

# Nevada System of Higher Education

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## MEMORANDUM

**DATE:** May 21, 2025

**TO:** Board of Regents

**FROM:** Patricia Charlton   
Interim Chancellor

**SUBJECT:** Annual Evaluation Summary Interim President Dr. Amber Donneli Great Basin College

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Pursuant to Procedures & Guidelines Manual (PGM) Chapter 2, Section 2, Sub-section 1.A.4, please accept this summary of annual evaluation for Interim President Dr. Amber Donneli, Great Basin College (GBC). As prescribed this summary includes “the status of institutional metrics and corresponding targets established to measure progress towards the achievement of goals outlined in the institutional strategic plan.” (PGM Chapter 2, Section 2, Sub-section 1.A.4).

### **Overall Status of Institutional Performance:**

Dr. Donneli assumed the leadership role of Great Basin College (GBC) on July 1, 2024. During this time, the President has focused on advancement of GBC’s strategic goals in the areas of student success initiatives, workforce development, financial stewardship, increasing access and opportunities for all students. Additionally, Dr. Donneli has focused on key action-oriented activities including development of a new strategic plan, stabilization of leadership, community engagement, and increased communication with internal and external stakeholders (including members of the Board of Regents and System Office). Key areas of focus and highlights include:

- Student Access & Success: increased headcount enrollment by 16.6% in fall 2024 over fall 2023 with a corresponding FTE increase of 11.1%; retention rate for full-time students of 73% and part-time students of 39%. President Donneli facilitated comprehensive engagement and with the campus and broader community including regular All College meetings, Town Hall presentations throughout the year, and engagement with business and industry.
- Workforce Development & Employer Engagement: NORCAT/GBC MST Workforce Training funding from the Governor’s Office of Economic Development.

### **Institutional Metrics & Corresponding Targets:**

Annually, GBC completes a report on Mission Fulfillment. The report serves as a data informed reflection towards progress of institutional goals, targets which serve as a guide for areas of continuous improvement.

- Great Basin has six (6) established Core Themes that guide the strategic direction of the institution, these themes include:
  - The Student Experience:
  - Inclusion, Diversity, Equity, Access & Sustainability (IDEAS)
  - Workforce Development
  - Community
  - Resources
  - Institutional Effectiveness

GBC has established parameters, goals, and metrics to measure its recognition of mission fulfillment. Through this lens GBC views mission fulfillment to be accomplished if 80% of defined goals metrics are realized, recognizing that some goals may be in process and “on track” or “slightly off track”. For 2023-24, GBC achieved 93% of mission fulfillment goals.

The mission fulfillment report is comprehensive and tied to the institutional strategic plan and includes well-defined institutional targets and metrics. The institution’s planning and assessment strategies align with NSHE goals and illustrate the alignment of planning, and progression of metrics. GBC utilizes the plan, metrics, and assessment to address continuous improvement and interventions for institutional success.

### **Evaluation Goals:**

Interim President Donnelly is committed to professional development and has established personal and professional goals that will enhance her ability to lead GBC through growth, innovation, and system-level collaboration, while balancing the needs of supporting Nevada’s rural communities and student populations.

Personal Goals 2025-26: The following goals have been established for the 2025-26 academic year include:

1. Enhance Executive Leadership Capacity: Register and participate in the American Association of Community Colleges (AACC) Presidents Academy Summer Institute.
2. Increase Campus Presence and Engagement: Visit each GBC campus a minimum of three times per semester to engage with faculty, staff, students, and community.
3. Prioritize Reflective Leadership and Strategic Goal Alignment: Set aside time each month for strategic reflection, leadership journaling, and focused review of institutional progress toward strategic plan goals.
4. Engage with the Board of Regents in a systematic manner. Explore opportunities to showcase Great Basin College its programs; campuses, faculty, staff and students; and institutional initiatives.

Professional Goals 2025-26:

1. Launch and Operationalize the New Five-Year Strategic Plan: Begin implementation of the new five-year strategic plan in Fall 2025.
2. Develop a Comprehensive Institutional Budget Book: Collaborate with the new Chief Financial Officer to create and publish GBC’s first comprehensive budget book to serve as a resource and guide for institutional leaders and stakeholders.
3. Lead Selection & Planning for a new Customer Relationship Management (CRM) System: This will be accomplished through an institutional needs assessment, research,

and comprehensive selection process for a system that integrates with PeopleSoft.

4. Strengthen Cross-Functional Communication and Planning Structures: Formalize the roles and reporting processes of newly established committees: Strategic Resources, Enrollment & Retention Advisory, and Events Committees.