

BOARD OF REGENTS BRIEFING PAPER

1. AGENDA ITEM TITLE: Building Naming, "Hospitality Hall," UNLV

MEETING DATE: November 30 – December 1, 2017

2. BACKGROUND & POLICY CONTEXT OF ISSUE:

Background

At its May 31–June 1, 2012 meeting, the Board of Regents approved the NSHE 2013 Capital Improvement Program ("CIP") Request, which included a request to the State of Nevada to re-authorize the 2009 State CIP program funds for the construction of the UNLV William F. Harrah College of Hospitality's new academic building (the "**Project**"). Later that year, at its November 29-30, 2012 meeting, the Board of Regents approved a UNLV Campus Master Plan incorporating the Project into its current location near the existing building that houses the College of Hospitality.

The Project was then submitted for a project planning funds re-authorization request to the State of Nevada as a part of its 2013 CIP program, and was approved by the State for planning/design with \$3.22M in state funds and \$2.15M in UNLV matching funds. The State of Nevada subsequently commenced and completed the project planning process in 2015. UNLV received additional project approvals in the 2015 and 2017 State CIP processes, for \$24.4M state funds/\$24.4M UNLV funds for construction (2015) and for \$1.4M state funds/\$1.4M UNLV funds for furniture, fixtures and equipment (FF&E) (2017).

Construction of the Project commenced in early 2016 and will be complete in late 2017, with completion of CIP project FF&E in early 2018.

Request

UNLV requests that the new academic building for the William F. Harrah College of Hospitality be named "**Hospitality Hall**." The name was selected after numerous discussions with faculty, staff, and students in the college. UNLV donors have also expressed support of the proposed name.

In keeping with the principles of hospitality, the name "Hospitality Hall" connects well with the functionality of the building, which aims to create a truly hospitable environment. The building accommodates, even encourages, personal interactions throughout all floors and provides an open, inviting environment for those who wish to socialize and/or collaborate with others.

In addition, the building provides a space where: (1) students can take advantage of the latest in technology; and (2) students can experience a user-friendly environment that is flexible, modern, and accommodating of group learning. Finally, the name "Hospitality Hall" captures the essence of the building.

3. SPECIFIC ACTIONS BEING RECOMMENDED OR REQUESTED:

UNLV President Len Jessup requests approval to name the William F. Harrah College of Hospitality's new academic building, "Hospitality Hall" in accordance with NSHE *Procedures & Guidelines Manual* Chapter 1, Section 2 (2).

4. IMPETUS (WHY NOW?):

The building is scheduled to open for operations on January 2, 2018. As such, UNLV must complete building signage (internal and external), literature, business cards, university maps, etc. It would be appropriate to have the building's name approved by the Board of Regents prior to the scheduled dedication in January 2018.

5. BULLET POINTS TO SUPPORT REQUEST/RECOMMENDATION:

- Hospitality Hall will open for occupancy and use on January 2, 2018; therefore, the building should be named prior to that date.
- Naming the building “Hospitality Hall” will mirror the name of the college - The William F. Harrah College of Hospitality
- The name “Hospitality Hall” represents a major step forward for the top ranked hospitality program in the world

6. POTENTIAL ARGUMENTS AGAINST THE REQUEST/RECOMMENDATION:

None known.

7. ALTERNATIVE(S) TO WHAT IS BEING REQUESTED/RECOMMENDED:

None.

8. COMPLIANCE WITH BOARD POLICY:

- ☐ Consistent With Current Board Policy: Title # 4 Chapter # 10 Section # 26(3)
- ☐ Amends Current Board Policy: Title # _____ Chapter # _____ Section # _____
- ☐ Amends Current Procedures & Guidelines Manual: Chapter # _____ Section # _____
- ☒ Other: *NSHE Procedures and Guidelines Manual*, Chapter 1, Section 2(2)
- ☐ Fiscal Impact: Yes _____ No ☒ Explain: _____

