

BOARD OF REGENTS
BRIEFING PAPER

1. **Agenda Item Title:** **Procedures and Guidelines Policy Proposal – Building Naming Policy**
Meeting Date: November 30, 2017, Meeting of the Business, Finance and Facilities Committee

2. BACKGROUND & POLICY CONTEXT OF ISSUE:

At the September 2017 Board of Regents meeting, Vice-Chair Geddes requested that System staff review the building naming policy set forth in Chapter 1, Section 2 of the *Procedures and Guidelines Manual* and propose revisions to some of the self-limiting provisions of that policy – including the restriction that not more than one building at the same institution be named for a single individual.

The attached policy proposal amends the existing building naming policy (found in Chapter 1, Section 2 of the *Procedures and Guidelines Manual*) in three ways. First, it adds language that makes it expressly clear that the Board may at any time rename a building in the event the it determines that the name of the building is no longer consistent with the institution’s mission and values, or causes harm to the institution’s reputation. Second, the policy is revised to state that no more than three (3) buildings at the same institution can be named for an individual person – but it clarifies that this limitation does not apply to buildings named after private foundations, companies or other corporate entities. Third, the waiver language is revised to make it clear that the Board has and retains authority to waive any of the provisions of the building naming policy.

3. SPECIFIC ACTIONS BEING RECOMMENDED OR REQUESTED:

That the Board approve the attached policy proposal making various revisions to the current building naming policy set forth in Chapter 1, Section of the *Procedures and Guidelines Manual*.

4. IMPETUS (WHY NOW?):

This agenda item and policy proposal was prepared at the request of Vice-Chair Geddes. The impetus was to review the necessary of some of the self-limiting provisions of the policy – including the current restriction that not more than one building at the same institution be named for a single individual.

5. BULLET POINTS TO SUPPORT REQUEST/RECOMMENDATION:

- The restriction prohibiting more than one building at an institution from being named for a single individual is unnecessarily self-limiting.
- It is appropriate for the Board to make it expressly clear to the community and potential donors that the Board reserves the right to rename buildings in the event the name no longer is consistent with the institution’s mission and values, or causes harm to the institution’s reputation.

6. POTENTIAL ARGUMENTS AGAINST THE REQUEST/RECOMMENDATION:

- No changes are necessary to the Board’s current policy on building naming.
- The restriction preventing more than one building at an institution from being named for a single individual is appropriate.

7. ALTERNATIVE(S) TO WHAT IS BEING REQUESTED/RECOMMENDED:

None. Do not approve the attached policy proposal.

8. COMPLIANCE WITH BOARD POLICY:

Consistent With Current Board Policy: Title #_____ Chapter #_____ Section #_____

Amends Current Board Policy: Title #_____ Chapter #_____ Section #_____

Amends Current Procedures & Guidelines Manual: Chapter 1 (Campus Development), Section 2 (Naming of Campus Buildings)

Other: _____

Fiscal Impact: None.
 Explain: _____

NSHE Procedures and Guidelines Manual
CHAPTER 1 (Campus Development), SECTION 2 (Property)
Revising subsection 2 regulating the naming of campus buildings.

Additions appear in *boldface italics*; deletions are [~~stricken~~ and bracketed]

2. Naming of Campus Buildings

Institutions of the NSHE shall adhere to the following standardized procedures for naming buildings, rooms, or public spaces. Names for new or unnamed buildings, building additions, or for renaming existing buildings are subject to approval by the NSHE Board of Regents. Names for a room, part of a building or a public space on campus are subject to approval by the president of the institution with written notification to the chancellor.

- a. The naming of a building, room, part of building, or public space shall be considered in accordance with the following principles, if it is to be named after a person or persons:
 - i. Years of service to public education;
 - ii. Contributions to public education (other than employment);
 - iii. Quality and time of service to community or state;
 - iv. Years residing in the community or state;
 - v. Contributions to the development of the community or state; and
 - vi. Significant or substantial donations to the cost of the building or to a System institution without personal gain.

When a building is named in recognition of a donor or non-donor honoree that name will generally be effective for the useful life of the facility. ***Notwithstanding the foregoing, the Board of Regents reserves the right at any time to rename a building in the event it determines that name of the building is no longer consistent with the institution's mission and values, or causes harm to the institution's reputation.***

- b. When a building named in recognition of a gift or an individual has reached the end of its useful life and will be replaced or substantially renovated, the replaced or renovated building may be renamed. Appropriate recognition of earlier donors and honorees shall be included in or adjacent to the new or renovated building or in an appropriate way on the same campus. When a building is proposed for renaming, the institution will make all reasonable efforts to inform in advance the original donor or honorees and their immediate family members, as appropriate.
- c. A name on a building that was named in recognition of a gift may be removed with approval of the Board of Regents if the donor defaults on the gift.
- d. The naming of a building, room, part of building, or public space shall not be considered under the following conditions, if it is to be named after a person or persons:
 - i. The person is currently employed by the NSHE.
 - ii. The person is currently serving on the Board of Regents.
 - iii. The person is an elected public official.
- e. No more than ~~[one]~~ ***three*** buildings at the same NSHE institution shall be named for ~~[a single]~~ ***an*** individual ***person***. ~~[Exceptions shall be allowed for buildings named for a private foundation, private donors, or at the request of private donors regardless of being otherwise disqualified under~~

~~subsection (d) above.]~~ ***This limitation does not apply to buildings named for private foundations, companies, or other corporate entities.***

~~[f. In the exercise of its discretion, the Board of Regents may waive any limitations contained in subsections (d) and (e).]~~

~~[g.]~~ ***f.*** In considering potential names for new buildings, both the campus constituents and appropriate community groups shall be consulted, as appropriate.

~~[h.]~~ ***g.*** For buildings 1) located on property not owned by NSHE or 2) built cooperatively in partnership with another entity, the selection of a name to be recommended by the president shall be done in consultation with the partner.

~~[i.]~~ ***h.*** The president of the institution will recommend the proposed building name to the chancellor for review. The nomination will include biographical data, if applicable.

~~[j.]~~ ***i.*** After review by the chancellor, the chancellor shall forward the recommendation to the Chair of the Board of Regents for consideration by the full Board.

j. ***The Board of Regents may, in its sole discretion, waive any of the provisions or limitations of this subsection 2.***