S. Evans-Cowley. 2012. "How Planners are Using and Developing Mobile Apps." *PlanningTech Today*. 104(Fall): 1,4.

12. Evans-Cowley, Jennifer S. 2011. "Hurricanes, Oil Spills, and Discrimination, Oh My: The Story of the Mississippi Cottage." *Administrative and Regulatory Law News*. 36(4): 5-7.

11. Evans-Cowley, Jennifer S. 2010. "Innovations in Outreach Techniques: Helping Build and Rebuild Communities." *TechToday*. Fall/Winter.

10. Evans-Cowley, Jennifer S. 2010. "Food Systems and Social Media: The Story of How the Taco Truck Made It's Way to the Web." *TechToday*. Autumn.

9. Evans-Cowley, Jennifer S. 2010. "What Can A Planner Learn From Two Hours on Chatroulette?" *TechToday*. July.

8. Evans-Cowley, Jennifer S. 2009. "2030 Comprehensive Plan Helps Move Harrison County Forward." *Small Town and Rural Planning Newsletter*. September.

7. Evans-Cowley, Jennifer S. 2006. "Zoning for Universal Design and Visitability." *Zoning Practice*. April. 1-6.

6. Evans-Cowley, Jennifer S. 2005. "Regulatory Strategies for the Big Box." *Zoning Practice*. December. 1-7.

5. Evans-Cowley, Jennifer S. and Meghan Zimmerman-Gough. 2004. "Ohio Townships with Zoning." *Ohio Township News*. September/October 2004.: 38-41.

4. Evans-Cowley, Jennifer S. and Maria Manta Conroy. 2004. "Bringing Planning to Your Fingertips." *The Ohio Planner's News*. 54(5):1,3

3. Evans-Cowley, Jennifer S. and Maria Manta Conroy. 2004. "On-line Citizen Participation Tools for Planners." *InfoText*. (80):8-10.

2. Evans-Cowley, Jennifer S. 2002. "New On-Line Continuing Education Program Offered by OSU." *The Ohio Planners News*. Nov/Dec.

1. Evans, Jennifer. 1999. "Greater Austin, Economic & Real Estate Review" *Flick Report*, Aug/Sept.

# EXHIBITS

2. Evans-Cowley, Jennifer S. 2007-2011. Stadtentwicklung Im Dialog. Contributor to Gallery Exhibition displayed at Rathaus Dresden. (Dresden, Germany) Future Work City was a display of ideas for Dresden, Germany's future development. This work was part of 100 future ideas that were selected for inclusion. The work was displayed in The Dresden City Hall.

1. Evans-Cowley, Jennifer S. 2002. A Sign of the Times. Displayed at the Knowlton School of Architecture Gallery. (Columbus, OH). A Sign of the Times is a collection of photographs taken by Evans-Cowley as part of a research project examining public art in Amarillo, Texas.

# SOFTWARE

2. Evans-Cowley, Jennifer S.; Frazer, Meghan; Hinshaw, Corey; Kildow, Brian; and Rowland, Shaun. (2014). StreetSeen (Version 2.0) [Software]. <u>http://streetseen.osu.edu</u>

1. Evans-Cowley, Jennifer S.; Frazer, Meghan; Hinshaw, Corey; Kildow, Brian; and Rowland, Shaun. (2013). StreetSeen (Version 1.0) [Software]. <u>http://streetseen.osu.edu</u>

# AWARDS/RECOGNITIONS

**Recognizing Excellence in Diversity** 

2014 // University Distinguished Diversity Enhancement Award, Ohio State University

**Recognizing Excellence in Research** 

2020 // Fellow, American Institute of Certified Planners, American Planning Association

2015 // Most Popular Blog Post of the Year, Planetizen

2015 // One of the Top 25 Planning Influencers to Follow on Twitter, coUrbanize

2014 // Outstanding Alumni Award, College of Architecture, Texas A&M University

2014 // Most Popular Blog Post of the Year, Planetizen

2014 // Young Leader, World Cities Summit

2011 // One of the Top 25 Leading Thinkers in Urban Planning and Technology, Planetizen

2008 // Faculty Award for Excellence in Community-Based Scholarship, Ohio State University Service-Learning Initiative

2007 // Lumley Research Award for Outstanding Faculty Research over the Last Five Years, OSU

## College of Engineering

2002 // India Boyer Faculty Prize for Outstanding Teaching, Scholarship and Practice, Knowlton School of Architecture

## **Recognizing Excellence in Teaching/Advising**

2011 // David Hoch Memorial Award for Excellence in Service Learning Nominee from Ohio State University, Ohio Campus Compact

2011 // Division Achievement Award for Educational Excellence, American Planning Association Divisions Council

2009 // Community – University Engagement Award Nominee from Ohio State University, C. Peter Magrath/W.K. Kellogg Foundation

2008 // Finalist for the Thomas Ehrich Faculty Award for Service-Learning, Campus Compact (one of seven finalists nationally)

2008 // Outstanding Use of Technology in an Urban and Regional Planning Program, Technology Division of the American Planning Association.

2006 // Prize for Excellence in Teaching Practice, Association of European Schools of Planning

2005 // James M Siddens Award for Distinguished Faculty Advising, Ohio State University

2003 // First Place in the Tools for Teaching Contest, Category of Promotional Exhibit, Internally Produced, Epsilon Sigma Phi, Alpha Eta Chapter Ohio State University Extension

**Recognizing Excellence in Service/Community Engagement** 

2016 // Short Format Program - Informational Regional Emmy<sup>®</sup>, Ohio Valley Chapter of the National Academy of Television Arts and Sciences for "Surviving an Active Shooter"

2016 // Recognition for Exceptional Service, Ohio State University College of Veterinary Medicine

2014 // Professional Development Officer Service Award, American Planning Association Chapter Presidents Council

2011 // Recognition of Commitment and Contributions to the Divisions Council, American Planning Association Divisions Council

2007 // Outstanding Project Award for the Harrison County Mississippi Smart Growth Resource Guide, National Association of Development Officials

2006 // Recognition of Service and Commitment to the Clintonville Community, Clintonville Area Commission

2006 // Recognition Award of Efforts to Make a Difference in the Lives of Those in the Gulf Coast, US Department of Housing and Urban Development, Office of University Partnerships

