







An Enrollment Intensity and Student Achievement Campaign 2015-16 Outcomes

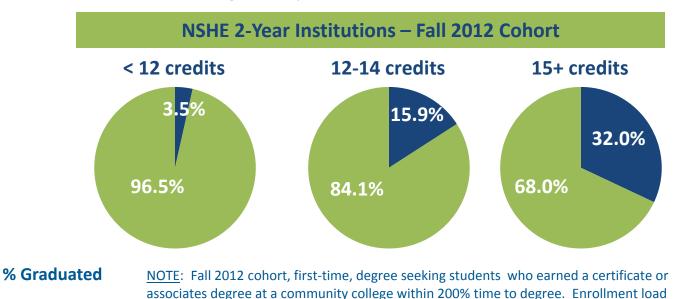
For Presentation to the Academic, Research and Student Affairs Committee

December 1-2, 2016

Graduation Rates by Credit Load

NSHE 4-Year Institutions – Fall 2008 Cohort < 12 credits 12-14 credits 15+ credits 41.0% 40.0% 60.0%

NOTE: Fall 2008 cohort, first-time, degree-seeking students, who earned a bachelor's degree within 200% time to degree at a 4-year institution. Enrollment load based on first term.



15 TO FINISH
Undergraduate
students who
are enrolled
full-time are
more likely to
graduate from
college.

based on first term.

% Not Graduated

Campaign Focus

Encouraging students to enroll in 15 credits per term OR 30 credits per year



Targeted Student Population:

- Ages 18 to 24
- > Taking 12 to 14 credits





The Message



Graduate on Time.



Save money.



Earn sooner.

Take 15 credits a semester and finish your degree on time!

Meet with your advisor today.





Getting the Word Out



- Student orientation
- Institutional web sites
- Advising
- ❖ and more





The Poster







If you want to earn your degree on time, you need to take 15 credits a semester.

WHY?

You increase your chances of graduating

The more credits you complete each semester, the fewer opportunities you give life to sidetrack your studies.



You increase your options

The sooner you finish your studies,

the faster you can get started with your career and life outside of school. Once you have your bachelor's degree, you can travel, volunteer, or even get a head start on an advanced degree.

You increase your income

In Nevada, a person with a bachelor's degree earns \$18,000 more per year than a person with only a high school diploma. The faster you earn your degree, the sooner you can start your career and start earning more.

GETTING STARTED

1. Meet with your academic advisor at least once a semester

Your advisor will help you decide on the classes you need to take that will work around your schedule while helping you complete your degree requirements.

2. Create your four-year plan

Work with your advisor to map out each semester of your degree program. Use the back of this page to plan each semester of your four-year degree.

3. Enroll in 15 credits each fall and spring semester

If you cannot take 15 or more credits in the fall or spring semester, take 12 credits each in fall and spring, and 6 credits during the summer or winter to stay on track.

4. Use MyNEVADA to help you stay on track

Stay up-to-date on course offerings and events at UNR by checking MyNEVADA every week. This is how you will know about important deadlines, academic events and registration information.

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Fall 2015 Outcomes

15 Credit Load Enrollment

Percentage of <u>First-Time</u>, Degree-Seeking Students Ages 18 to 24 Enrolled in 15 or more credits

	Fall 2012	Fall 2013	Fall 2014	Fall 2015
UNLV	36.2%	50.4%	63.6%	70.7%
UNR	62.3%	61.2%	80.1%	89.5%
NSC	12.7%	10.9%	28.5%	45.3%
CSN	6.3%	5.5%	6.8%	7.6%
GBC	21.8%	32.4%	32.2%	29.8%
TMCC	5.5%	6.7%	12.9%	19.6%
WNC	12.4%	17.0%	28.6%	30.9%





Fall 2015 Outcomes

Percentage of <u>First-Time</u>, Degree-Seeking Students
Ages 18 to 24
Enrolled in 15 or more credits (All Institutions)

	Fall 2014	Fall 2015
American Indian or Alaska Native	38.8%	43.5%
Asian	55.1%	62.8%
Black or African American	37.8%	42.1%
Hispanic or Latino	38.8%	41.5%
Native Hawaiian or other Pacific Islander	43.1%	47.9%
2 or more	54.6%	56.2%
White	50.7%	56.9%
Unknown	14.9%	23.1%



Excludes non-resident aliens



2015-16 Outcomes

12 – 12 – 6 Enrollment Loads

Percent of <u>First-Time</u>, Degree-Seeking Undergraduate Students (Ages 18-24) Enrolled in 30 or More Credits

	2013-14 (Fall 2013 cohort)	2014-15 (Fall 2014 cohort)	2015-16 (Fall 2015 cohort)
UNLV	49.8%	59.0%	59.6%
UNR	65.0%	82.4%	86.5%
NSC	21.5%	36.2%	36.7%
CSN	10.8%	13.4%	14.2%
GBC	33.5%	37.0%	39.0%
TMCC	14.6%	17.6%	21.4%
WNC	21.4%	24.3%	29.4%

NOTE: Cohort includes first-time, degree-seeking students who entered the institution in the Fall semester. Cohort excludes students who did not enroll in the Spring semester; students who received an award during the year are included regardless of credit load.





2015-16 Outcomes

Persistence Rates

Fall 2015 to Spring 2016 Persistence Rates by Credit Load for <u>First-Time</u>, Degree-Seeking Students (Ages 18 to 24)

	< 15 Credits	15 or More Credits
UNLV	88.7%	93.9%
UNR	85.7%	95.0%
NSC	79.3%	82.1%
CSN	76.4%	92.3%
GBC	69.7%	75.0%
TMCC	69.3%	85.8%
WNC	60.7%	77.6%



NOTE: The persistence rate is calculated using the number of students in the fall semester that enrolled in at least one credit-bearing course or graduated the following spring divided by the number of students in the fall.





Questions?

