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MEMORANDUM

TO: Board of Regents

CC: Daniel J. Klaich, Chancellor
Council of Presidents

FROM: Crystal Abba 
Vice Chancellor for Academic and Student Affairs

DATE: November 24, 2015

RE: 15 to Finish – Enrollment Data for 2014-15 Academic Year

At the April 2015 special meeting of the Board, I reported to you on the Fall 2014 outcomes for the *15 to Finish* enrollment intensity and student achievement campaign. At that time, the data presented was for Fall 2014 only and focused on credits enrolled by those student who were the focus of the campaign: first-time, degree-seeking students, ages 18 to 24. As noted in that report, the *15 to Finish* campaign took on various forms, particularly at the state college and community college where it was recognized early on that 15 credits per semester is not necessarily a model that all students can embrace, particularly those who must work to support themselves and a family while attending college. As a result, many of the institutions embraced a “12-12-6” model whereby students were encouraged to accumulate 30 credits for the academic year with 12 credits in the fall and spring, and 6 credits in the summer. The purpose of this memorandum is to share with you the enrollment data for the 2014-15 academic year, including summer 2015.

As a reminder, following is one of the tables presented in April concerning Fall only enrollment of 15 or more credits.

Percentage of First-Time, Degree-Seeking Students (Ages 18 to 24) Enrolled in 15 or more credits			
	Fall 2012	Fall 2013	Fall 2014
UNLV	36.2%	50.4%	63.6%
UNR	62.3%	61.2%	80.1%
NSC	12.7%	10.9%	28.5%
CSN	6.3%	5.5%	6.8%
GBC	21.8%	32.4%	32.2%
TMCC	5.5%	6.7%	12.9%
WNC	12.4%	17.0%	28.6%

At the time, I expressed concern regarding the CSN and GBC percentages for Fall 2014, that to the extent they embraced a 12-12-16 model, it would not be accounted for in this data, hence the need to further consider the total enrollment for the year that is now available.

Enrollment Data for 2014-15 Academic Year

The following table depicts the percentage of first-time, degree-seeking students (ages 18 to 24) who enrolled in 30 credits across Fall 2014, Spring 2015, and summer 2015.

Percent of First-Time, Degree-Seeking Undergraduate Students (Ages 18 to 24) Enrolled in 30 or more credits during first year		
	2013-14 (Fall 2013 cohort)	2014-15 (Fall 2104 cohort)
UNLV	49.8%	59.0%
UNR	65.0%	82.4%
NSC	21.5%	36.2%
CSN	10.8%	13.4%
GBC	33.5%	37.0%
TMCC	14.6%	17.6%
WNC	21.4%	24.3%

NOTE: Cohort includes first-time, degree-seeking students who entered the institution in the Fall semester. Cohort excludes students who did not enroll in the Spring semester; students who received an award during the year are included regardless of credit load.

This data indicate that the percentage of students who enrolled in 30 or more credits throughout the academic year increased between the 2013-14 and 2014-15 academic years. For CSN and GBC, whose Fall 2014 data did not reflect a significant increase in students enrolled in 15 credits, this data capturing enrollment for the entire academic year indicates an increase that is likely the result of embracing a 12-12-6 model.

Concluding Remarks

Should you have any questions regarding this or other data related to the 15 to Finish campaign, feel free to contact me directly at 775-784-4901 or via e-mail at cabba@nevada.edu. As the institutions continue to embrace the 15 to Finish campaign and make it an integrated part of their campus culture, I will continue to monitor the data and report to you.