## **Recognizing Student Work**

2014 // Innovation Award for the Plan for Opportunity, National Association of Development Organizations

2012 // Outstanding Group Project for Tides of Change: Creating a Sustainable Coast, City and Regional Planning at OSU

2011 // Outstanding Student Project Award Savor the Coast: A Recipe for a Sustainable Coast, Ohio Chapter of the American Planning Association

2009 // Vernon Dines Award for Outstanding Small Town or Rural Plan for 2030 Comprehensive Plan for Harrison County, Mississippi, Small Town and Rural Planning Division of the American Planning Association

2008 // Planning and Design Award for 2030 Comprehensive Plan for Harrison County, Mississippi, Biloxi Sun Herald

2008 // Jim Segedy Outstanding Student Plan for the Community Plan for Western Harrison County, Mississippi, Small Town and Rural Planning Division of the American Planning Association

2008 // Outstanding Group Project Community Plan for Eastern Harrison County, Mississippi, City and Regional Planning at OSU

2007 // Award for Planning Students for the Community Plan for Henderson Point-Pass Christian Isles, Mississippi, Ohio Chapter of the American Planning Association

2007 // Jim Segedy Outstanding Student Plan for the Community Plan for Pineville, Mississippi, Small Town and Rural Planning Division of the American Planning Association

2006 // Excellence in Economic Development Planning Award for the Community Plan for Saucier, Mississippi, Economic Development Division of the American Planning Association

2006 // Award for Outstanding Group Project Community Plan for DeLisle, Mississippi, City and Regional Planning at OSU

2005 // Award for Outstanding Student Project for the City of Columbus, Ohio Urban Commercial Overlay Parking Study, Ohio Chapter of the American Planning Association

2004 // Award for Outstanding Group Project for A Parking Plan for the University District, City and Regional Planning at OSU

2004 // Honorable Mention for Outstanding Student Project for University District Code Enforcement: An Assessment and Recommendations for Improvement, American Institute of Certified Planners

2003 // Award for Outstanding Student Project University District Code Enforcement: An Assessment and Recommendations for Improvement, Ohio Chapter of the American Planning Association

2003 // Award for Outstanding Group Project University District Code Enforcement: An Assessment and Recommendations for Improvement, City and Regional Planning at OSU

# **CONFERENCE PARTICIPATION**

paper presentation

30. Evans-Cowley, Jennifer S. 2015. Ready, Set, Action: Active Lifestyle Cameras in Planning. Association of Collegiate Schools of Planning. November. (Houston, TX)

29. Evans-Cowley, Jennifer S. and Gulsah Akar. 2014. Understanding Pedestrian Perceptions of Safe Intersections. Association of Collegiate Schools of Planning. November. (Philadelphia, PA)

28. Evans-Cowley, Jennifer S. 2013. There's an App for That. Using ICT, Social Media and Mobile Technologies to Foster Self-Organisation in Urban and Neighbourhood Governance. May. (Delft, The Netherlands)

27. Evans-Cowley, Jennifer S. and Nader Aflazan. 2013. The role of online neighborhood forums in creating self-organized and resilient communities. Using ICT, Social Media and Mobile Technologies to Foster Self-Organisation in Urban and Neighbourhood Governance. May. (Delft, The Netherlands)

26. Evans-Cowley, Jennifer S. 2013. Microparticipation in Planning. University of Pittsburgh. April. (Pittsburgh, PA)

25. Evans-Cowley, Jennifer S. 2013. There's an App for That. APA Chapters and Divisions Webcast Series. January. (Online)

24. Evans-Cowley, Jennifer S. 2012. There's an App for That. World Planning Day Congress. November. (Online)

23. Kenitzer, Zachary, Wilkinson, Elaine and Jennifer Evans-Cowley. 2012. Tides of Change: The Plan for Opportunity and The Mississippi Gulf Coast. Bays and Bayous Symposium. November. (Biloxi, MS)

22. Evans-Cowley, Jennifer S. 2012. There's an App for That. Ohio, Kentucky, Indiana Regional Planning Conference. September. (Columbus, OH)

21 Evans-Cowley, Jennifer S. 2012. Community Engagement in Intelligent Cities. National American Planning Association Conference. April. (Los Angeles, CA)

20. Evans-Cowley, Jennifer S. 2012. Pin, Post, Push to Promote Planning. National American Planning Association Conference. April. (Los Angeles, CA)

19. Evans-Cowley, Jennifer S. 2012. Smorgasboard: How to Use Multiple Communication Channels Effectively. National American Planning Association Conference. April. (Los Angeles, CA)

18. Evans-Cowley, Jennifer S. and Greg Griffin. 2012. Micro-participation: Community Engagement in Transportation Planning with Social Media. Transportation Research Board. January. (Washington, DC)

17. Evans-Cowley, Jennifer S. 2011. Microparticipation: Promoting the use of microblogs in planning projects. Association of Collegiate Schools of Planning. October. (Salt Lake City, UT)

16. Evans-Cowley, Jennifer S. 2011. Microparticipation: Promoting the use of microblogs in planning projects. Texas 15 Chapter of the American Planning Association. October. (Austin, TX)

15. Evans-Cowley, Jennifer S. 2011. Microparticipation: Promoting the use of microblogs in planning projects. American Planning Association April. (Boston, MA)

14. Evans-Cowley, Jennifer S. 2011. Microparticipation: Promoting the use of microblogs in planning projects. APA Chapter and Divisions Webcast Series. April. (Online)

13. Evans-Cowley, Jennifer S. 2010. Social Networking Applications in Participatory Planning: The Case of Austin, Texas. Ohio Transportation Engineering Conference. October. (Columbus, OH)

12. Evans-Cowley, Jennifer S. 2010. "5-Years Post-Katrina: Evaluating Planning Successes and Failures." Returning to Katrina: Bringing Hurricane Katrina Research Back to the Community. June. (Long Beach, MS).

11. Evans-Cowley, Jennifer S. 2010. "Public Engagement in the Era of Facebook." Center for Urban and Regional Analysis Lecture Series. May. (Columbus, OH).

10. Evans-Cowley, Jennifer S. 2010. "Public Engagement in Post-Katrina, Mississippi." National American Planning Association Conference. April. (New Orleans, LA).

