



NEVADA STUDENT ALLIANCE (NSA)

**AGENDA
March 9, 2023
7:45 a.m.**

**College of Southern Nevada
3200 E. Cheyenne Avenue
North Las Vegas
Building C, Conference Room B**

MEMBERS:

**Dionne Stanfill, University of Nevada, Reno, ASUN (Chair)
Chanikan Buntha, Truckee Meadows Community College, SGA (Vice Chair)
Yvette Machado, College of Southern Nevada, ASCSN (Secretary)
Tessa Espinosa, Nevada State College, NSSA
Matthew Hawn, University of Nevada, Reno, GSA
Kevin Leon-Martinez, University of Nevada, Las Vegas, CSUN
Zachary Stamp, Great Basin College, SGA
Suzanna Stankute, Western Nevada College, ASWN
Nicole Thomas, University of Nevada, Las Vegas, GPSA
Office Vacant, Desert Research Institute, GRAD**

IMPORTANT INFORMATION ABOUT THE AGENDA AND PUBLIC MEETING

NOTE: Below is an agenda of all items scheduled to be considered. Notification is hereby provided that items on the agenda may be taken out of the order presented, two or more agenda items may be combined for consideration, and an agenda item may be removed from the agenda or discussion relating to an item on the agenda may be delayed at any time.

The agenda and any supporting material, including materials submitted after the posting of this agenda but before the meeting, may be accessed on the Internet by visiting the NSA page of the NSHE website: <https://nshe.nevada.edu/system-administration/departments/asa/students/nevada-student-alliance/>, or by calling Terina Caserto in the NSHE Office of Academic and Student Affairs at (775) 784-3442, or emailing her at tcaserto@nshe.nevada.edu. Any supporting materials provided to members of the NSA at the meeting will be posted to the NSA website within 24 hours after the conclusion of the meeting.

Reasonable efforts will be made to assist and accommodate physically disabled persons attending the meeting. Please call the Academic & Student Affairs Office in advance at (775) 784-3442 so that arrangements may be made.

1. ROLL CALL

Roll call of members and any persons serving as a proxy for a member will be taken.

2. PUBLIC COMMENT**INFORMATION ONLY**

Public comment will be taken during this agenda item. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. Comments will be limited to two minutes per person. Persons making comment will be asked to begin by stating their name for the record and to spell their last name. The NSA Chair may elect to allow additional public comment on a specific agenda item when that agenda item is being considered.

In accordance with Attorney General Opinion No. 00-047 (April 27, 2001), as restated in the Attorney General's Open Meeting Law Manual, the NSA Chair may prohibit comment if the content of that comment is a topic that is not relevant to, or within the authority of, the NSA, or if the content is willfully disruptive of the meeting by being irrelevant, repetitious, slanderous, offensive, inflammatory, irrational or amounting to personal attacks or interfering with the rights of other speakers.

3. APPROVAL OF MINUTES**FOR POSSIBLE ACTION**

Request is made for the approval of the minutes for the NSA meeting held on February 10, 2023.

**4. PRESENTATION OF THE PROPOSED
RENAMING OF NEVADA STATE COLLEGE****INFORMATION ONLY**

Nevada State College Student Body President Tessa Espinosa and NSC Deputy Chief of Staff for Government Relations and Presidential Communications Anthony Ruiz will present information on the proposed Nevada State College name change that may be discussed as agenda item for the upcoming Board of Regents meeting on March 10th.

5. TRANSITIONING LEADERSHIP**INFORMATION ONLY**

The NSA Chair will lead a discussion of effective ways to transition NSA to new leadership. She will ask NSA members to share their plans for transitioning student body leadership on their respective campuses.

6. MEMBER UPDATES**INFORMATION ONLY**

Members may provide an update regarding their respective campuses' planned activities and events, including, but not limited to, activities pertaining to the 82nd Session of the Nevada Legislature.

7. NSA CHAIR AND REPORT**INFORMATION ONLY**

The NSA Chair will also provide information regarding the contents of the Chair's Report that will be delivered to the Board of Regents on March 10, 2023.

8. NEW BUSINESS**INFORMATION ONLY**

Items for consideration at future meetings may be suggested. Any discussion of an item under "New Business" is limited to description and clarification of the subject matter of the item, which may include the reasons for the request, and no substantive discussion may occur at this meeting on new business items in accordance with the Nevada Open Meeting Law (NRS 241.010 *et seq.*).

