

Logo #1



Please describe the symbolism behind your logo design:

The logo I designed was created to encompass NSHE's core ideals and support their institutions as a whole. One thing that NSHE focuses on is graduation. With initiatives like 15 to Finish, Strategic Planning, and NSHE e-Learning Task Force, students success is such an important focal point; not only in hopes of graduation, but in order to help people succeed in Nevada's task force. Along with that, NSHE has so many programs dedicated to diversity, inclusivity, and success. With 8 institutions incorporating councils like EDIC and participating in diversity summits, there is a huge feeling of unity and inclusion provided by NSHE in Nevada. Therefore, in my logo I symbolized two of the most important factors for NSHE, by uniting all 8 institutions and the students that make them- the Nevada land outline, and a graduation cap, to incorporate the main goal that NSHE has for their students. I created a logo that is modern, clean, sophisticated, yet simple and approachable to students and alike, that symbolizes NSHE's core ideals. Thank you!