9. Evans-Cowley, Jennifer S. 2009. "Planning in the Age of Facebook." City Planning, Civic Engagement, and the Internet Summit at Princeton University. April. (Princeton, NJ).

8. Evans-Cowley, Jennifer S. 2008. "Planning for Social Equity in Post-Katrina Mississippi: The Story of the Katrina Cottage" PhD CRP Lecture Series. October. (Columbus, OH)

7. Evans-Cowley, Jennifer S. 2005. "Dealing with the Big Box." Ohio Planning Conference. October. (Cleveland, Ohio)

6. Evans-Cowley, Jennifer S. and Don L. Lacy. 2004. "Ohio Township Association Membership Survey Preliminary Report on Results to Date" Ohio Township Association Conference. (Marietta, Ohio)

5. Evans-Cowley, Jennifer S. 2003. "Roundtable on Teaching Planning Students about Infrastructure." Presented at the AESOP/ACSP Conference (Leuven, Belgium 2003).

4. Evans-Cowley, Jennifer S. 2003. "The Role of Historic Preservation Design Guidelines in Encouraging Redevelopment of Large Distressed Urban Areas." Presented at the AESOP/ACSP Conference (Leuven, Belgium).

3. Evans-Cowley, Jennifer S. 2002. "The Role of the University in On-line Continuing Education." Presented at the ACSP Conference. November. (Baltimore).

2. Evans-Cowley, Jennifer S. 2001. "Telecom Hotels: Regulation Technology through the Conditional Use Permit." Presented at the ACSP Conference. November. (Cleveland).

1. Evans-Cowley, Jennifer S. and David L. Pugh. 2000. "Historic Preservation Design Guidelines in America: Enforcement, Procedures and Legal Application" Presented at the ACSP Conference. November. (Atlanta).

### invited presentations

80. "Behind the Headlines: Legal Issues in Foreign Influence on College Campuses" Texas Higher Education Law Conference Denton, TX (September, 2020)

79. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Arlington, TX (February, 2019)

78. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Conference Waco, TX (October, 2019)

77. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Arlington, TX (March, 2019)

76. "Soaring Higher: Leading Universities Forward Through Planning" Presented Keynote Address at the Association of Collegiate Schools of Planning Conference Minneapolis, MN (March, 2019)

75. "Managing Free Speech" Presented at the Association of Collegiate Schools of Planning Conference Minneapolis, MN (March, 2019)

74. "Deans and Provost's Panel Discussion" Presented at the Association of Collegiate Schools of Planning Conference Minneapolis, MN (March, 2019)

73. "Frisco's Future Workforce" City of Frisco Mayor's Roundtable Frisco, TX (November, 2018)

72. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Conference Galveston, TX (October, 2018)

71. "UNT's Investment in Frisco" Presented to the Frisco Executive Forum Frisco, TX (July, 2018)

70. "HERStories" Texas Women in Higher Education. Frisco, TX (April, 2018)

69. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Arlington, TX (March, 2018)

68. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Conference Frisco, TX (November, 2017)

67. "Mentoring Planning Faculty for Promotion and Tenure" Association of Collegiate Schools of Planning Administrators Conference. Washington, DC (March, 2017)

66. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Arlington, TX (March, 2017)

65. "Difficult Conversations" Association of Collegiate Schools of Planning, Portland, Oregon (November, 2016)

64. "Advancing Women in Academia" Network of Schools of Public Policy Affairs and Administration, Association of Women in Public Administration, Columbus, Ohio (October, 2016)

63. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Arlington, TX (March, 2016)

62. "Smart Cities" Smart Cities and the Twin Goals Silo Breaker, World Bank (February, 2016)

61. "Technology, Data and Engagement" American Institute of Certified Planners and the American Planning Association Technology Division Webinar (January, 2016)

60. "Technology for Government Agencies" City of Dublin, Ohio (November, 2015) 59. "The Digitally Engaged Citizen" Miral Innovation Lab, Abu Dhabi, United Arab Emirates (October, 2015)

58. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Conference Galveston, TX (October, 2015)

57. "The Digitally Engaged Citizen" Defining Smart Cities: Visions of Urbanism for the 21<sup>st</sup> Century, Civil and Environmental Engineering, Stanford (September, 2015)

56. "The Digitally Engaged Citizen" University of Glasgow, U21 Summer School, Glasgow, Scotland (July, 2015)

55. "The Technology Enhanced City" University of Glasgow Urban Big Data Centre, Glasgow, Scotland (July, 2015)

54. "The Sensing City" Innovation Week at Tecnológico de Monterrey, Cuernavaca, Mexico (April, 2015)

53. "The Sensing City" Visualizing the Smarter City, Charlotte, NC (March, 2015)

52. "Digital Artifacts in Technicity" Coursera Partners Conference, Irvine, CA (March, 2015)

51. "The Future of E-learning in Planning" Association of Collegiate Schools of Planning. Philadelphia, PA (November, 2014)

50. "Faculty Recruitment Processes" NextProf, Ann Arbor, MI (September, 2014)

49. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Conference Frisco, TX (October, 2014)

48. "The Future of Cities in China" Barrington Elementary School. Columbus, OH (October, 2014).

47. "Water Resource Planning for Sustainability." HUD 2013 Sustainable Communities Grantee Convening Washington, DC (December, 2013)

46. "Faculty Recruitment Processes" NextProf, Ann Arbor, MI (September, 2013)

45. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Conference Galveston, TX (October, 2013)

44. "Micro-participation: Analyzing Tweets." Presented to Virginia Tech University UAP 4984/5564 – Information Technology, Society, and Public Policy. (January, 2013)

43. "There is a Mashup for That." American Planning Association National Conference Chicago,

IL (April, 2012)

42. "Rural Tourism Planning" Presented at Huazhong University and Kaobang County, Hubai Province. (December, 2012)

41. "Technology in the Curriculum" Presented at the University of Maryland College Park, MD (November, 2012)

40. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Conference Fort Worth, TX (October, 2012)

39. "Faculty Recruitment Processes" NextProf, Ann Arbor, MI (September 11, 2012)

38. Evans-Cowley, Jennifer S. 2012. Tweeting for Sustainable Transportation. United Nations Habitat Building Cities through Social Media. New York, NY (February, 2012).

