An Hispanic Serving Institution (HSI) is the federal designation of a college or university meeting specific federal criteria and eligible to compete for grant funding under Title V of the Higher Education Act. The U.S. Department of Education defines an HSI as a higher education institution with an enrollment of undergraduate full-time equivalent students that is at least 25% Hispanic and at least 50% of those students must meet low-income requirements or the institution must enroll more Pell Grant recipients than the median Pell Grant enrollment of its peers. More than 200 institutions are HSI eligible to compete for HSI grant funds. About 20 new awards are granted every year, with the estimated annual range between $535,000 and $775,000.

For additional information on efforts related to Nevada Emerging Hispanic Serving Institutions see: [http://system.nevada.edu/Nshe/index.cfm/initiatives/diversity-and-inclusion/emerging-hispanic-serving-institutions1/](http://system.nevada.edu/Nshe/index.cfm/initiatives/diversity-and-inclusion/emerging-hispanic-serving-institutions1/)

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<th>HSI Working Committee/Task Force</th>
<th>Member of Hispanic Association of College &amp; Universities</th>
<th>Efforts Specifically Focused on Increasing Latino Enrollment, Retention, and Graduation</th>
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| College of Southern Nevada           | 24.4                              | No                                            | Yes, Clarissa Cota, interim Dean of the School of Business, Hospitality & Public Services | Yes | • In fall 2012, CSN narrowly missed the enrollment threshold with 24.4% Hispanic FTE but met the second Title V HSI requirement with a higher percentage of Pell Grant recipients than the median percentage of peer institutions (44% to 36%).
• In January 2013, CSN hired Maria Marinch as Chief Diversity Education & Outreach Officer, who reports to the President.
• In 2012, CSN created an HSI Task Force made up of faculty, administrative staff and community leaders to:
  o Coordinate HSI status attainment efforts;
  o Provide guidance in the implementation of HSI-oriented communication and outreach efforts; and
  o Guide HSI application process and prepare a competitive grant proposal so that the college is ready to apply once eligible.
• In 2012, CSN was also selected to join Achieving the Dream (ATD), the nation’s most comprehensive college reform network, and is working this semester to create scalable interventions to increase course completion, persistence and developmental course success for underrepresented students.
• For more than 20 years, CSN has partnered with the Latin Chamber of Commerce to provide Latino youth scholarships. CSN has a similar partnership with the Southern Nevada Hispanic Employment Program. CSN also helps sponsor the Latino Townhall, an organization dedicated to assisting Latino youth with college preparation and career guidance. |
### Nevada System of Higher Education ● Emerging Hispanic Serving Institutions  
Steps Taken to Prepare for HSI Status as of February 2013

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| Nevada State College             | 19.9                              | Yes For FY 2012/2013                           | Yes, Office of the Executive Vice President & Provost | • Creation of a Nepantla program (2013) that will work with local high school administration and staff to increase recruitment of Latina/o students;  
• Creation of a summer bridge program (2013) to assist incoming Latina/o freshman students acclimate to college life;  
• Creation of a teacher pedagogical exchange program (2013) in high schools with a predominantly Latina/o student population in order to expose these students to college professors and begin conversations with them on attending college;  
• Implementation of bilingual visual and social media at local high schools that promote a college going environment;  
• Latin Chamber of Commerce and Southern Nevada Hispanic Education Program Matching Scholarship Program;  
• TRIO/Upward Bound Programs at three high schools with significant Latina/o student populations;  
• Spanish speaking recruiters, admissions counselors and materials;  
• Family Leadership Initiative (involvement of Hispanic parents encouraging them to become key partners in their children’s education); |
| University of Nevada Las Vegas   | 21.1                              | Yes For FY 2012/2013                           | Yes, Office of the Executive Vice President & Provost and Office of Diversity Initiatives | Yes, Office of the Executive Vice President & Provost and Office of Diversity Initiatives | The Offices of the Executive Vice President & Provost and Diversity Initiatives have taken the lead in coordinating efforts to achieve HSI status at UNLV. Throughout 2013 there will be campus-wide conversations to ensure that campus stakeholders are engaged and provide input into the development of the strategic plan to support MSI implementation and sustainability.  
The university hires and retains bilingual recruiters, has an Upward Bound, TRIO and partnership GEAR UP grants that target first generation, low income students. Other campus programs include: Academic Success Center, Center for Social Justice, ethnic student organizations, and the Schools of Engineering, Sciences and Allied Health Sciences Multicultural Engineering Programs (MEP), the McNair Scholars Program. UNLV is a member of the Hispanic Association of Colleges & Universities |
In addition to campus programs that target Latino retention and graduation, the offices collaborate with external organizations to leverage financial aid resources for Latino students. Examples of these organizations include the Latin Chamber of Commerce, Latin Chamber of Commerce Community Foundation (now in year 26 of partnership) and Southern Nevada Hispanic Employment Program. For almost two decades, UNLV has been the host site for the Latino Youth Leadership Conference.

Success First: The purpose of the Success First program is to increase the college readiness, persistence, retention and graduation rates of first-time, first-generation, low-income students at TMCC. The program, currently in its fourth year, targets students whose parents or guardians have not graduated with a bachelor’s degree, demonstrate financial need, and have a minimum placement of ENG 098R and MATH 095.

For the Success First Grant 2012 Summer Bridge Program, 220 students participated in the five-week long experience and be enrolled in an English course or math academy workshop. All students will also enroll in a college success skills course called EPY 101. All costs including tuition, instructors, lunches, bus passes and textbooks plus an $800 grant when the student successfully completes the program, is covered. Upon completion of the program each Summer Bridge participant will be assigned a Success Coach to support their academic progress for 2012-2013.
## Western Nevada College

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<td>Western Nevada College</td>
<td>16.5</td>
<td>No</td>
<td>Yes. For 2012 the Latino Outreach Committee meeting will focus on preparation for a Hispanic Serving Institution designation and application in anticipation of a rebound in this population.</td>
<td>Yes previously, placed membership on hold for FY 12.</td>
<td>WNC’s Bridge to Success Outreach program is an intensive and intrusive effort to prepare high school seniors for college success. As part of the Latino Outreach efforts, this program has been instrumental in providing access to college to first-generation Latino students. In addition to the Bridge to Success program, WNC sponsors a 21-hour series of bilingual parenting workshops. These workshops are designed to enable Latino parents to become more engaged in their children’s education. WNC also implemented a Latino Cohort program in the fall 2010 to increase the retention and completion rate of Latino students. In the inaugural year, the cohort had a 100% retention rate. Of even greater significance, 90% of this original cohort reenrolled in fall of 2011. The second Latino Cohort, established in the fall of 2011, had a 94% retention rate from fall 2011 to spring 2012. We are delighted to report that our 2012 Regent’s Scholar award winner came from the 2010 Latino Cohort. Due to this program’s success, WNC is working on the implementation of the third Latino Cohort that will begin in the fall 2012 semester.</td>
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