

## Logo #3



NEVADA SYSTEM OF  
HIGHER EDUCATION



Please describe the symbolism behind your logo design:

The logo overall has a modern, yet professional appearance. The symbol to the left of the type is representative of the five Strategic Goals of the Nevada System of Higher Education. Those goals provide the opportunity for students to grow and succeed at every step of higher education through graduation, providing growing opportunity for everyone enrolling at all levels of higher education, growth of graduation rates, growth of college going rates, and enrollment growth. The first point is represented by the graduation cap atop the state, and the growth can be shown by the sweeping lines, and the five stars within the state. These lines also help move a viewers eyes from left to right to the first line of the text.