37. "A Sign of the Times" Presented at the Texas Chapter of the American Planning Association Austin, TX (October 7, 2011)

36. "Connecting Practice to Academia" Presented at the APA National Conference Boston, MA (April 12, 2011)

35. Microparticipation: Promoting the use of microblogs in planning projects. MIT PlanningTech@DUSP. Boston, MA. (April, 2011).

34. "Sign or Art" Presented at the APA National Conference Boston, MA (April 12, 2011)

33. "AICP Exam Review Workshop" Presented at the APA Texas Chapter Conference San Antonio, TX (October, 2010)

32. "Sex in the City: Design Standards and Regulations that Work" Presented at the APA Chapter/Divisions/Universities Webcast Series (June, 2010)

31. "Six Flags Over Jesus" Presented at the Mississippi Chapter of the American Planning Association Hernando, MS (November, 2009)

30. "Evaluating Post-Katrina Planning" Presented at the Mississippi Chapter of the American Planning Association Hernando, MS (November, 2009)

29. "Social Networking Applications in Transportation." Ohio Transportation Engineering Conference Columbus, OH (October, 2009)

28. "Social Networking: Applications for Planners" APA Chapters Webcast Series, Online (April, 2009)

27. "Creating Citizen Engagement in Small and/or Rural Communities." APA Webcast Series Online (January, 2009)

26. "Planning for Change in Small Towns" American Planning Association, Las Vegas, NV (April, 2008)

25. "Betting on Redevelopment" American Planning Association Las Vegas, NV (October, 2008)

24. "AICP Review Webinar" for Texas, Michigan, Utah, Kentucky Chapters of the American Planning Association (ongoing 2007, 2008, 2009)

23. "RLUIPA: Regulating Six Flags over Jesus" Legal and Ethical Basis for Planning Columbus, Ohio (September, 2007)

22. "Innovative Citizen Participation Techniques" Ohio Planning Conference Columbus, Ohio (September, 2007)

21. "Meeting the Big Box Challenge" City of Farmers Branch, Texas (May, 2006)

20. "Meeting the Big Box Challenge" American Planning Association Conference San Antonio, Texas (April, 2006)

19. "Planning for the Lifespan" American Planning Association Conference San Antonio, Texas (April, 2006)

18. "AICP Exam Review Workshop" American Planning Association Conference San Antonio, Texas (April, 2006)

17. "AICP Exam Review Workshop" Planetizen Los Angeles, California (April, 2006)

16. "E-government and Planning" Region 3 American Planning Association Conference Biloxi, Mississippi (June, 2005)

15. "AICP Review Workshop" Michigan Society of Planners, Ann Arbor, MI (April, 2005)

14. "Distance Education at Ohio State University." ACSP Administrators Conference Cincinnati, OH (April, 2005)

13. "Bringing Practice to the Classroom: Students in the Field." American Planning Association Conference San Francisco, CA (March, 2005)

12. "Planning in Germany and the United States" Wright State University Public Administration Program (October, 2003)

11. "Review of Planning Theory and Ethics" AICP Prep Course (April, 2002)

10. "Code Enforcement in the University District" University Community Association Annual Breakfast (November, 2002)

9. "City Planning as a Career Option" Willow Creek Middle School (October, 2002)

8. "Using Census Data at the Micro Level" Ohio Housing Conference (October, 2002)

7. "Review of Planning Theory and Ethics" AICP Prep Course (April, 2002)

6. "Retail: From the Retailer's Perspective" Ohio Development Association Annual Conference (October, 2001)

5. "Smart Growth" Real Estate Industry Leadership Conference (Austin, 2000)

4. "Smart Growth" Texas Real Estate Educator's Association (Austin, 2000)

3. "The Planning and Real Estate Development Symbiosis: Finding Common Ground Through Enhanced Understanding" Texas Chapter of the American Planning Association. (South Padre Island, 1999).

2. "Real Estate Applications on the Internet," Texas Bankers Association Asset Management Seminar. (San Antonio, 1999).

1. "Lending Practices in Low Income and Minority Neighborhoods" Real Estate Industry Leadership Conference (Austin, 1999)

campus presentations

22. "Transportation Planning in Austin, TX" Guest Lecture PADM 3220 (April, 2020)

21. "City Planning Research" UNT Department of Public Administration PhD Colloquium (February, 2020)

20. "Frisco Demographics and Planning the City" Guest Lecture Urban Planning (October, 2019)

19. "Our Future in Frisco" UNT Center for Logistics and Supply Chain Management Scholarship Breakfast Dallas, TX (December, 2018)

18. "Gender in the Making of a Comprehensive Research University" UNT Geography Crosscurrents Seminar (November, 2018)

17. "Progress in Academic Affairs" UNT Foundation Board Denton, TX (May, 2018)

16. "Smart Cities" Guest Lecture PADM Smart Cities Blueprint (February, 2018)

15. "Budgeting in Academic Affairs" Guest Lecture PADM 5400 Governmental Budgeting (November, 2017)

14. "Leadership Panel: The Future of Learning" Innovate, Columbus, OH (May, 2015)

13. "Steal My Idea" Innovate, Columbus, OH (May, 2014)

12. "Mobile Education: Ohio State Leaders Perspective" Innovate, Columbus, OH (May, 2012)

11. "Oil Spills and Hurricanes, Oh My: A Look at Environmental Planning on the Mississippi Gulf Coast" Food, Agricultural and Biological Engineering Lecture Series. (September, 2010)

10. "Three Years Post-Katrina: A Critical Evaluation of Progress Towards Rebuilding" Baumer Lecture Series, Knowlton School of Architecture (October, 2008)

9. "Township Land Use Controls: Legal Issues and Applications." Center for Law, Policy, and Social Science at OSU (January, 2005)

8. "Land Use Management in Ohio Townships" Center of Urban and Regional Analysis Roundtable (October, 2004)

7. "Explaining Citizen Satisfaction with Public Services in the Columbus Metropolitan Area" Center for Urban and Regional Analysis Roundtable (November, 2003)

6. "City Planning as a Career Option" Architecture/Landscape Architecture 100 (October, 2003)

