

Advertising Plan for Truckee Meadows Community College				
Publication	Website	Type of Ad	Length of Ad/Details	Cost
<b>TIER 1: Broad Outreach</b>				
Chronicle of Higher Education	<a href="http://jobs.chronicle.com">http://jobs.chronicle.com</a>	Online	60 days	\$935.00
HigherEdJobs.com	<a href="http://higheredjobs.com/">http://higheredjobs.com/</a>	Online	60 days	\$370.00
			<b>TIER 1 Subtotal:</b>	<b>\$1,305.00</b>
<b>TIER 2: Expanded &amp; Targeted Outreach</b>				
Recruitics	<a href="http://recruitics.com/">http://recruitics.com/</a>	Online	30 days	\$250.00
AdministratorJob.com	<a href="http://administratorjob.com/">http://administratorjob.com/</a>	Online	60 days	\$125.00
AcademicCareers.com	<a href="http://academiccareers.com/">http://academiccareers.com/</a>	Online	90 days	\$295.00
TheJobNetwork.com	<a href="http://thejobnetwork.com/">http://thejobnetwork.com/</a>	Online	30 days	\$199.00
Adzuna.com	<a href="http://adzuna.com/">http://adzuna.com/</a>	Online	30 days	\$149.00
Idealist.org	<a href="http://idealist.org/">http://idealist.org/</a>	Online	30 days (25000 character limit)	\$145.00
UniversityJobs.com	<a href="http://universityjobs.com/">http://universityjobs.com/</a>	Online	60 days	\$275.00
JobsInAcademicAffairs.com	<a href="http://jobsinacademicaffairs.com/">http://jobsinacademicaffairs.com/</a>	Online	60 days	\$120.00
NASFAA.org	<a href="http://nasfaa.org/">http://nasfaa.org/</a>	Online	45 days	\$399.00
MilitaryJobs.com	<a href="http://militaryjob.com/">http://militaryjob.com/</a>	Online	60 days	\$199.00
NativeAmericansinHigherEd.com	<a href="http://nativeamericansinhighered.com/">http://nativeamericansinhighered.com/</a>	Online	60 days	\$199.00
JBHE.com	<a href="http://jbhe.com/">http://jbhe.com/</a>	Online	60 days	\$299.00
HBCUconnect.com	<a href="http://hbcuconnect.com/">http://hbcuconnect.com/</a>	Online	65 days	\$249.00
PWOCN.org	<a href="http://pwocn.org/">http://pwocn.org/</a>	Online	30 days	\$149.00
MPNDiversityJobs.com	<a href="http://mpndiversityjobs.com/">http://mpndiversityjobs.com/</a>	Online	30 days	\$175.00
NativeAmericanJobs.com	<a href="http://nativeamericanjobs.com/">http://nativeamericanjobs.com/</a>	Online	30 days	\$150.00
NAAAP.org	<a href="http://naaap.org/">http://naaap.org/</a>	Online	30 days	\$199.00
Prospanica.org	<a href="http://prospanica.org/">http://prospanica.org/</a>	Online	30 days	\$249.00
Diverse Education	<a href="https://www.diverseeducation.com">https://www.diverseeducation.com</a>	Online	60 days	\$425.00
			<b>TIER 2 Subtotal:</b>	<b>\$4,250.00</b>
			<b>TOTAL:</b>	<b>\$5,555.00</b>