MGM College Opportunity Program Update

Board of Regents Meeting
September 2019
Nate Mackinnon, Vice Chancellor for Community Colleges
Total Number of MGM COP Applicants: 670

In-State vs. Out-of-State Residency

<table>
<thead>
<tr>
<th>MGM COP Residency Status</th>
<th>Total Number of MGM COP Applicants</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-State</td>
<td>429</td>
</tr>
<tr>
<td>Out-of-State</td>
<td>241</td>
</tr>
</tbody>
</table>
Total Number of MGM COP Employees Enrolled: 268

In-State vs. Out-of-State Residency

<table>
<thead>
<tr>
<th>MGM COP Employee Residency Status</th>
<th>Total Number of MGM COP Employees Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-State</td>
<td>169</td>
</tr>
<tr>
<td>Out-of-State</td>
<td>99</td>
</tr>
</tbody>
</table>
# MGM COP Enrollment Update by Institutions

## College of Southern Nevada (CSN):

<table>
<thead>
<tr>
<th>Total MGM COP Applications:</th>
<th>344</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGM COP Employees Enrolled:</td>
<td>*114</td>
</tr>
<tr>
<td>% of MGM COP Employees Enrolled:</td>
<td>33%</td>
</tr>
<tr>
<td>In-State:</td>
<td>91%</td>
</tr>
<tr>
<td>Out-of-State:</td>
<td>9%</td>
</tr>
</tbody>
</table>

*CSN enrollment numbers are still being updated at this time.

## Great Basin College (GBC):

<table>
<thead>
<tr>
<th>Total MGM COP Applications:</th>
<th>90</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGM COP Employees Enrolled:</td>
<td>44</td>
</tr>
<tr>
<td>% of MGM COP Employees Enrolled:</td>
<td>49%</td>
</tr>
<tr>
<td>In-State:</td>
<td>34%</td>
</tr>
<tr>
<td>Out-of-State:</td>
<td>66%</td>
</tr>
</tbody>
</table>
MGM COP Enrollment Update by Institutions

**Truckee Meadows Community College (TMCC):**

- Total MGM COP Applications: 30
- MGM COP Employees Enrolled: 6
- % of MGM COP Employees Enrolled: 20%
  - In-State: 17%
  - Out-of-State: 83%

**University of Nevada, Las Vegas (UNLV):**

- Total MGM COP Applications: 176
- MGM COP Employees Enrolled: 93
- % of MGM COP Employees Enrolled: 53%
  - In-State: 47%
  - Out-of-State: 53%
# MGM COP Enrollment Update by Institutions

## University of Nevada, Reno (UNR):

- Total MGM COP Applications: **21**
- MGM COP Employees Enrolled: **3** (2 EMBA MGM COP & 1 MGM COP)
- % of MGM COP Employees Enrolled: **14%**
  - In-State: **67%**
  - Out-of-State: **33%**

## Western Nevada College (WNC):

- Total MGM COP Applications: **9**
- MGM COP Employees Enrolled: **8**
- % of MGM COP Employees Enrolled: **89%**
  - In-State: **37.5%**
  - Out-of-State: **62.5%**
NSHE Decision Tree Update & Demo

• MGM COP Employees will begin navigating online NSHE “Decision Tree”

• All degree and certificate options will be listed based on academic “Area of Interest” vs. institutions.

• “Help Me Decide” option with questionnaire provided to undecided MGM COP employees to assist in selecting a degree program and area of study. NSHE Senior Learning Concierge will respond once questionnaire is submitted.
NSHE Decision Tree
MGM College Opportunity Program

Understanding the various degrees you can pursue and earn

Education Pathways to NSHE Eligible Online Degree and Certificate Programs offered through the MGM COP

What is the highest degree or level of school you have completed?

Please Select Highest Degree or Level of Education you have completed by clicking on the appropriate box below.

- Master's Degree or Higher Received
- Bachelor's Degree Received
- Associate's Degree Received
- Certificate Received
- Some College, no degree Received
- High School Diploma or Equivalency Received
- Less than High School Diploma or Equivalency

not eligible to participate in the MGM COP and recommended Adult Educational Programs
NSHE Decision Tree
MGM College Opportunity Program

Understanding the various degrees you can pursue and earn

Education Pathways to NSHE Eligible Online Degree and Certificate Programs offered through the MGM COP

What is the highest degree or level of school you have completed?
Please Select Highest Degree or Level of Education you have completed by clicking on the appropriate box below.

- Master's Degree or Higher Received
- Bachelor's Degree Received
- Associate's Degree Received
- Certificate Received
- Some College, no degree Received
- High School Diploma or Equivalency Received
- Less than High School Diploma or Equivalency

Options with some college, or with a High School Diploma/GED
If you have attended college but not completed a degree or certificate program and/or you have received a high school diploma or GED, you are eligible to pursue online certificate, associate, or bachelor degree programs through the MGM COP. Please keep in mind, you can only apply and pursue one online degree program at a time.
Associate's Degree Program Offerings

If you have received a certificate, you are eligible to pursue online bachelor degree programs through the MGM COP. The following online associate degree programs are offered through the MGM COP and listed by academic area of interest.

If you need assistance with selecting a degree program, please click on the Help Me Decide box.
Understanding the various degrees you can pursue and earn

Associate's Degree Programs in Business, Management & Entrepreneurship

- Accounting
  - Offered at multiple institutions

- Business
  - Offered at multiple institutions

- Entrepreneurship
  - Offered at multiple institutions

NSHE Decision Tree
MGM College Opportunity Program

Understanding the various degrees you can pursue and earn

Associate's Degree Programs in Business

- Applied Science - Business
- General - Business
- General - Business
- Arts - Business
Master's Degree Options

If you have received a bachelor's degree, you are eligible to pursue online master degree programs through the MGM COP. The following online master degree programs are offered through the MGM COP and listed by academic interest.

If you need assistance with selecting a degree program, please click on the Help Me Decide box.
Executive Master of Hospitality Administration

The Master of Hospitality Administration (MHA) degree program is an exciting, self-paced, online degree opportunity for professionals in the hospitality industry. Each course will lend power to your everyday activities as you employ new ideas and draw on theoretical content. When you complete your professional paper — the culmination of your learning experience — you will take the learning opportunities right into your office as you focus on a challenging issue facing your company.

This program was designed with the busy professional in mind. Offered totally online, this program allows one to live anywhere in the world, work, and travel and still receive a master's degree from an accredited, internationally renowned university.

For information regarding accreditation at UNLV, please head over to Academic/Program-Accreditations.

SECTION A

Learning Objectives

- Examine the functions of human resource management, with special attention to strategic human resource alliances and developing trends.
- Apply accounting and financial information to executive decision making in the hospitality industry.
- Develop marketing & advertising systems for hospitality institutions based on the need to create new markets and the need to respond to significant shifts in social and economic patterns.
- Examine service marketing and management concepts relevant to the hospitality industry and explore how these concepts can be applied to service delivery systems.
- Examine research methods including: scientific method, literature review, sampling, statistics, research design and analytical technique.
- Examine mechanisms and techniques employed in the management of hotel management, convention and meetings management, casino management, or food service management.
- Develop strategies to address the challenges of a specific problem in hospitality management on basis of interest and preparation and apply this to their current work environment.
- Conduct independent research in their major area of work on the analysis of a problem for a hospitality organization.

Program Structure

Classes run continuously throughout the year in five-eight week sessions, and you can begin the program at any time. This 20-credit program is composed of:

- Five required courses
- Four electives
- Professional paper
QUESTIONS