

Professor Emeritus Warren L. Lerude

Warren Lerude is professor of journalism emeritus (media law and media management) at the Reynolds School of Journalism, University of Nevada, Reno, Nevada, U.S.A. Additionally, he has served as coordinator for the school's professional intern program. He is a 1961 graduate of the school with a degree in journalism.

Warren Lerude has served as a media and management consultant internationally, nationally, regionally and in Reno, Nevada, and San Francisco, California, where he and his wife, Janet, have homes.

Pulitzer Prize Winner in Journalism for Editorial Writing, Columbia University, New York City, New York, 1977. Pulitzer Prize Juror 1973, 1974, 1976, 1980, 1981, 1993, 1994.

Warren gave significant leadership to American journalism as an advocate in national programs defending and supporting the First Amendment on issues of censorship of the news and prior restraint threats against news gathering and the public's right to know about government.

Warren served Nevada journalism by leading efforts with President Joe Crowley of the University of Nevada, Reno to elevate a small but good Department of Journalism in the College of Arts and Sciences into inauguration of the full Reynolds School of Journalism.

Warren further served Nevada journalism by leading the legislative effort to establish a nationally strong shield law protecting journalists' confidential sources in investigative reporting.

Contributions:

- Established Warren Lerude Writing Center, University of Nevada, Reno, a computerized suite of writing and editing laboratories for students and faculty of journalism.
- Established Lerude First Amendment Endowment, Reynolds School of Journalism, UNR.

Author:

- *Robert Laxalt: The story of a Storyteller*, Basque Studies Center Press, University of Nevada, Reno, 2013.
- *American Commander in Spain, Robert Hale Merriman and the Abraham Lincoln Brigade*, University of Nevada Press, Reno, 1986.
- *Above Tahoe and Reno*, Cameron and Company, San Francisco, 1995.

Editorial, Management and Consulting Assignments:

- Member, National Advisory Committee, The Newseum, The Freedom Forum, Washington, D.C.

- Editor and Publisher, *Reno Evening Gazette/Nevada State Journal*, Reno, Nevada.
- Editorial Board Member on founding team for *USA TODAY*, Consultant, Gannett Co., Inc., Arlington, Virginia.
- Director, *Oakland Tribune*, Oakland, California.
- Consultant, NBC News National Television Network.
- Consultant, National Judicial College, Reno, Nevada;
- Consultant, *La Nacion*, Buenos Aires, Argentina; *El Mercurio*, Santiago, Chile; RBS, Porto Alegre, Brazil, through InnovAtion International Media Consulting Group, Detroit, Michigan, Pamplona, Spain.
- Reporter, Correspondent, The Associated Press, Reno, Las Vegas, San Diego, Los Angeles.
- Discussion Leader, American Press Institute, New York City and Reston, Virginia, on writing, editing, media standards and ethics.
- Member, Board of Directors, Squaw Valley USA Ski Corporation, Olympic Valley, California.
- Member, National Advisory Board, Reynolds National Center for the Courts and Media, Reynolds School of Journalism, University of Nevada, Reno, Nevada.
- Member, Dean’s Council, Reynolds School of Journalism.

Publications:

- *The New York Times*, Sunset Magazine, Nevada Magazine, *Newsday*, *USA TODAY*.

www.unr.edu/unr/journalism wlerude@unr.edu

Warren L. Lerude
wlerude@unr.edu
www.unr.edu/journalism

Summary:

Professor of Journalism Emeritus in First Amendment and Society (Media Law) and Media Leaders and Issues (Media Management) at the Reynolds School of Journalism, University of Nevada, Reno.

Coordinator of the journalism school's professional internship program in a continuing 45-plus year career that has included reporting, editing, writing, publishing, corporate presidency and media consulting assignments locally, regionally, nationally and internationally.

Education: B.A. in Journalism, 1961, University of Nevada, Reno, Nevada, USA.
Lecturer on writing, editing, media ethics and standards, American Press Institute, New York City, New York, and Reston, Virginia.

Achievements: Co-winner of The Pulitzer Prize in Journalism for Editorial Writing, 1977, Columbia University, New York City.

Pulitzer Prize Juror 1973, 1974, 1976, 1980, 1981, 1993, 1994.

Warren gave significant leadership to American journalism as an advocate in national programs defending and supporting the First Amendment on issues of censorship of the news and prior restraint threats against news gathering and the public's right to know about government.

Warren served Nevada journalism by leading efforts with President Joe Crowley of the University of Nevada to elevate a small but good Department of Journalism in the College of Arts and Sciences into inauguration of the full Reynolds School of Journalism.

Warren further served Nevada journalism by leading the legislative effort to establish a nationally strong shield law protecting journalists' confidential sources in investigative reporting.

Established Warren Lerude Writing Center, 1982, at the Reynolds School of Journalism, University of Nevada, Reno, with donation of 22 word processing computers for student and faculty use, expanded it in 1992 and 1993.