5. "Community Partners in Code Enforcement: Working together to improve neighborhood quality" Service-Learning Scholars Roundtable (March, 2003)

4. "City Planning as a Career Option" Architecture/Landscape Architecture 100 (October, 2002)

3. "Individual Property Rights vs. Community Standards: The Role of Regulation in Residential Signs" Public Policy Colloquium (October, 2002)

2. "Yard Art: Resident Response" Center for Urban and Regional Analysis Roundtable (July, 2002)

1. "Public Art in Private Places: Does Yard Art Change the Sales Price of Homes?" City and Regional Planning Brown Bag Series (April, 2002)

session organizer

5. Shared Services: Planning and Implementing for Success. National Association of Branch Campus Administrators (Wilmington, Delaware, 2016)

4. Massive Open Online Courses. AESOP/ACSP Joint Congress (Dublin, Ireland 2013)

3. There's An App for That. ACSP Conference (Cincinnati, 2012)

2. Land Use Planning in the Great Lakes States. ACSP Conference (Kansas City, 2005)

1. Developing On-line Distance Education Programs in Planning. ACSP Conference (Baltimore, 2002)

conference organizer

15. Association of Collegiate Schools of Planning Administrator's Conference (Columbus, 2013)

- 14. Tactical Urbanism Workshop (Columbus, 2012)
- 13. APA Chapters Webcast Series (Online, 2009, 2010, 2011)
- 12. Wii: The Future of Technology in Planning (Columbus, 2009)
- 11. Sustainable Codes (Columbus, 2008)
- 10. Legal and Ethical Basis for Planning (Columbus, 2007)
- 9. Planning for Tourism: Challenges for Success (Columbus, 2006)

8. Universal Design and Visitability: From Accessibility to Zoning (Columbus, 2006) with Jack Nasar

- 7. Conflict Resolution (Cleveland, 2005)
- 6. Bringing Quality Design to Your Community (Columbus, 2005)
- 5. Measuring and Monitoring Urban Land Markets (Columbus, 2004)
- 4. E-governance: On-line Tools for Citizen Participation (Columbus, 2004)
- 3. Creating a Physically Safer Community through Design (Columbus, 2003)
- 2. Managing Public Meetings (Columbus, 2003)
- 1. Smart Growth (Columbus, 2002)

# MEDIA APPEARANCE/INTERVIEWS

news interviews regarding administration and service

59. Cowley, J. 2020. Frisco's Colleges Look Toward Fall Restart. Community Impact. August 7, 2020. <u>https://communityimpact.com/dallas-fort-worth/frisco/education/2020/08/07/friscos-colleges-look-toward-fall-restart/</u>

58. Cowley, J. 2020. Colleges Prepare For An Uncertain Semester In College. Community Impact. August 5, 2020. <u>https://communityimpact.com/dallas-fort-worth/lewisville-flower-mound-highland-village/education/2020/08/05/colleges-prepare-for-an-uncertain-semester-in-north-texas/</u>

57. Cowley, J. 2020. Murky Waters for Universities Planning Next School Year. *Denton Record Chronicle*. May 8, 2020.

https://dentonrc.com/coronavirus\_outbreak/murky-waters-for-universities-planning-next-school-year/article\_eb6e4d26-364e-57ef-b281-b24e70aafb62.html

56. Cowley, J. 2020. Presidential Town Hall Gives Insight to University's Plans for Summer and Fall Semester. *North Texas Daily*. May 5, 2020. <u>https://www.ntdaily.com/presidential-town-hall-gives-insight-to-universitys-plans-for-summer-fall-semester/</u>

55. Cowley, J. UNT Awarded \$29.1M from CARES Act. *North Texas Daily*. May 2, 2020. <u>https://www.ntdaily.com/unt-awarded-29-01-million-from-cares-act/</u>

54. Cowley, J. 2020. International Students Face Uncertain Futures Amid COVID-19 Campus Closures and Travel Restrictions. KERA. April 30, 2020. <u>https://www.keranews.org/post/international-students-face-uncertain-futures-covid-19-campus-closures-travel-restrictions</u>

53. Cowley, J. 2020. Faculty Senate Meeting Covers Graduate Student Grading, Policy, Financial, and Course Plans for Next Year. *North Texas Daily*. April 2, 2020. <u>https://www.ntdaily.com/faculty-senate-meeting-covers-graduate-student-grading-policy-financial-class-plans-for-next-year/</u>

52. Cowley, J. 2020. Library Doors May Be Largely Closed But Options Still Exist. *Denton Record Chronicle*. March 30. <u>https://dentonrc.com/coronavirus\_outbreak/library-doors-may-be-largely-closed-but-options-still-exist/article\_1e6a7fb5-72e8-54e3-9657-a4cf4bc14c7c.html</u>

51. Cowley, J. 2020. Challenges Moving to Online Learning. Fox Good Morning. March 30.

50. Cowley, J. 2020. Science and Art Amid a Crisis. *Denton Record Chronicle*. March 29. <u>https://dentonrc.com/coronavirus\_outbreak/science-and-art-amid-a-crisis/article\_01834644-</u> <u>70f4-5f04-a5b4-4a601e548cf4.html</u> 49. Cowley, J. 2020. Coronavirus has reshaped college. Here's how Texas students and faculty are adapting. *Fort Worth Star Telegram*. March 30. <u>https://www.star-</u>telegram.com/news/coronavirus/article241535006.html

48. Cowley, J. 2020. College Students Challenged to Cope With Class Online. *NBC5*. March 27, 2020. <u>https://www.nbcdfw.com/news/coronavirus/college-students-challenged-to-cope-with-class-online/2340625/</u>

47. Cowley, J. 2020. Moving education online. KRLD Radio. March 27.

46. Cowley, J. 2020. Faculty Senate hold meeting through Zoom, discussing coronavirus, student retention and technology accessibility. *The North Texan*. March 19, 2020. <u>https://www.ntdaily.com/faculty-senate-hold-meeting-through-zoom-discussing-coronavirus-student-retention-and-technology-accessibility/</u>

