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**To:** [Keri Nikolajewski](#); [Angela Palmer](#); [Winter Lipson](#)  
**Subject:** Public Comment for the Academic, Research and Student Affairs Committee, December 4, 2024  
**Date:** Wednesday, December 4, 2024 6:06:10 AM

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**External Email:**

# Public comment submitted through NSHE Online form

## Public Comment for the Academic, Research and Student Affairs Committee, December 4, 2024

**Email:** john@argentumnv.com

**Name:** JOHN SANDE

**Representing someone other than yourself?:** Las Vegas Sands

**Meeting:** Academic, Research and Student Affairs Committee, December 4, 2024

**Agenda Item:** 35

**In Favor / Opposed / Other:** In Favor

### Comment:

Good morning, members of the Board of Regents. My name is John Sande, and I am here on behalf of Las Vegas Sands Corporation to express our enthusiastic support for the creation of the Sands Institute of Chinese Culture and Language at the University of Nevada, Las Vegas.

As a global company deeply rooted in Nevada, Las Vegas Sands recognizes the importance of fostering cultural understanding and education as critical tools for building stronger, more inclusive communities. The Sands Institute of Chinese Culture and Language is a testament to our commitment to promoting mutual respect and understanding between the United States and China, two nations whose cultural, economic, and social ties profoundly shape the world.

This program is designed not only to enrich academic opportunities for students at UNLV but also to position Nevada as a leader in cultural diplomacy. It will offer students, faculty, and the broader community unparalleled access to the study of Chinese language, culture, history, and traditions. By deepening cross-cultural knowledge, the institute will open doors for global collaboration and prepare Nevada's students to excel in an increasingly interconnected world.

Las Vegas Sands is proud to invest in this initiative as part of our longstanding commitment to education and community engagement. We believe that initiatives like this reflect the best of what public-private partnerships can achieve, and we are confident that the Sands Institute will be a lasting source of pride for UNLV and the state of Nevada.

On behalf of Las Vegas Sands Corporation, I want to thank the Board of Regents for considering this initiative. We are honored to be part of this important step forward in fostering mutual understanding and building bridges between cultures.

Thank you for your time and your commitment to advancing higher education in Nevada.

**Agreed that all the information above is true and accurate: Yes**

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