9. PUBLIC COMMENT**INFORMATION ONLY**

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Posted in accordance with Nevada Open Meeting Law (NRS Ch. 241), at the following locations:

CSN, Building D, 1st Floor, 6375 W. Charleston Blvd., Las Vegas, NV 89146-1124

DRI, Maxey Building, 2215 Raggio Parkway, Reno, NV 89512-1095

DRI, Southern Nevada Science Center, 755 E. Flamingo Road, Las Vegas, NV 89119-7363

GBC, Berg Hall, 1500 College Parkway, Elko, NV 89801

NSC, Great Hall, 1125 Nevada State Drive, Henderson, NV 89015

TMCC, Red Mountain Building (RDMT 200) 7000 Dandini Blvd. Reno, NV 89512

UNLV, Flora Dungan Humanities 9 (FDH), 1st and 7th Floors, 4505 Maryland Parkway, Las Vegas, NV 89154-1001

UNR, Clark Administration, University of Nevada, Reno, Reno, NV 89557

WNC, Bristlecone Building Lobby, 2201 W. College Parkway, Carson City, NV 89703

System Administration, 4300 S. Maryland Parkway, Las Vegas, NV 89119-7530

System Administration, 2601 Enterprise Road, Reno, NV 89512

Nevada Public Notice Website - <https://notice.nv.gov>

NSHE NSA Website - <https://nshe.nevada.edu/system-administration/departments/asa/students/nevada-student-alliance/>



NEVADA STATE
COLLEGE

Nevada State College Renaming



We are State.

In every sense except the name, Nevada State has been a university for years. Nevada State is the only primarily four-year institution in the state of Nevada still using “college” to represent its mission. A name change to “University” during its 20th anniversary is the best way to demonstrate Nevada State’s growth and bright future. Changing the institution's name from “College” to “University” is part of a natural progression to better reflect Nevada State as the youngest, most diverse, and fastest growing institution in a state. Over the last 20 years, Nevada State College has grown to 7,200 students, now offers a master's degree, and graduated its largest class ever in 2022.

We are State.

Southern Nevada has one of the lowest educational attainment rates of adults with bachelor's degrees in the United States. Overall, Nevada is 46th in the nation in terms of college-going rates. Less than a quarter of adults hold a bachelor's degree or more. As the southern Nevada region has continued to grow to 2.3 million residents, it is more urgent than ever to offer clear educational choices and expand access to higher education. Nevada State University is a new university – for everyone.

We are State.

Higher education is necessary for economic mobility in Nevada. Persistent inequities by race and income leave some students – especially black, Latino, and students from low-income backgrounds – without equal access to higher education. Students of all backgrounds deserve access to the same educational programs, as well as the “university designation,” to reflect the full value of their work.

Be bold. Be great. Be **State.**

Nevada State College was founded in 2002 to provide access to a wide range of baccalaureate degrees for a diverse population of students and meet the workforce needs of the state especially in high-need areas such as healthcare, education, and business. Positioned between the two-year community colleges and doctorate-granting research universities, the first and only state college in Nevada has served as the middle tier in the Nevada System of Higher Education (NSHE), similar to the California three-tiered system between research universities, state universities, and community colleges. Nevada State's mission is focused on delivering baccalaureate degrees of value, as well as niche graduate degrees.



A group of approximately 15 people are gathered outside a building at night for a ribbon-cutting ceremony. They are all wearing face masks and many have their arms raised in celebration. A large black ribbon is stretched across the front of the group. In the background, a glass door is visible with the text "CEB 400" and "SCHOOL OF EDUCATION" on it. The word "State" is written in a large, stylized yellow font with a white outline at the top center of the image.

State

A Name for Now and Nevada's Future

A Name for Now and Nevada's Future

Across the nation, the “college” designation has increasingly diverged from Nevada State’s mission until the name has misidentified the breadth and quality of the institution’s programs and degrees. Nevada State’s name change reflects the four-year education programming at the institution and the fact that the college offers a master’s degree. It is a name fit for the present and future of Nevada State education.





Between 2001 and 2016, 122 four-year colleges in America changed their name from “college” to “university.”



**Colleges that changed their name
experienced a 5.2% increase in students
within five years and 7.2% after six years.**



Less than 1% of public schools within Nevada State's Carnegie Classification in the western United States use "college."



**Among its AASCU
peers, only one other
school in the western
United States still
uses “College.”**



State

Adding Value and Validation to Higher Education

A background image of a construction site. In the foreground, several white hard hats are mounted on yellow shovels, which are standing upright in the sand. The hard hats feature the Nevada State University logo and the motto "Be bold. Be great. Be State." The background shows a construction site with a building under construction and mountains in the distance.