45. Cowley, J. 2020 UNT president, provost and VP of digital strategy and innovation discuss plans to prevent COVID-19 spread. *The North Texan.* March 17, 2020. <u>https://www.ntdaily.com/unt-president-provost-and-vp-of-digital-strategy-and-innovation-discuss-plans-to-prevent-covid-19-spread/</u>

44. Cowley, J. 2020. UNT Announces First AI Master's Degree in Texas to Start in Fall. *Dallas Innovates*. February 21, 2020. <u>https://dallasinnovates.com/unt-will-start-texas-first-ai-masters-degree-program-in-the-fall/</u>

43. Cowley, J. 2020. U North Texas Launches Fully Online Bachelor's Degree on Coursera. *Campus Technology*. January 23, 2020.

https://campustechnology.com/articles/2020/01/23/u-north-texas-launches-fully-online-bachelors-degree-on-coursera.aspx

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41. Cowley, J. 2020. U. North Texas announces fully online bachelor's degree. *Ed Scoop News*. January 29, 2020.

https://edscoop.com/university-north-texas-online-bachelors-degree/

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https://www.ntdaily.com/smatresk-rules-out-required-diversity-training-at-faculty-senatemeeting/ 39. Cowley, J. 2019. New degree options approved for University of North Texas at Frisco. *Community Impact Newspaper*. November 15, 2019. <u>https://communityimpact.com/dallas-fort-worth/frisco/education/2019/11/15/new-degree-options-approved-for-university-of-north-texas-at-frisco-students/</u>

38. Cowley, J. 2019. Faculty Senate hears updates on Avenue C, graduation and UNT on the Square. *North Texas Daily*. September 12, 2019.

<u>https://www.ntdaily.com/faculty-senate-hears-updates-on-avenue-c-graduation-and-unt-on-the-square-at-first-fall-semester-meeting/</u>

37. Cowley, J. 2019. UNT on the Square set to house College of Merchandising. *North Texas Daily*. September 5, 2019. <u>https://www.ntdaily.com/unt-on-the-square-set-to-house-college-of-merchandising-hospitality-and-tourism-academic-affairs/</u>

36. Cowley, J. 2019. University Says It'll Reimagine UNT on the Square Space. *Denton Record Chronicle*. August 24, 2019. <u>https://dentonrc.com/news/denton/university-says-it-ll-re-imagine-unt-on-the-square/article\_99455ea5-6597-5902-a7bc-15b5c2df1c73.html</u>

35. North Texas Daily. 2019. UNT Should Not Invite ICE to Campus. *North Texas Daily*. March 6, 2019. <u>https://www.ntdaily.com/unt-should-not-invite-ice-to-campus-especially-without-warning/</u>

34. Cowley, J. 2019. Interview with J. Manrique. Denton: Estudiantes y profesores de UNT exigen a directivos que agencias migratorias salgan del campus. *Al Dia Dallas*. March 6, 2019. <u>http://www.aldiadallas.com/2019/03/06/denton-estudiantes-y-profesores-de-unt-exigen-a-directivos-que-agencias-migratorias-salgan-del-campus/</u>

33. Cowley, J. 2019. Students, faculty opposing ICE and CBP campus career fair visits. Denton Record-Chronicle. March 4, 2019. <u>https://www.dentonrc.com/news/students-faculty-opposing-ice-and-cbp-campus-career-fair-visits/article\_343171e7-8dcb-5316-9b2b-bb6742b32ee7.html</u>

32. Cowley, J. 2018. Interview with R. McGuire. *Texas Women in Higher Education Newsletter*. Public University Women CAO's Share Similar Messages. December, 2018.

31. Cowley, J. 2018. Interview with M. Wright. *The North Texan*. Next Generation Education. September, 2018. <u>https://northtexan.unt.edu/node/15474</u>

30. Cowley, J. 2018 Interview with M. Jemison. *North Texas Daily*. Registration to Open Oct. 1 for UNT's First Winter Session. September 26, 2018. <u>https://www.ntdaily.com/registration-to-open-nov-1-for-unts-first-wintermester/</u>

29. Cowley, J. 2018 Interview with L. Spangler. *North Texas Daily*. Faculty Report Compensation, Too Much Service/Assignments As Worst Aspects of Working at UNT. September 21, 2018.

https://www.ntdaily.com/faculty-report-compensation-too-much-service-assignments-asworst-aspects-of-working-at-unt/

28. Cowley, J. Interview with J. Hope. *Dean and Provost*. Plan Career Steps, Be Strategic About First Year in Position. 19(3). August 22. <u>https://onlinelibrary.wiley.com/doi/10.1002/dap.30502</u>

27. Cowley, J. UNT To Take Ownership of Frisco EDC Owned Building. *Community Impact*. August, 2018.

https://communityimpact.com/dallas-fort-worth/development-construction/2018/09/04/untto-take-ownership-of-frisco-edc-owned-building-oct-1/

26. Cowley, J. Transeunte. Ningun Muro Podrá Bloquear Puentes Que Construye UAEM. June 24, 2018. <u>https://transeuntemx.com/2018/06/24/ningun-muro-podra-bloquear-puentes-construye-uaem/</u>

25. Cowley, J. Interview with N. Luna. *Community Impact*. New UNT Campus To Offer Degrees Specific to Frisco. June 11, 2018. <u>https://communityimpact.com/dallas-fort-</u> worth/frisco/education/2018/06/11/new-unt-campus-to-offer-degrees-specific-to-frisco/

24. Cowley, J. Interview with Z. Perez. *North Texas Daily*. Mayborn to Move Into College of Liberal Arts and Social Sciences. May 17, 2018. <u>https://www.ntdaily.com/mayborn-to-move-into-college-of-liberal-arts-and-social-sciences/</u>

23. Cowley, J. Interview with V. Wigglesworth. *Dallas News*. Plans for a UNT branch in Frisco Raise Concerns About Straining State Funds. May 1,

2018. <u>https://www.dallasnews.com/news/higher-education/2018/05/01/unt-frisco-city-leaders-approve-plan-build-new-branch</u>

22. Cowley, J. Interview with S. Voorhees. *NBC DFW Channel 5*. Pay Equity Study Results in Raises for Dozens of UNT Faculty. April 5, 2018.

https://www.nbcdfw.com/news/local/Pay-Equity-Study-Results-in-Raises-For-Dozens-of-UNT-Faculty-478929213.html

21. Cowley, J. Interview with L. Spangler. *North Texas Daily*. UNT to Adjust 83 Faculty Salaries Following Equity Study and Concerns About Competitive Pay. April 4, 2018. <u>https://www.ntdaily.com/unt-to-adjust-83-faculty-salaries-following-equity-study-andconcerns-about-competitive-pay/</u>

20. Cowley, J. Interview with C. Gracia. *North Texas Daily*. Departments See Higher Student Enrollment But No Increase In Full Time Faculty. November 17, 2017. <u>https://www.ntdaily.com/departments-see-higher-student-enrollment-but-no-increase-in-full-time-faculty/</u>

19. Cowley, J. Interview with J. Falcon. *North Texas Daily*. TAMS Budget Cut in Half Adds Arts to Program. November 1, 2017.

