BOARD OF REGENTS BRIEFING PAPER

1. AGENDA ITEM TITLE: Naming of the Nevada State Building located at 1202 High Tech Circle,

Henderson, NV 89002

MEETING DATE: <u>June 7-8, 2018</u>

2. BACKGROUND & POLICY CONTEXT OF ISSUE:

Requesting approval of naming of the Nevada State College building located at 1202 High Tech

Circle, Henderson, NV 89002 acquired in December 2017.

3. SPECIFIC ACTIONS BEING RECOMMENDED OR REQUESTED:

Requesting approval of naming of the Nevada State College building located at 1202 High Tech

Circle, Henderson, NV 89002 as the "J. Russell & Carol Raker Student Success Center".

4. IMPETUS (WHY NOW?):

The building renovations are in process. It is expected that the building will be fully operational by July 2018.

5. CHECK THE NSHE STRATEGIC PLAN GOAL THAT IS SUPPORTED BY THIS REQUEST:

- □ Access (Increase participation in post-secondary education)
- X Success (Increase student success)
- X Close the Achievement Gap (Close the achievement gap among underserved student populations)
- **Workforce** (Collaboratively address the challenges of the workforce and industry education needs of Nevada)
- Research (Co-develop solutions to the critical issues facing 21st century Nevada and raise the overall research profile)
- □ Not Applicable to NSHE Strategic Plan Goals

INDICATE HOW THE PROPOSAL SUPPORTS THE SPECIFIC STRATEGIC PLAN GOAL

This building will serve as a one-stop experience for students. Advising, registration, admissions, financial aid and cashiering will all be located in this building.

6. BULLET POINTS TO SUPPORT REQUEST/RECOMMENDATION:

For over a decade, J. Russell Raker served in an instrumental capacity as Nevada State College's Associate Vice President of Institutional Advancement where he developed a comprehensive fundraising program. He led the College's first comprehensive fundraising campaign, which netted more than \$17 million in gifts and pledges. He also assembled one of the best functioning fundraising Boards in Southern Nevada. This request is also commensurate with NSHE policy.

7. POTENTIAL ARGUMENTS AGAINST THE REQUEST/RECOMMENDATION:

None

8. ALTERNATIVE(S) TO WHAT IS BEING REQUESTED/RECOMMENDED:

Alternatives include soliciting a donor or having the students name the building.

9. RECOMMENDATION FROM THE CHANCELLOR'S OFFICE:

10. COMPLIANCE WITH BOARD POLICY:

Χ	Consistent With Current Board Policy: Title # Naming of Campus Buildings Chapter #1 Section # 2
	Amends Current Board Policy: Title # Chapter # Section # Amends Current Procedures & Guidelines Manual: Chapter # Section # Other:
	Fiscal Impact: Yes No Explain: