

TOM SKANCKE

Tom Skancke has been a resident and business owner in southern Nevada for over 35 years. During that time, Tom has served as the CEO of The Skancke Company, the Las Vegas Global Economic Alliance and now, MetroMotion.

Tom is a nationally recognized transformational strategist and implementor. He is an expert at problem identification and systemic solutions. In Las Vegas and throughout the country, he is recognized as an economic development leader, public policy strategist, and communications professional dedicated to advancing long-term, sustainable growth. He is a recognized visionary and often a disrupter, always with his eye on improving the lives of the people in the communities in which he has worked and lived.

Throughout his career, Tom has been entrusted to work on complex transportation and policy initiatives by influential leaders including former US Senator Majority Leader, Harry Reid, (Dec) former Governors Brian Sandoval, Jim Gibbons and Kenny Guinn. His work reflects a deep understanding of how strategic public-private partnerships can transform regional economies and improve long-term outcomes.

Acting as a representative of a nationally recognized public relations platform, Tom leverages data-driven insights, strategic communication, and digital resources to influence decision-making at the highest levels. His expertise spans economic diversification, policy implementation, and aligning education with workforce needs, making him a strong advocate for innovative, future-focused leadership.

Tom's leadership is centered on collaboration, adaptability, and long-term vision. He brings a practical, solutions-oriented approach to helping institutions and leaders navigate change, making him uniquely qualified to guide higher education leaders in driving meaningful, lasting improvements for the betterment of Nevada.