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16. Evans-Cowley, J. Interview with Davis, K. North Texas Daily. New Provost Jennifer Evans-Cowley ready to take UNT into the 2020s with new learning technologies. March 29, 2017. <u>http://ntdaily.com/new-provost-jennifer-evans-cowley-ready-to-take-unt-into-the-2020s-with-new-learning-technologies/</u>

15. Evans-Cowley, J. Interview with M. Morgan Edwards. *The Columbus Dispatch*. Ohio State's regional campuses tested by enrollment trends. February 19, 2017. <u>http://www.dispatch.com/news/20170219/ohio-states-regional-campuses-tested-by-enrollment-trends</u>

14. Evans-Cowley, J. Interview with T. Knox. *Columbus Business First.* Regional Campuses Not As Alluring in Buckeye Land. August 28, 2015. <u>http://www.bizjournals.com/columbus/print-edition/2015/08/28/regional-campuses-not-as-alluring-in-buckeye-land.html</u>

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10. Evans-Cowley, J. Interview with Farkas, K. *Cleveland Plain-Dealer*. Ohio State University to Offer Bike-Sharing Program on Campus. March 20, 2015. <u>http://www.cleveland.com/metro/index.ssf/2015/03/ohio\_state\_university\_to\_offer.html</u>

9. Evans-Cowley, J. Interview with Evans, W. Columbus Underground. OSU Announces Zagster

as Bike-Share Partner. March 19, 2015. <u>http://www.columbusunderground.com/osu-announces-zagster-as-bike-share-partner</u>

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15. Evans-Cowley, J. Interview with Welsh, J. *Biloxi Sun Herald*. Turn the Page, Take the Survey. October 21, 2006.

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12. Evans-Cowley, J. Interview with Welsh, J. *Biloxi Sun Herald*. Resident Input Is Part of Planning. September 1, 2006.

11. Evans-Cowley, J. *The Lantern*. New Urbanism Plan Brings Award to OSU. April 16, 2006. <u>http://thelantern.com/2006/04/new-urbanism-plan-brings-award-to-osu/</u>

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9. Evans-Cowley, J. Interview with Munghia, J. *Biloxi Sun Herald*. Draft of Saucier Plan to Be Revealed. March 9, 2006.

8. Evans-Cowley, J. Interview with Burgess, V. *The Lantern*. Vanishing Act. January 19, 2006. <u>http://thelantern.com/2006/01/vanishing-act/</u>

7. Evans-Cowley, J. Interview with Lee, A. *Biloxi Sun Herald.* Saucier, DeLisle Speak / Residents Want to Keep Their Small-Town Feel. January 6, 2006.

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# LEADERSHIP SERVICE ROLES

## professional service

2019 – Present // Executive Committee Member, Council on Academic Affairs, Association of Public and Land Grant Universities

2016 - Present // Founder and Administrator, Planners 2040 Online Discussion Forum

2016 – 2017 // Board Member, Association of Collegiate Schools of Planning

2013 // Co-Chair, Ohio Chapter of the American Planning Association Awards Committee

2010 - 2011 // Board Member, Urban Land Institute of Central Ohio

2009 – 2011 // Chair, Technology Division of the American Planning Association

2006 – 2008 // Vice-Chair, Information Technology Division of the American Planning Association

2005 – 2006 // Education Chair, Information Technology Division of the American Planning Association

## university service

2020 // Co-chair, Academic Affairs Advisory Restart Group

2016 – 2017 // Co-chair, Industry Partnerships Space Task Force

- 2015 2016 // Co-Chair, President and Provost's Teaching and Learning Initiative
- 2014 2015 // Chair, Bike Sharing Task Force
- 2014 2015 // Co-Chair, Faculty Rewards Ad Hoc Committee
- 2013 2017 // Chair, Academic Space Committee
- 2013 2017 // Co-Chair, Integrated Physical Planning Liaison Group
- 2013 2017 // Co-Chair, Classroom Readiness Committee

college service

2013 // Chair, College of Engineering Airport Future Task Force

2012 – 2013 // Chair, College of Engineering Faculty Leave Committee

- 2012 // Chair, College of Engineering Surface Transportation Strategic Plan Committee
- 2012 2013 // Chair, College of Engineering Faculty Search Committee Guidebook Task Force
- 2012 2013 // Chair, College of Engineering Facilities Master Plan Task Force

departmental/school service

2013 - Present // Chair, Faculty Annual Review Committee

community service

2014 – 2017 // Administrator, Upper Arlington Discussion Forum

2003 – 2007 // Co-Chair, Planning and Development Committee Clintonville Area Commission

## **PROFESSIONAL SERVICE**

editorial boards

2015 – Present // International Journal of E-Planning Research

2014 – Present // Journal of Urban Design

2011 – 2012 // State and Local Government Review

2005 – Present // Journal of Planning Literature

2004 – 2010 // I/S: A Journal of Law and Policy for the Information Society

professional service

2018 // Member, SACSCOC Cluster 11 Off Site Accreditation Review Committee

2017 // Member, Nominating Committee of the American Planning Association

2017 // Juror, Smart Cities Competition, Technology Division of the American Planning Association

2016 – Present // Special Committee on Social Media, Association of Collegiate Schools of Planning

2016 – Present // Special Committee on Communication, Association of Collegiate Schools of Planning

2016 // Site Visitor, Planning Accreditation Board

2016 – Present // Member, Association of Collegiate Schools of Planning Task Force on Professional Dialogue