Adding Value and Validation to Higher Education

Students are currently questioning the cost of higher education and examining more closely the value offered by colleges and universities. Nevada State's new name conveys the educational excellence and quality of instruction at the university, underlining the value that Nevada State delivers.



Adding Value and Validation

Over the last 20 years, Nevada State has grown to 7,200 students. It offers a master's degree, graduated its largest class ever in 2022, and has over 7,400 alumni.



State



Adding Value and Validation

80% of college applicants agree financial aid is “extremely” or “very necessary,” and their biggest worry is the level of debt to pay for college, according to the Princeton Review.





Adding Value and Validation

The average total tuition and fee paid by the 2021 graduating class was \$19,731. Those who started as first-year student paid a total of \$27,177 over the entire cost of their education.



State



**67% of Nevada State students agree
a degree from a “university” is more
valuable than a “college” degree.**

A group of graduates in black caps and gowns are standing in rows during a ceremony. Some are wearing stoles with various colors and text. The background is dark with some lights visible.

State

Highlighting History

A construction site at dusk or dawn, with several white hard hats and yellow shovels standing upright in the foreground. The hard hats feature the Nevada State University logo and the motto "Be bold. Be great. Be State." The shovels are yellow with black handles. In the background, there are construction workers and a sign that says "Building".

Highlighting History

The combination of the new name and Nevada State's 20-year anniversary opens up the opportunity to highlight the record of achievement, excellence and educational innovation that the institution has had over the past two decades. This is a chance to introduce new messages and reinforce existing Nevada State value propositions.



**Six of the eight NSHE institutions
have changed the name of their
school one (or more) times.**



Community College of Southern Nevada and Western Nevada Community College changed their names in 2007, removing "Community" and taking on the "College" only designation.



This shift has created confusion in the higher education space between students who begin their studies at a "college" only to transfer to another "college."



Highlighting History

Nevada State commits to implementing the name change in the most cost-effective manner, as well as pursuing private funds.

State

A group of graduates in black caps and gowns are standing in a line, looking upwards. The image is dark, with the graduates' faces and gowns highlighted. Some graduates are wearing stoles with colorful patterns. The background is dark and out of focus, showing some lights and a banner that partially reads "Class of 2022".

State

Standing Up for Students



Standing Up for Students

Students experience increased earnings of about \$1,500 per year when their college is converted to a university.

State



Standing Up for Students

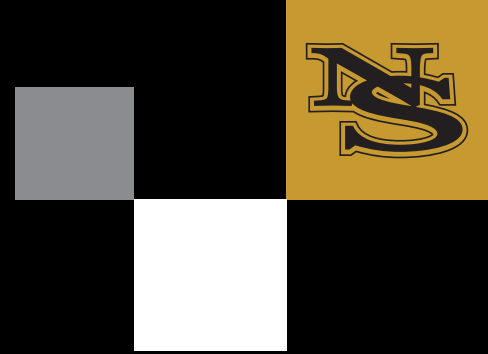
Overall, 82% of the Nevada State campus community were “supportive” or “very supportive” of the name change. Support for the proposed name change was consistent across the groups surveyed including students, faculty, alumni, and other members of the campus community.



A university name change increases yield rates, meaning more admitted students choose to enroll once an institution uses “University” in its name.

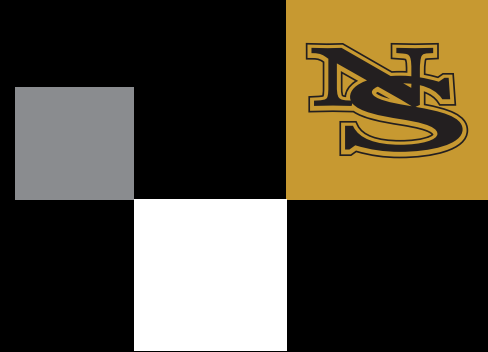


Students and families from outside of the U.S. associate colleges with secondary or high school education, rather than higher education.



Where We've Been

Fall 2019	Work begins to study the renaming and gather input
Sept. 2022	First presentation to the Board of Regents
Dec. 2022	Follow up agenda item addressing accreditation, federal notification, policies and procedures, and potential legislation
March 2023	Agenda item to request approval of a pathway to implement the renaming along with conforming legislative changes



Next Steps

- | | |
|-------------------|---|
| 2-3 months | Begin renaming process with Northwest Commission |
| 3 months | Implement conforming language changes during legislative session |
| 3-4 months | Begin process to update relevant NSHE Handbook and Procedures and Guidelines Manual |
| July 1st | Renaming goes into affect |

We are State.