Author: *Robert Laxalt: The Story of a Storyteller* (Reno: Basque Studies Center Press, University of Nevada, 2013).

Co-author: *American Commander in Spain, Robert Hale Merriman and the Abraham Lincoln Brigade* (Reno: University of Nevada Press, 1986).

Text Author: *Robert Cameron's Above Tahoe and Reno* (San Francisco: Cameron and Company, 1995).

Associate producer, by contract, with Tri-Star Pictures, Inc. which has purchased film rights for a feature movie on the Spanish Civil War book. *The New York Times* called American Commander In Spain "...a priceless addition to Spanish Civil War literature."

Who's Who in America, 1978; Who's Who in the West, 1987.
Dictionary of International Biography, 1980.

Citizen of the Year, 1983, Reno Board of Realtors.

Member of Board of Directors: InnovAion International Media Consulting Group, Detroit, Michigan, USA, and Pamplona, Spain; Squaw Valley Ski Corporation, Olympic Valley, California; *Oakland Tribune*, Oakland, California.

Inaugural Member, National Advisory Committee, The Newseum, The Freedom Forum, Arlington, Virginia.

Inaugural Member, National Advisory Committee, Reynolds National Center for the Courts and Media.

Member, National Board of Directors, The Maynard Institute for Journalism Education.

Emeritus Member, Dean's ,Council, Reynolds School of Journalism.

Inaugural Editorial Board Member, *USA TODAY*.

Benefactor, Centennial Associates, University of Nevada, Reno.

Member, Board of Directors, Reno Philharmonic.

Member, Kappa Tau Alpha, journalism honor society.

Recipient, Silver Makeup Rule Award, Nevada State Press Association, 1988 for "long service to the newspapers of Nevada".
Named to Nevada Newspaper Hall of Fame, 1998.

Past President, Nevada State Press Association, Nevada Professional Chapter Sigma Delta Chi (professional journalists society).

Past Chairman, News Executives Council, The Associated Press of California and Nevada; California Editors Conference, Stanford University.

Past National Chairman, Freedom of Information Committee, Associated Press Managing Editors.

Winner of various awards in state, regional, national writing, editing, management competitions.

Employment: Faculty, Reynolds School of Journalism, University of Nevada, 1981 to 2009. Emeritus Professor 2009 to present.

Reno Evening Gazette, Nevada State Journal (Speidel Newspapers Inc./Gannett Co., Inc.) 1963-1981 as Reporter, Editor, Publisher, President.

The Associated Press, San Diego, Los Angeles, Las Vegas, Reno, 1960-1963, Reporter, Editor, Correspondent.

Consultant: *USA TODAY*, editorial and distribution; NBC News, libel action; National Judicial College, media and the courts; *Oakland Tribune*, editorial and business management; Tri-Star Pictures, feature film; Nevada Magazine, editorial development; InnovAktion International Media Consulting Group, editorial management.

Writing: *The New York Times*, Sunset Magazine, Nevada Magazine, *Newsday*, *USA TODAY*, various newspapers.

Student Editing: *Sagebrush*, University of Nevada, newspaper, 1959-1960, Editor.

Fallon (Nevada) *Eagle-Standard*, 1960 summer, Managing Editor.

Organizations, Present,

Past: Founding Chairman, Professional Advisory Board, Reynolds School of Journalism; Chairman, Executive Committee, University of Nevada, Reno, Foundation; Executive Vice Chairman, Reno/Tahoe Organizing Committee (in effort to secure U.S. site for 1998 Olympic Winter Games); Partner, RenoVision Inc., creator of Reno World concept to revitalize downtown Reno; Director, Channel 5, PBS Television, Reno; Director, Reno Chamber of Commerce; Director, Nevada State Fair Board; Director, United Way of Northern Nevada; Member: Bohemian Club of San Francisco, Prospectors Club of Reno, Friends of the University of Nevada Press, City of Reno Redevelopment Plan Review Board, Community Relations Board of Saint Mary's Hospital in Reno, Lake Tahoe Yacht Club, Tahoe City, California.

Military: U.S. Navy Reserve, 1957-1959, Pacific Fleet. Honorable discharge.

Hobbies: Skiing, sailing. Traveling: Spain, Mexico, Germany, England, Norway, Denmark, Holland, Italy, Austria, France, Switzerland, Japan, Russia, Finland, Philippines, Thailand, Hong Kong, Canada, Hungary, Czechoslovakia, Morocco, Argentina, Chile, Brazil, China.

Personal: Married (1961) to Janet Lagomarsino, father of Eric Warren Lerude, University of Santa Clara, University of San Francisco School of Law; Christopher Mario Lerude, University of Southern California; Leslie Anne Lerude, University of Nevada, University of Arizona.

Birth: Reno, Nevada, USA.