2015 // Reviewer, MacArthur Fellowship

2015 – 2016 // Member, Ohio Department of Transportation and Ohio Department of Health, Active Transportation Initiative

2015 - Present // Juror, Intelligent Communities Forum, Intelligent City of the Year

2014 // Advisor, American Planning Association, Smart Cities Initiative

2013 // Juror, New Jersey Chapter of the American Planning Association Great Places Awards Jury

2012 – 2013 // Board Member, PlaceMatters

2011 – 2012 // Advisor, American Planning Association on Social Media Strategies

2010 // Advisor, Rockefeller Foundation and CEOs for Cities, The Future of the Crowdsourced City

2010 - 2011 // Advisor, National Building Museum, Intelligent Cities Project

2010 – 2011 // Committee Member, APA Divisions Council Aging Initiative

2005 // Online Citizen Participation Coordinator, Mississippi Governor's Commission for Rebuilding, Recovery, and Renewal

2004 – 2013 // Professional Development Officer, Ohio Chapter of the American Planning Association

2004 –2006 // Elections Committee Member, Information Technology Division of the American Planning Association

2004 – 2013 // Librarian, Ohio Planning Conference

2002 – Present // Ad Hoc Reviewer, Journal of the American Planning Association, Journal of Urban Affairs, Journal of Planning Literature, Journal of Urbanism, State and Local Government Review, Journal of Planning Education and Research, Journal of Urban Design, Environment and Planning B, Australian Planner, Planning Theory and Practice, I/S: A Journal of Law and Policy for Technology, Public Administration Review, and Geojournal.

2002 – 2012 // Board Member, Ohio Planning Conference Chapter of the American Planning Association and Chair of the Education Committee

Service to the University of North Texas

university service

- 2018 Present // UNT Frisco Master Planning Committee, Member
- 2018 Present // Member, Executive Compliance Committee
- 2018 // Space Management Committee, Interim Chair
- 2017 Present // Space Management Committee, Member
- 2017 Present // Design Review Board, Member
- 2017 Present // Deans Council, Chair
- 2017 Present // Presidents Cabinet, Member
- 2017 Present // Presidents G7, Member
- 2017 Present // Presidents Council, Member
- 2017 2018 // Strategic Enrollment Management Committee, Co-Chair
- 2017 Present // UNT System Capital Planning Committee, Member
- 2017 Present // UNT System Academic Affairs Council, Member
- 2017 Present // Editorial Board UNT Press, Member

Service to The Ohio State University

university service

2016 // Member, St. John Site Steering Committee

2016 – Present // Member, University Engagement Award Committee

2016 – Present // Member, Framework Plan 2.0 Steering Committee

2015 // Member, Buckeye Village Housing Task Force

2015 – 2016 // Member, Mansfield Campus Dean/Director Reappointment Committee

2015 // Member, University Transportation Master Plan Phase II Committee

2015 // Reviewer, Office of Energy and the Environment Research Grant Selection Committee

2015 // Member, College of Engineering Dean Reappointment Committee

2015 // Member, University Outreach and Engagement Awards Selection Committee

2014 – 2017 // Member, Executive Committee for Reaccreditation by the Higher Learning Commission

2014 – 2017 // Member, Arts District Master Plan Steering Committee

2014 – 2017 // Member, Design Review Board

2014 // Member, Outreach and Engagement Reorganization Task Force

2014 – 2017 // Member, Distance Education Task Force

2014 – 2017 // Member, Pomerene/Oxley Renovation Executive Committee

2013 – 2017 // Member, Comprehensive Energy Management Executive Committee

2013 – 2017 // Member, University Risk Management Committee

2013 // Member, University Airport Future Task Force

2013 // Member, President and Provost's University Distinguished Faculty Service Award Committee

2013 – 2014 // Member, University Transportation Master Plan Committee

- 2013 2016 // Member, North Residential Project Management Group
- 2013 2017 // Member, University Senate Council on the Physical Environment
- 2012 // Member, Second Year Transformation Project
- 2012 2014 // Member, Research In View Oversight Committee
- 2012 2014 // Member, Digital First Advisory Committee
- 2012 // Member, OSU Traffic Safety Task Force
- 2012-2014 // Member, John Glenn School Director Search Committee
- 2010 2011 // Member, Undergraduate Research Community-Based Research Advisory Panel
- 2008 2012 // Member, Real Estate Center Advisory Council
- 2003 2017 // Fellow, Center for Law, Policy, and Social Science
- 2003 2017 // Fellow, Glenn Institute for Public Policy
- 2003 2005 // Member, Smart Growth Subcommittee for OSU Extension
- 2001 2005 // Member, Urban/Rural Task Force for OSU Extension
- 2001 2005 // Member, Land Use Team for OSU Extension

### college service

- 2015 // Member, Don Scott Airport University Outreach Council
- 2014 // Member, College of Engineering Chief Diversity Officer Search Committee
- 2011 2012 // Member, Project CEOS College of Engineering Action Learning Team
- 2009 2011 // Member, College of Engineering Diversity Task Force

#### departmental/school service

- 2016 2017 // Member, Knowlton School P&T Committee
- 2015 2017 // Member, Morrow-Jones Fund Committee
- 2011 2012 // Member, Knowlton School of Architecture P&T Committee
- 2010 2012 // Member, Knowlton School of Architecture Fiscal Committee
- 2010 2011 // Member, Knowlton School of Architecture Honors and Scholars Committee
- 2008 2009 // Member, School of Architecture Strategic Plan Committee
- 2008 2009 // Member, School of Public Policy Local Government Task Force
- 2002 2009 // Professional Development Coordinator, City and Regional Planning

#### community service

- 2015 Present // Ride Leader, Yay Bikes
- 2015 Present // Member, Intelligent Communities Forum Planning Committee
- 2009 2011 // Member, University Area Commission Managing Change Steering Committee
- 2008 2009 // Member, Clintonville Neighborhood Plan Working Committee
- 2002 2006 // Commissioner, Clintonville Area Commission (elected position)
- 2002 2013 // Member, Zoning and Variance Committee of the Clintonville Area Commission
- 2001 2005 // Member, University Area Code Enforcement Task Force

